

FLEET AND MOBILITY BAROMETER 2026

COUNTRY REPORT 

1 FLEET CHARACTERISTICS

2 FINANCING METHODS

3 ENERGY MIX

4 CONNECTED FLEETS

5 EMPLOYEE MOBILITY

6 FUTURE CHALLENGES



RESEARCH APPROACH

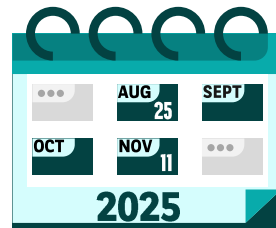


10,157

INTERVIEWS WITH
CORPORATE FLEET
DECISION MAKERS

20-MINUTE
PHONE INTERVIEWS

FIELDWORK
(ALL COUNTRIES)



READING NOTES ABOUT THE REPORT

Some graphics may not be perfectly equal to 100%. It is due to roundings.

RESEARCH OBJECTIVES

1



What short term shifts
are shaping the market?

2



What kind of vehicles will
the market expect in 3 years?

3

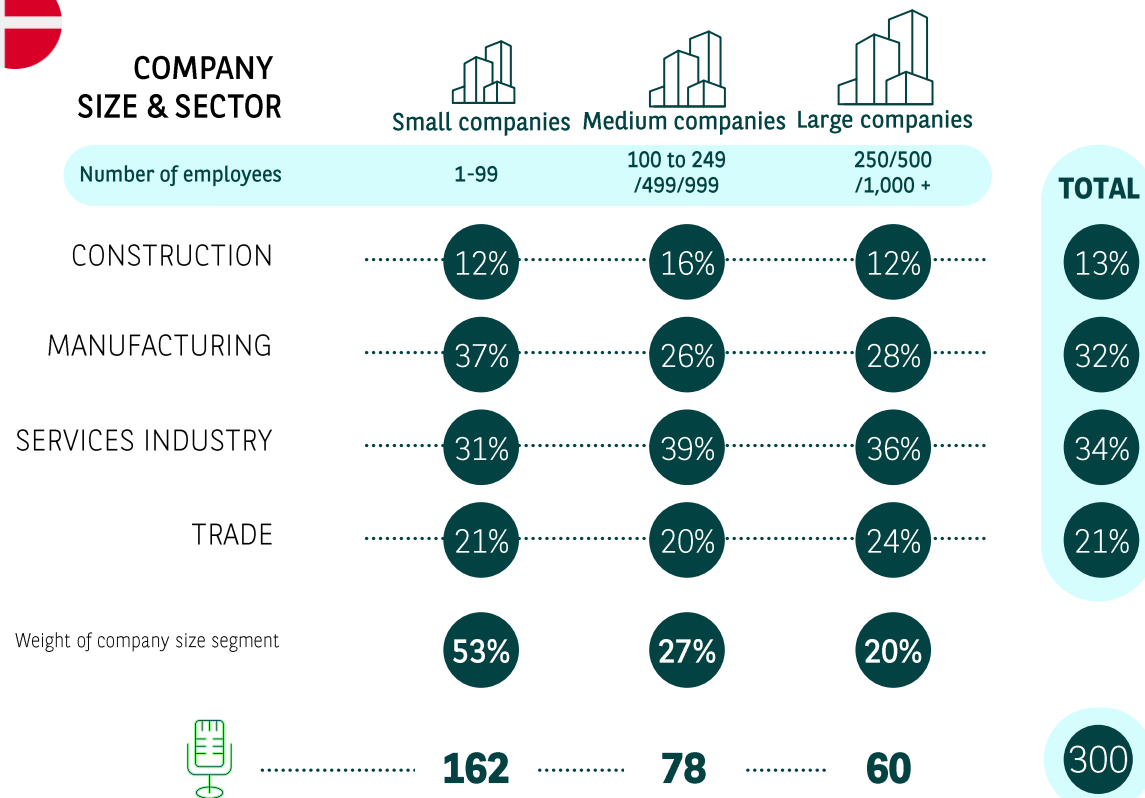


How do mobility solutions
impact corporate mobility?

QUOTAS ON COMPANY SIZE & INDUSTRY



COMPANY SIZE & SECTOR



33 COUNTRIES - 4 REGIONAL BENCHMARKS



Morocco and Turkey: compared with Europe benchmark



MOST DANISH COMPANIES REMAIN CONFIDENT ABOUT THEIR FLEET PROSPECTS

87% anticipate their fleet will either remain stable or grow in the next 3 years (with 17% expecting growth) **58%** include second-hand vehicles in their fleets, higher than the European average of 41%. 35% are considering it.



A RATHER LIMITED GROWTH POTENTIAL FOR OPERATIONAL LEASING

23% intend to introduce or increase their use of full-service leasing to finance their fleet **19%** quote full-service leasing as the main financing method for their fleet. A stable figure lower than the European average of 28%



CAR FLEET ELECTRIFICATION STABILIZES AMID CONCERNS OVER THE AMBITIOUS 2023 ICE BAN PLAN

57% already use electrified passenger cars, 21% are considering it – aligning with the European average and stable vs. 2025 **46%** of fleet managers claim they would take all necessary measures to comply if regulations required an exclusive switch of passenger cars to BEVs by 2030



STABLE TELEMATICS ADOPTION EXCEEDS EUROPEAN STANDARDS, WITH LIMITED YET PROMISING USAGE POTENTIAL

43% have adopted telematics, higher than the European average of 37% **15%** of those equipped utilize telematics data. **41%** of Danish companies are considering leveraging these data



DANISH COMPANIES REMAIN COMMITTED TO MOBILITY POLICIES AND SOLUTIONS, DRIVEN BY HR NEEDS AND CSR INITIATIVES

33% have reinstated ride-sharing as their leading solution (or are considering it), while 32% prioritize car or cash allowances, and 31% focus on private lease or salary sacrifice (a 11-point increase) **39%** cite HR needs as their main motivation for developing corporate mobility, while 36% point to CSR considerations



DECARBONIZATION AND INNOVATIVE FLEET MANAGEMENT SOLUTIONS TOP MANAGERS' AGENDA

12% have set targeted decarbonization goals to date (26% currently evaluating such goals), electrification, adapting to ICE policies and navigating low emission zones in urban areas being on top of the agenda **45%** are spontaneously eager for innovative solutions that enhance fleet performance management

01

FLEET CHARACTERISTICS

What are the key characteristics of fleets?



Danish companies remain confident about the future of their fleets for 2026

87% of Danish companies expect their fleet size to remain stable or increase over the next three years, with 17% anticipating growth. This trend that has been consistent for the past two years across various company sizes and vehicle types and aligns with the European average.

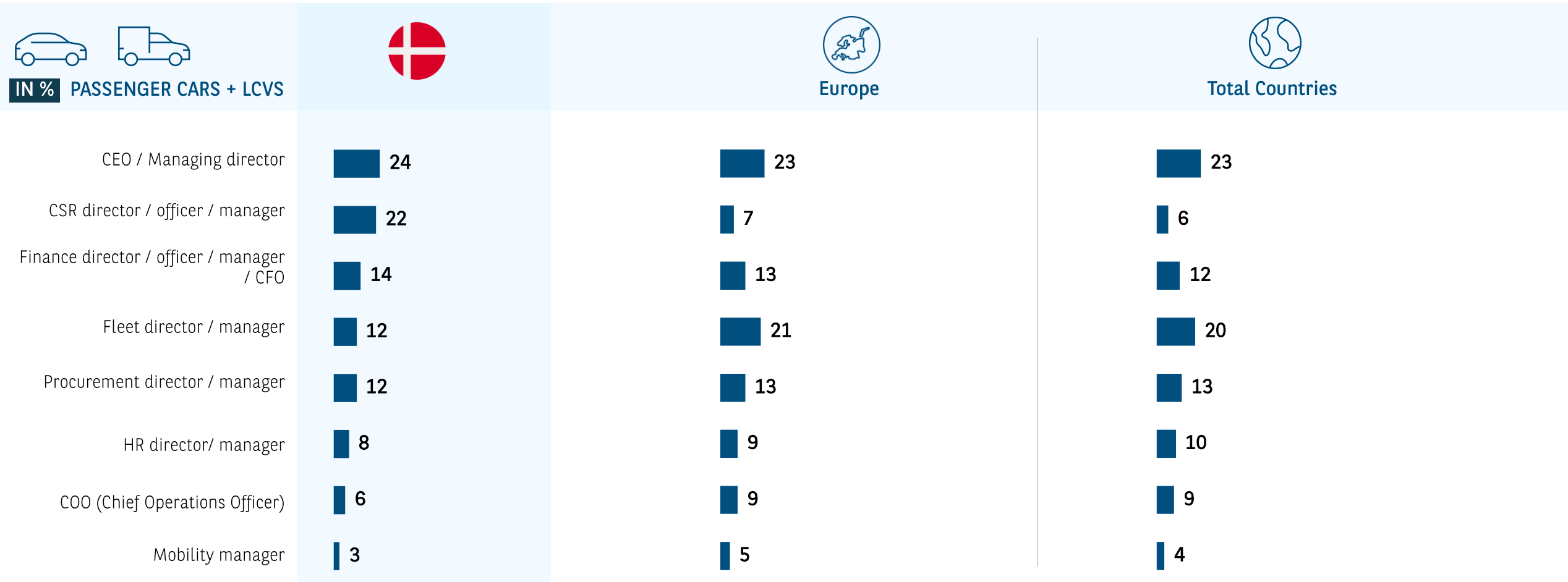
Denmark remains above the European average for the use of second-hand vehicles

In 2026, 58% of companies in Denmark already include second-hand vehicles in their fleets, which is higher than the European level of 41%. Additionally, 35% are considering incorporating second-hand vehicles in the next 3 years.

The penetration of second-hand vehicles penetration is greater in large companies (70%) compared to small (57%) and medium-sized companies (51%).

HOW TO READ THE RESULTS ?

In Denmark, 24% of the respondents are CEO / Managing director.



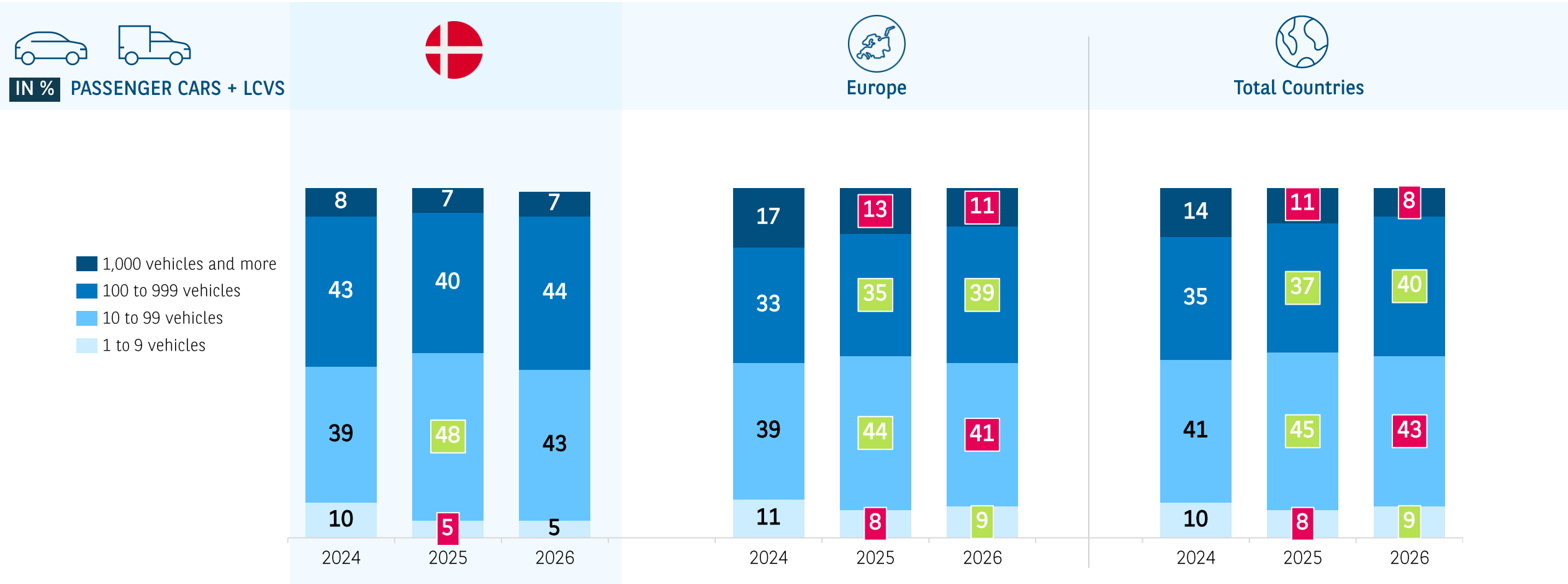
SC5TER. Could you please specify your exact position in the company?

Basis: companies with corporate vehicles = 100%

NUMBER OF VEHICLES IN FLEETS

HOW TO READ THE RESULTS ?

In Denmark in 2026, vehicle fleets are composed of: 5% with 1-9 vehicles, 43% with 10-99 vehicles, 44% with 100-999 vehicles and 7% with 1,000 or more.



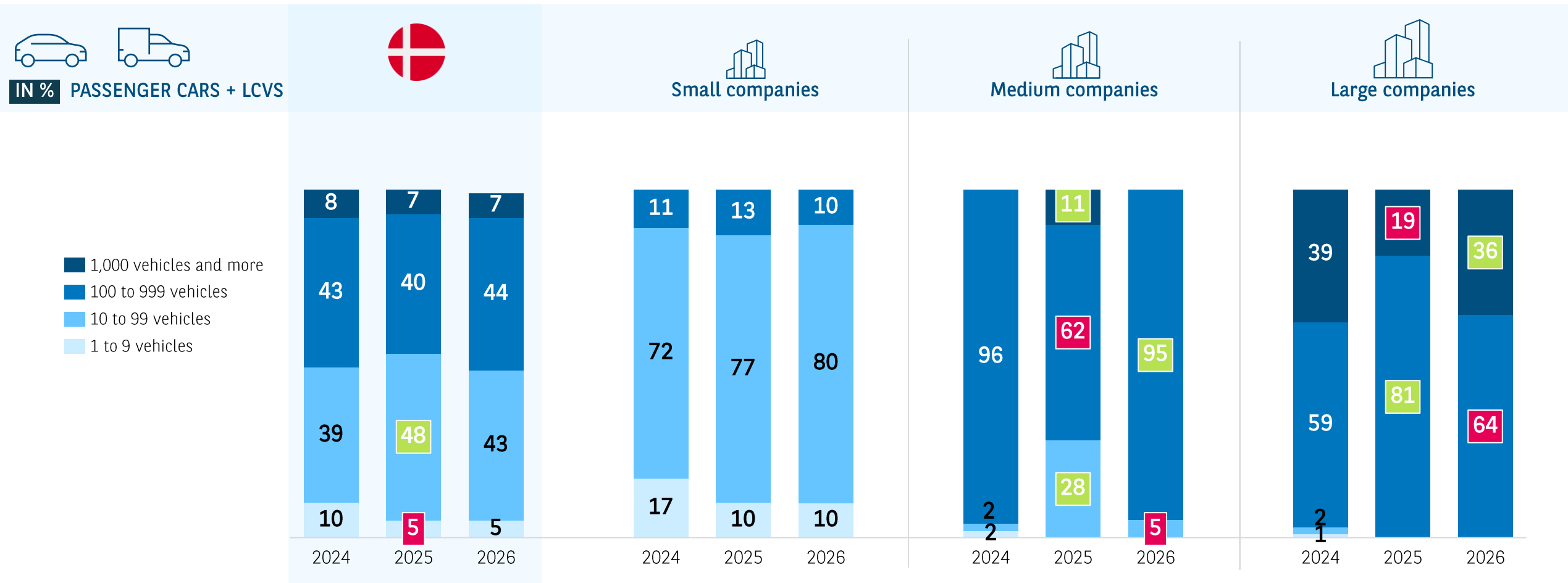
A5/ZDA5. Can you please tell us the total number of vehicles of less than 3.5 tons in your fleet?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

NUMBER OF VEHICLES IN FLEETS

HOW TO READ THE RESULTS ?

In Denmark in 2026, vehicle fleets are composed of: 5% with 1-9 vehicles, 43% with 10-99 vehicles, 44% with 100-999 vehicles and 7% with 1,000 or more.



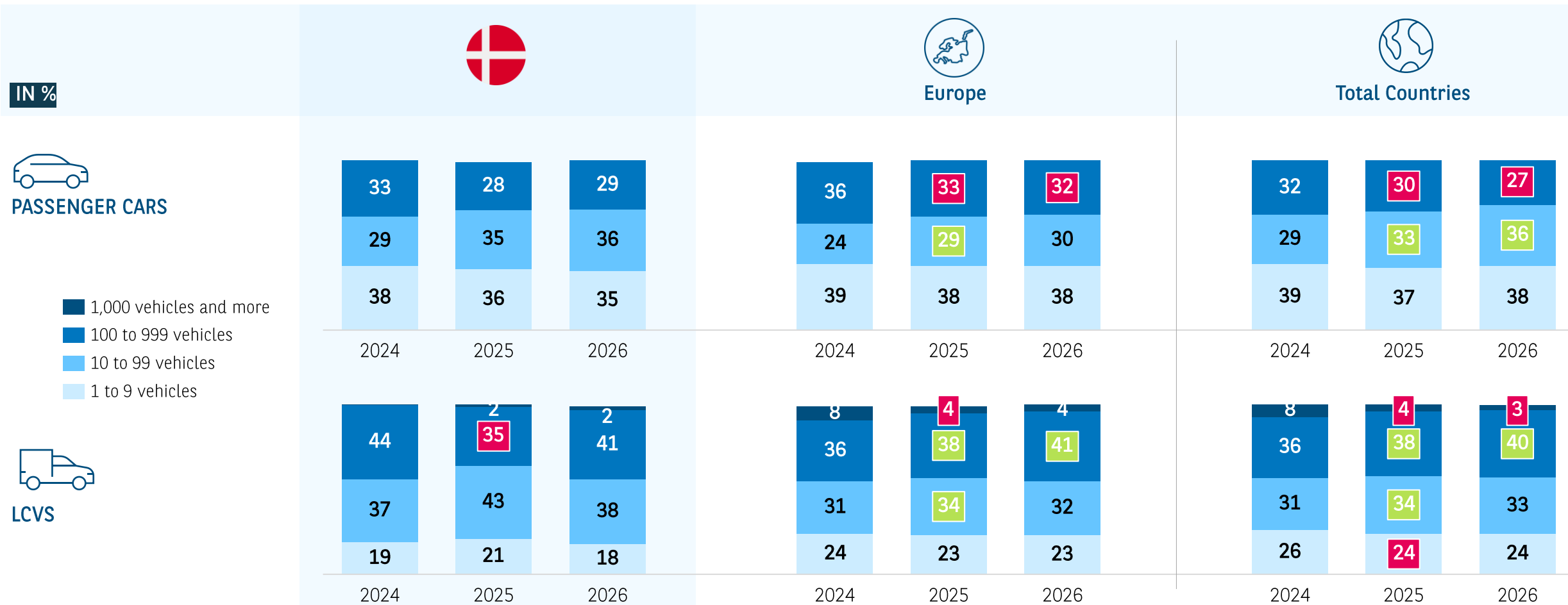
A5/ZDA5. Can you please tell us the total number of vehicles of less than 3.5 tons in your fleet?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

NUMBER OF PASSENGER CARS AND LCVS IN FLEETS

HOW TO READ THE RESULTS ?

In Denmark in 2026, passenger car fleets are composed of: 35% with 1-9 vehicles, 36% with 10-99 vehicles, 29% with 100-999 vehicles and 0% with 1000 or more. And LCV fleets are composed of: 18% with 1-9 vehicles, 38% with 10-99 vehicles, 41% with 100-999 vehicles and 2% with 1,000 or more.



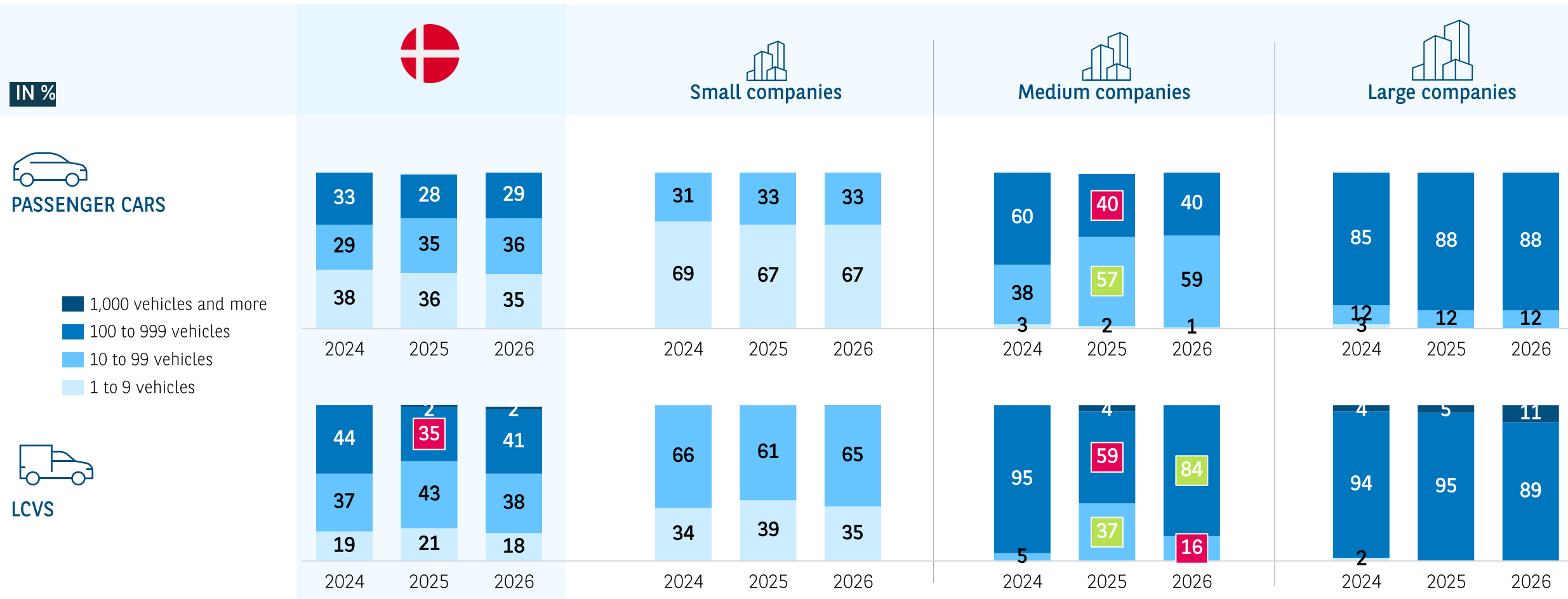
A5F. Can you please tell us the total number of cars and then the number of LCV's or vans in your fleet?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

NUMBER OF PASSENGER CARS AND LCVS IN FLEETS

HOW TO READ THE RESULTS ?

In Denmark in 2026, passenger car fleets are composed of: 35% with 1-9 vehicles, 36% with 10-99 vehicles, 29% with 100-999 vehicles and 0% with 1000 or more. And LCV fleets are composed of: 18% with 1-9 vehicles, 38% with 10-99 vehicles, 41% with 100-999 vehicles and 2% with 1,000 or more.

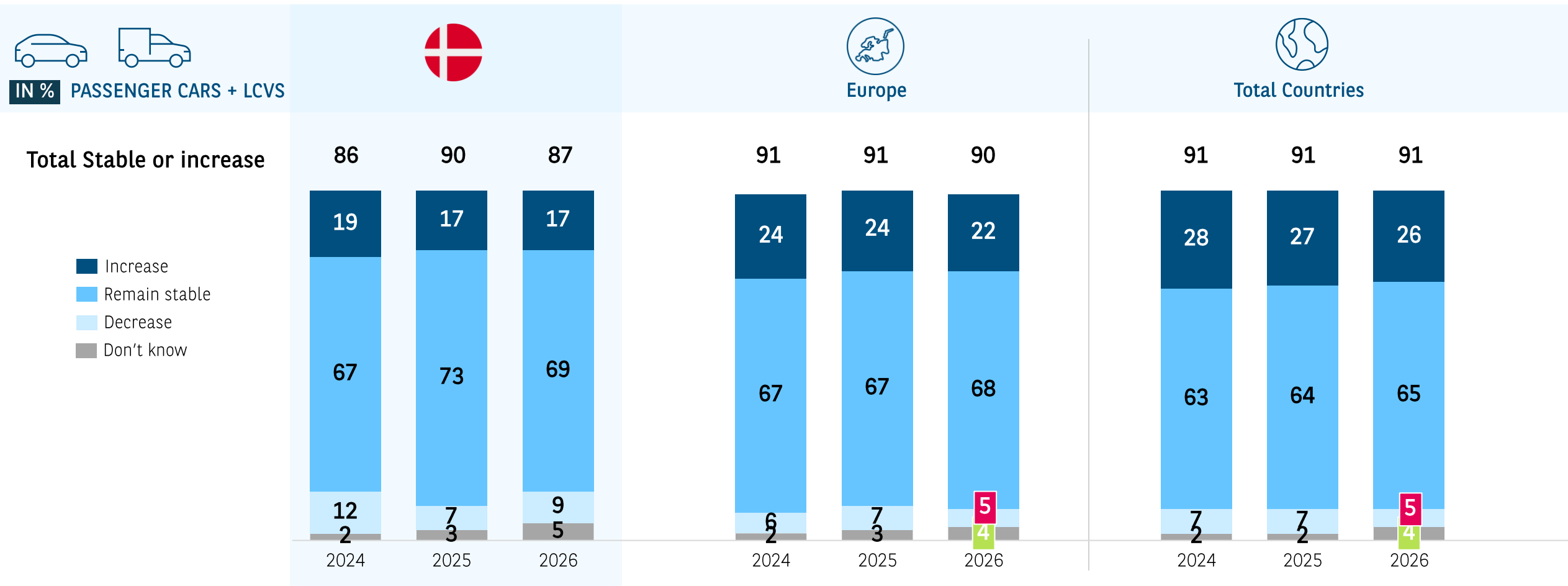


A5F. Can you please tell us the total number of cars and then the number of LCV's or vans in your fleet?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

HOW TO READ THE RESULTS ?

In Denmark in 2026, 87% of the companies expect their fleet to remain stable or to increase in the next 3 years.



A8. In the next three years, do you think that the total number of vehicles in your company fleet will increase, decrease or remain the same?

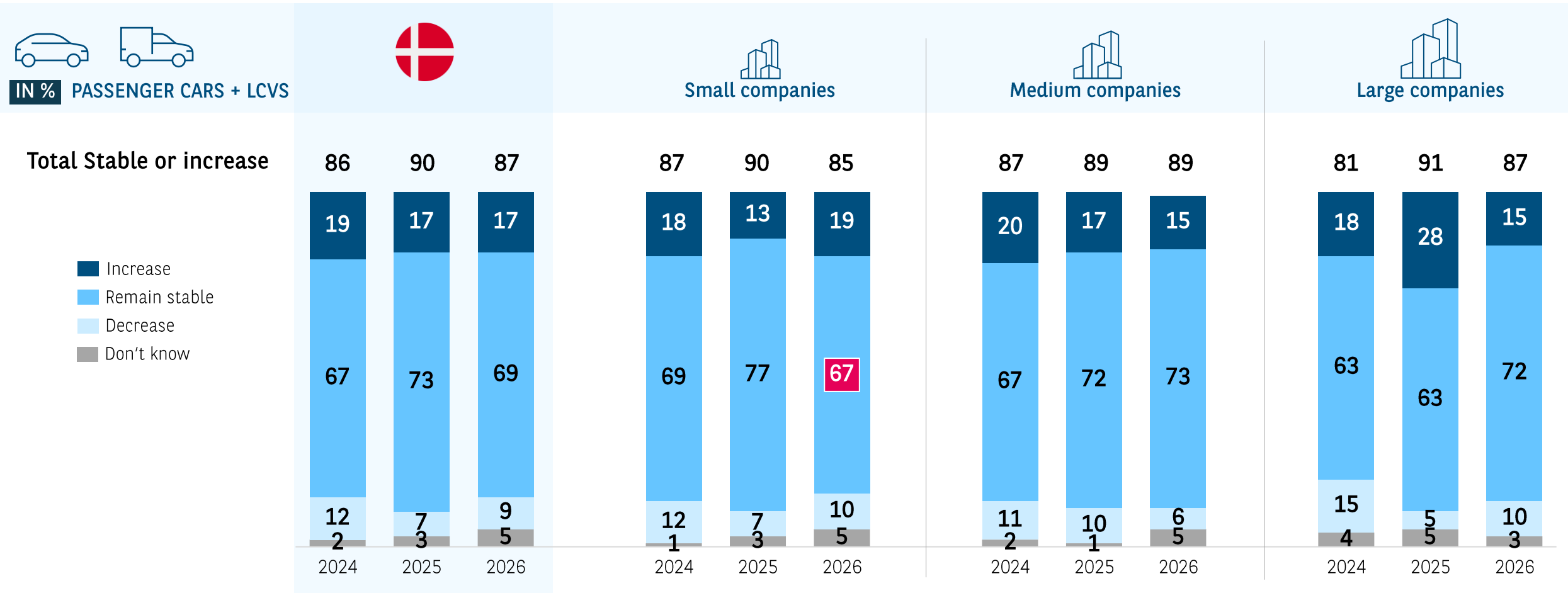
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 87% of the companies expect their fleet to remain stable or to increase in the next 3 years.



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In Denmark in 2026, 87% of the companies expect their fleet to remain stable or to increase in the next 3 years.

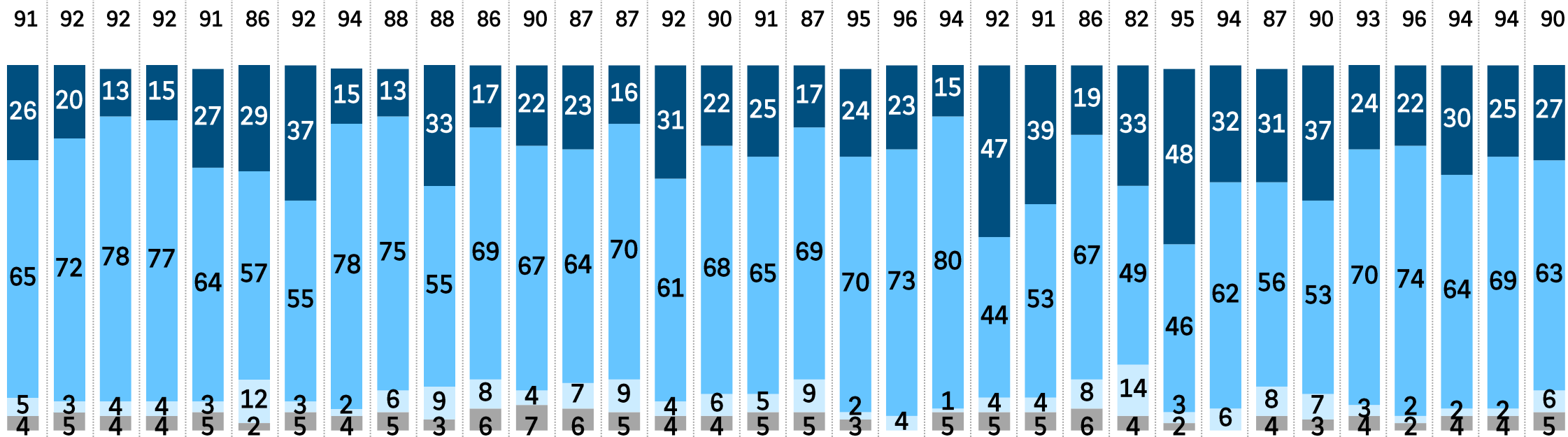


IN % PC + LCVS

- W
- AT
- CH
- DE
- ES
- FR
- GR
- IT
- PT
- UK
- BE
- LU
- NL
- CZ
- PL
- SK
- RO
- DK
- FI
- NO
- SE
- MA
- TR
- BR
- CL
- PE
- US
- CA
- MX
- AU
- NZ
- IN
- ID
- TH

Total Stable or increase

- Increase
- Remain stable
- Decrease
- Don't know



A8. In the next three years, do you think that the total number of vehicles in your company fleet will increase, decrease or remain the same?

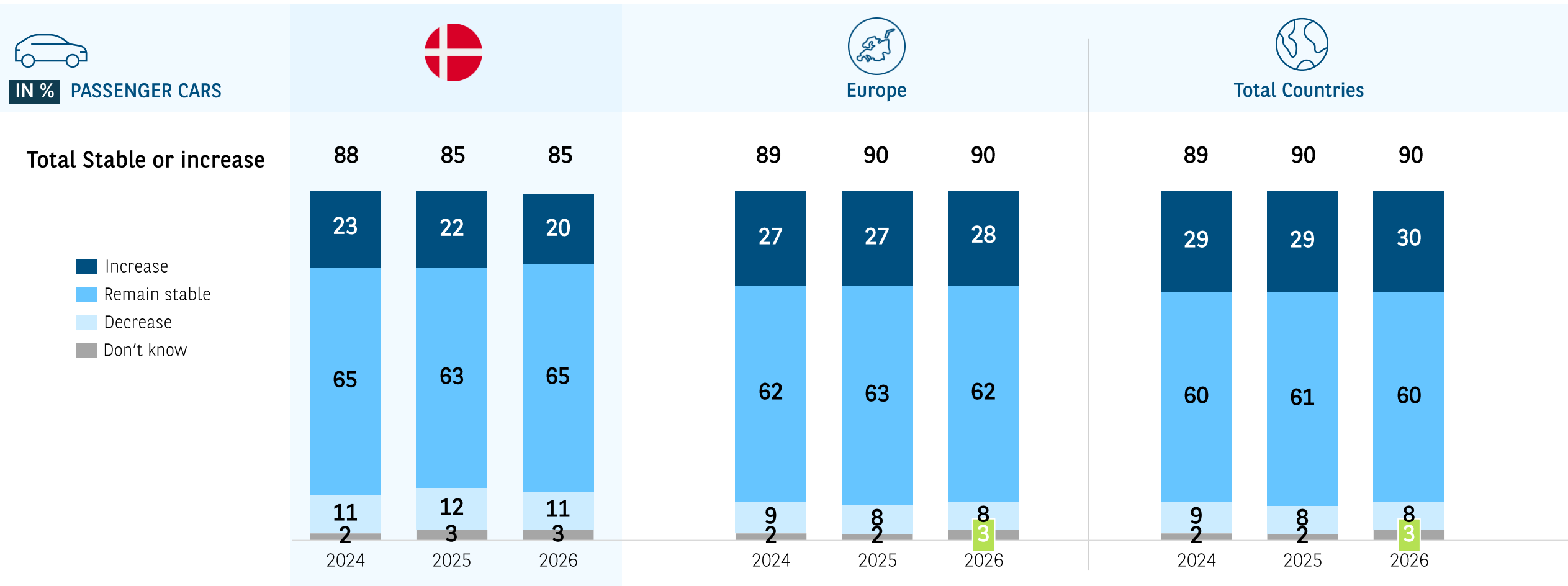
Basis: companies with corporate vehicles = 100%



PASSENGER CAR FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 85% of the companies expect their passenger car fleet to remain stable or to increase in the next 3 years.



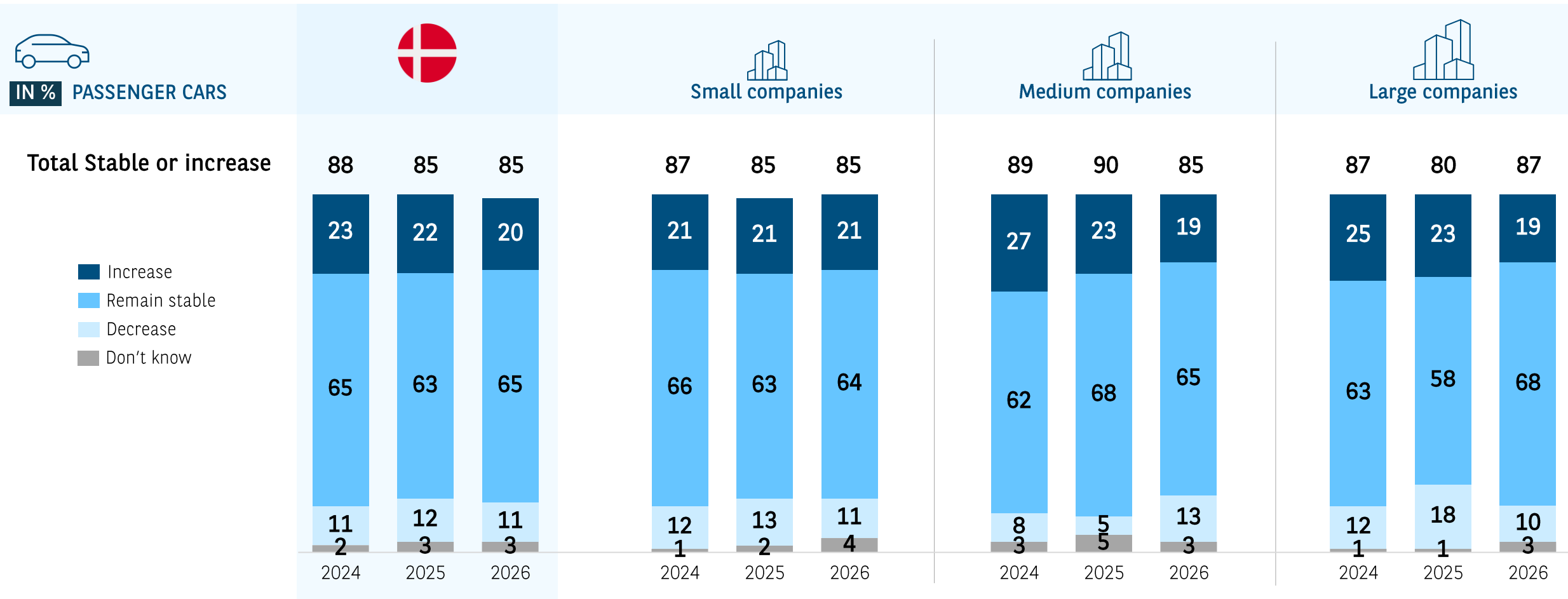
A9. In the next three years, do you think that the total number of your passenger cars will...?
Basis: companies with passenger cars

X% Significantly higher / lower vs. previous wave

PASSENGER CAR FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 85% of the companies expect their passenger car fleet to remain stable or to increase in the next 3 years.



A9. In the next three years, do you think that the total number of your passenger cars will...?
Basis: companies with passenger cars

X% Significantly higher / lower vs. previous wave

PASSENGER CAR FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 85% of the companies expect their passenger car fleet to remain stable or to increase in the next 3 years.

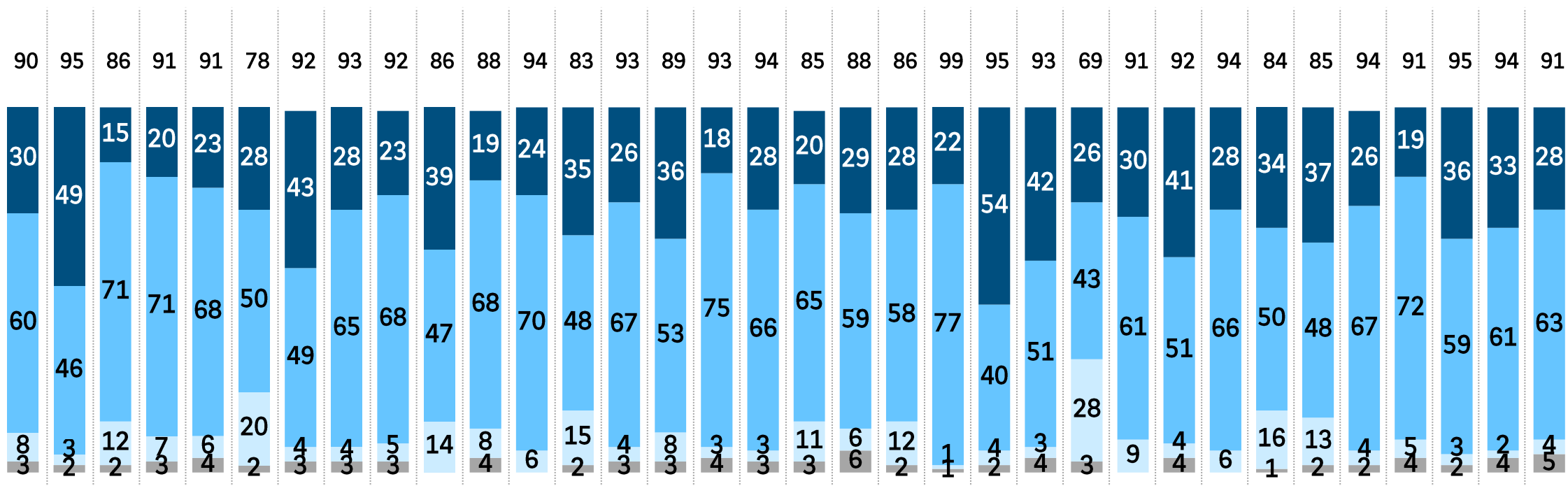


IN % PC



Total Stable or increase

- Increase
- Remain stable
- Decrease
- Don't know



A9. In the next three years, do you think that the total number of your passenger cars will...?

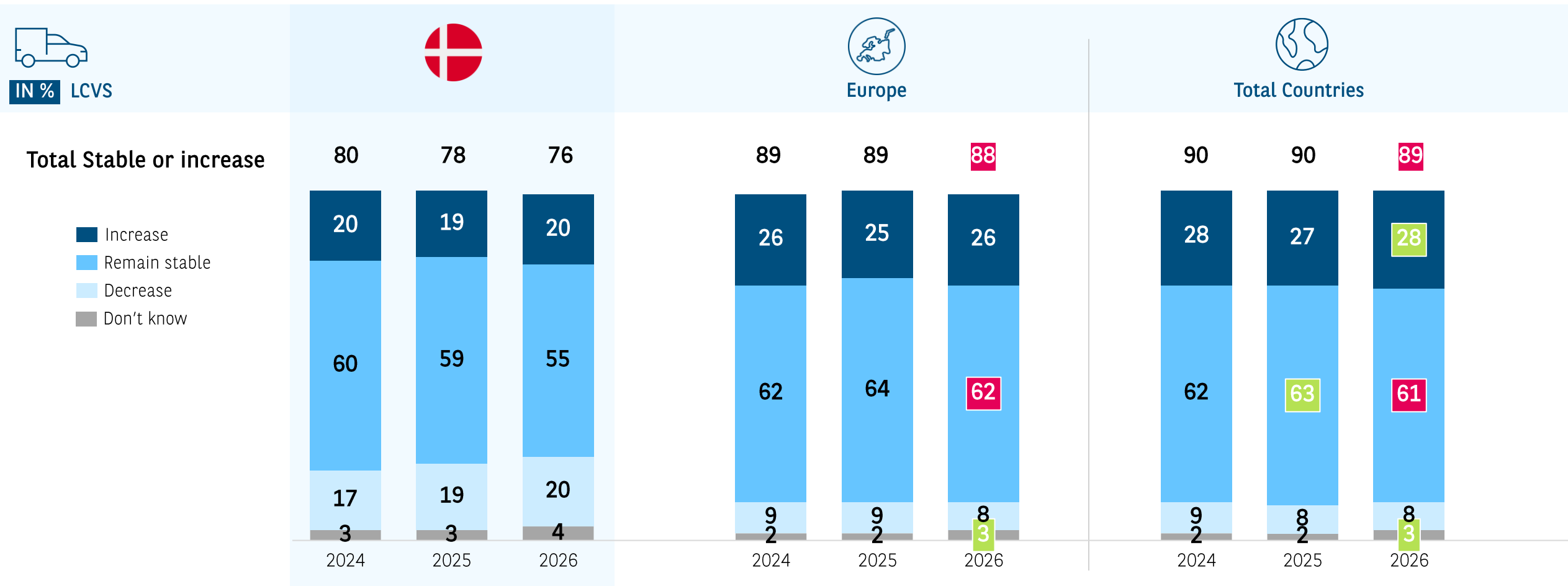
Basis: companies with passenger cars



LCV FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 76% of the companies expect their LCV fleet to remain stable or to increase in the next 3 years.



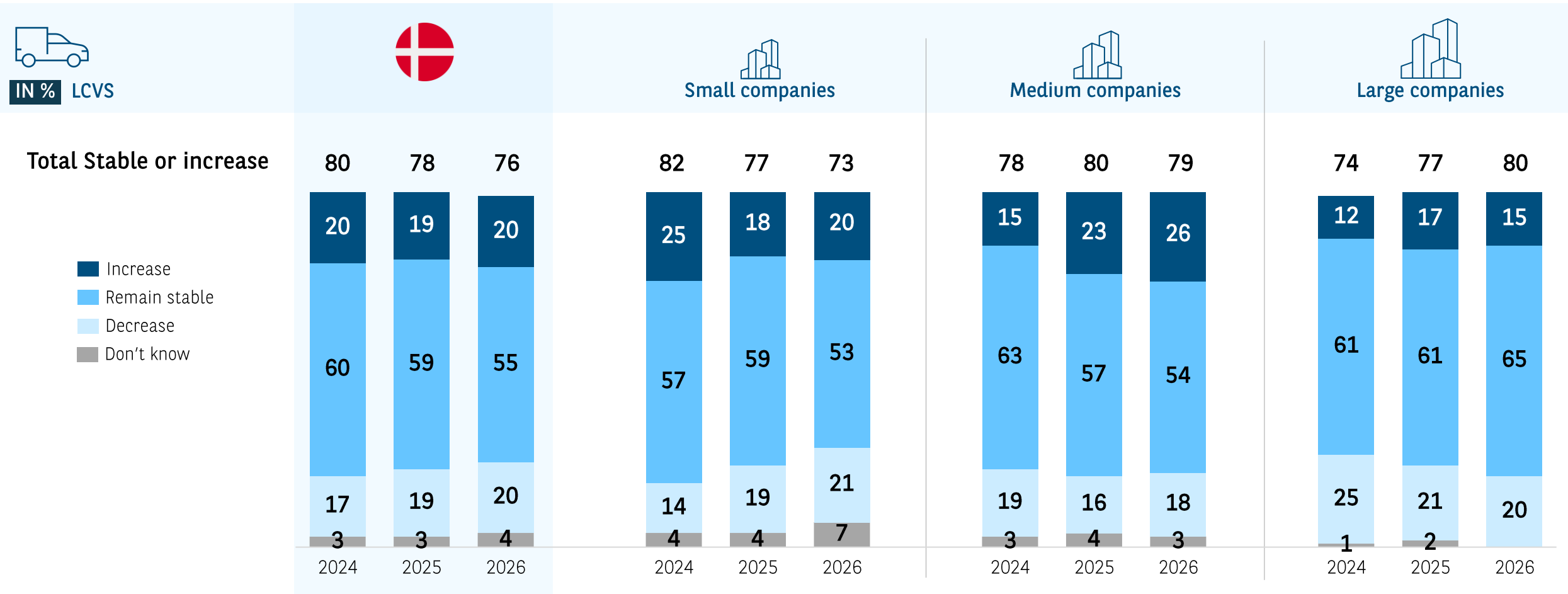
A10. In the next three years, do you think that the total number of your light commercial vehicles or vans will...?
Basis: companies with LCVs

X% Significantly higher / lower vs. previous wave

LCV FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 76% of the companies expect their LCV fleet to remain stable or to increase in the next 3 years.



A10. In the next three years, do you think that the total number of your light commercial vehicles or vans will...?
 Basis: companies with LCVs

X% Significantly higher / lower vs. previous wave

LCV FLEET GROWTH POTENTIAL

HOW TO READ THE RESULTS ?

In Denmark in 2026, 76% of the companies expect their LCV fleet to remain stable or to increase in the next 3 years.

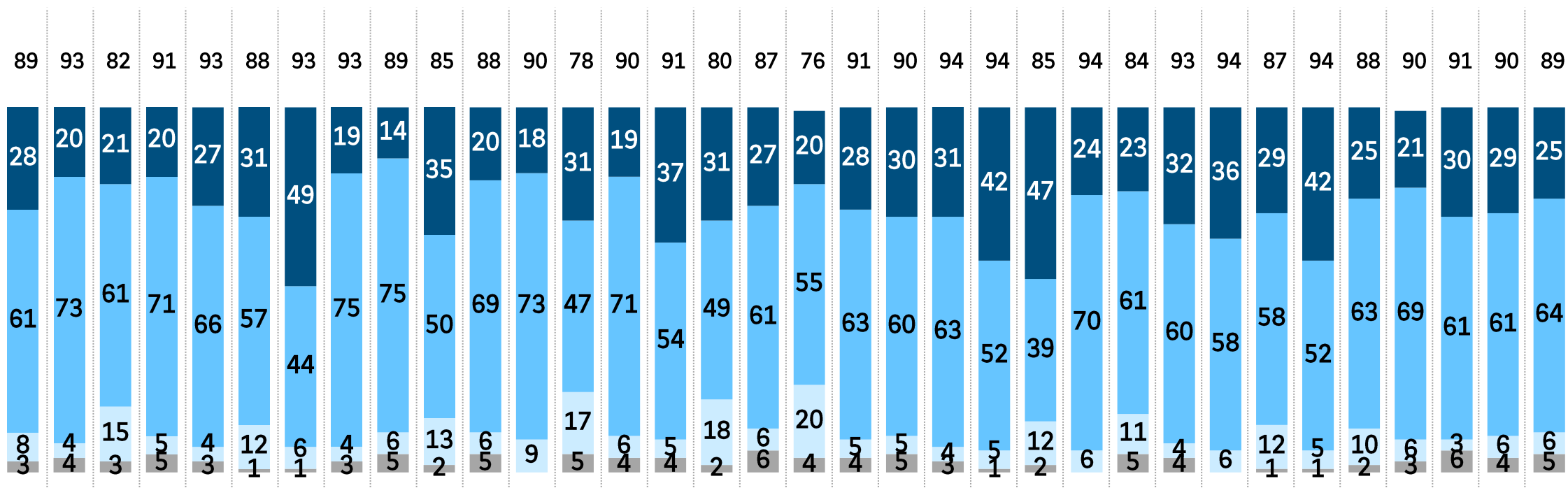


IN % LCVS



Total Stable or increase

- Increase
- Remain stable
- Decrease
- Don't know



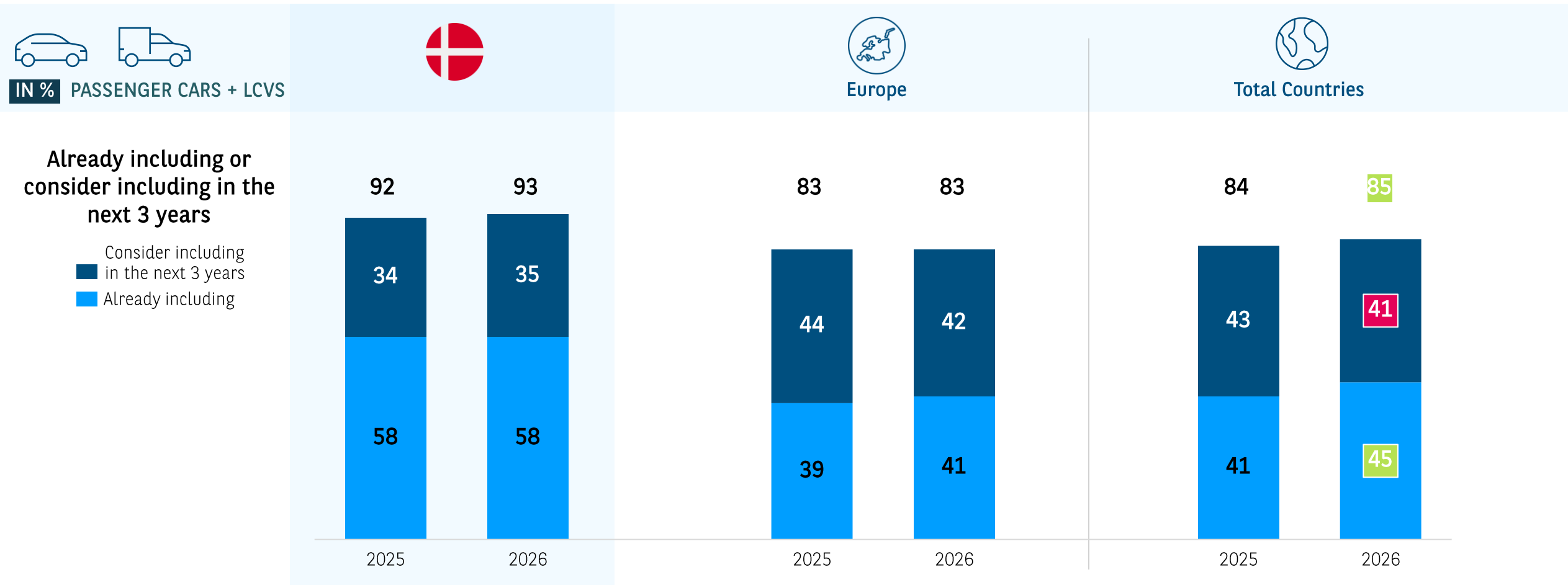
A10. In the next three years, do you think that the total number of your light commercial vehicles or vans will...?
Basis: companies with LCVs



USED / SECOND-HAND VEHICLES POSSESSION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 93% of the companies are already including vehicles that were not new when acquired or are considering doing so in the next 3 years.



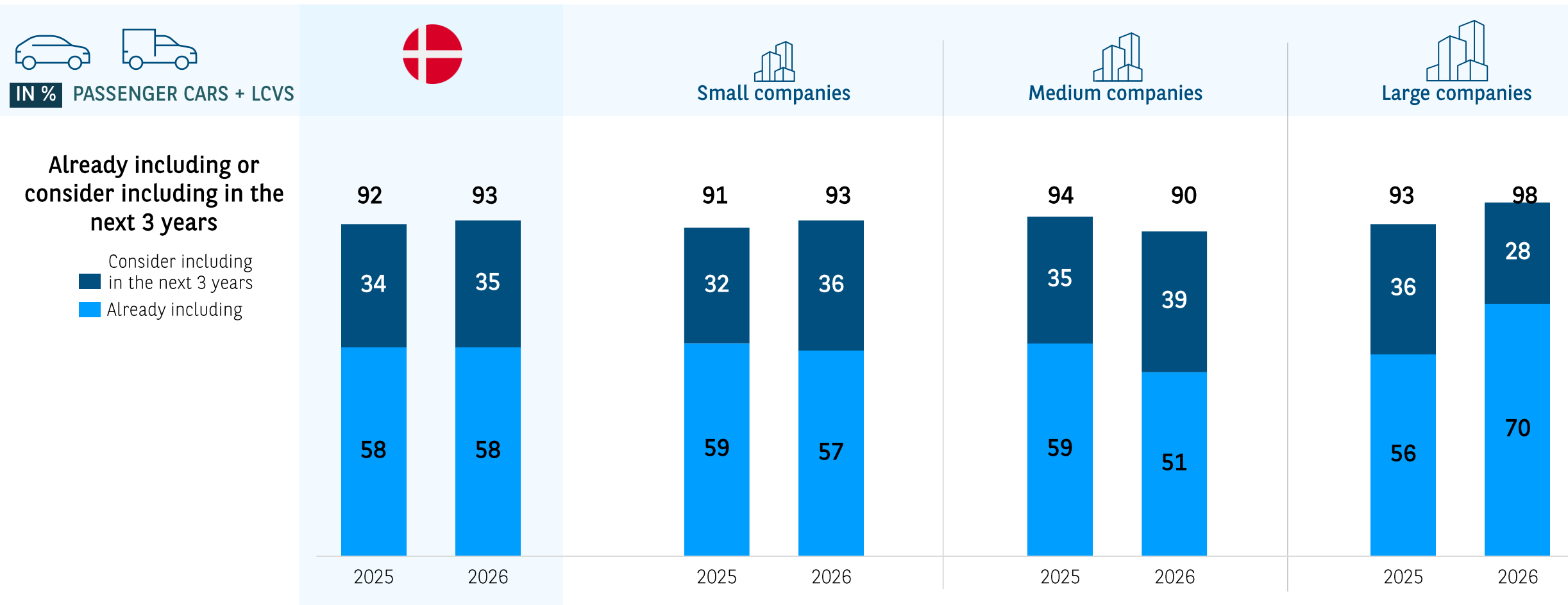
A14. Does your fleet include vehicles that were not new when you acquired them, or do you consider including some in the next 3 years?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

USED / SECOND-HAND VEHICLES POSSESSION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 93% of the companies are already including vehicles that were not new when acquired or are considering doing so in the next 3 years.



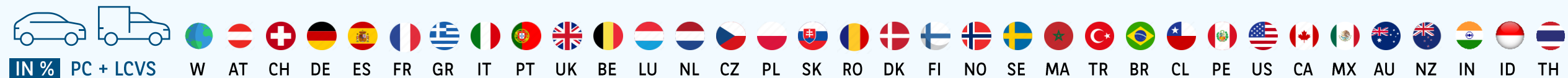
A14. Does your fleet include vehicles that were not new when you acquired them, or do you consider including some in the next 3 years?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

USED / SECOND-HAND VEHICLES POSSESSION

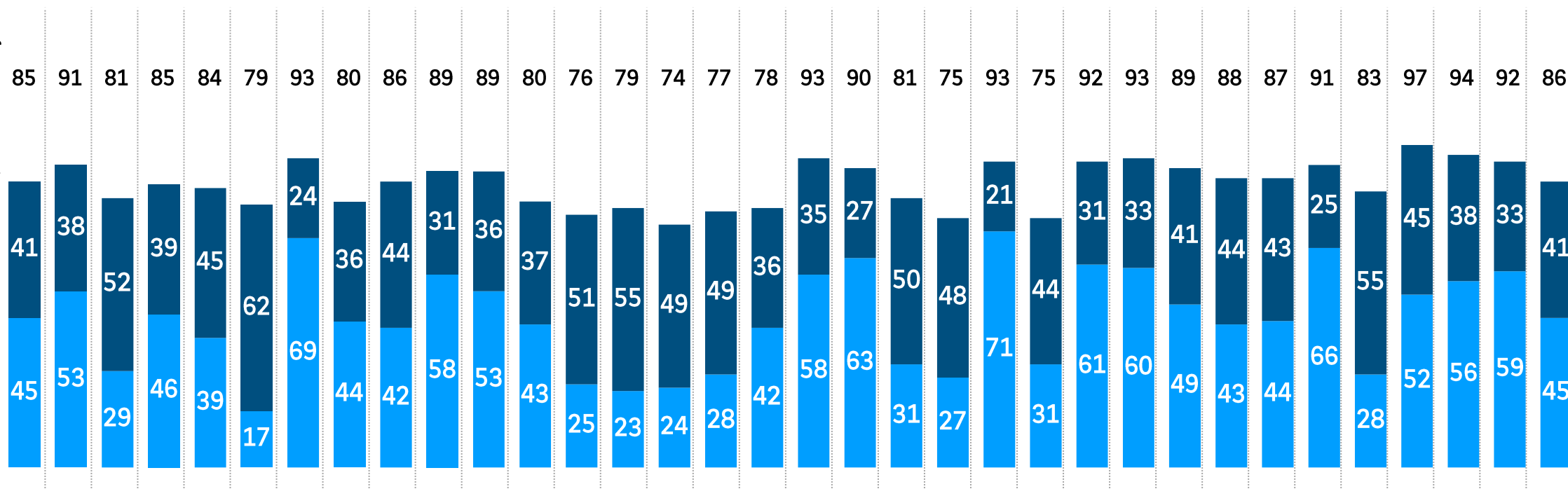
HOW TO READ THE RESULTS ?

In Denmark in 2026, 93% of the companies are already including vehicles that were not new when acquired or are considering doing so in the next 3 years.



Already including or consider including in the next 3 years

Consider including in the next 3 years
 Already including



A14. Does your fleet include vehicles that were not new when you acquired them, or do you consider including some in the next 3 years?

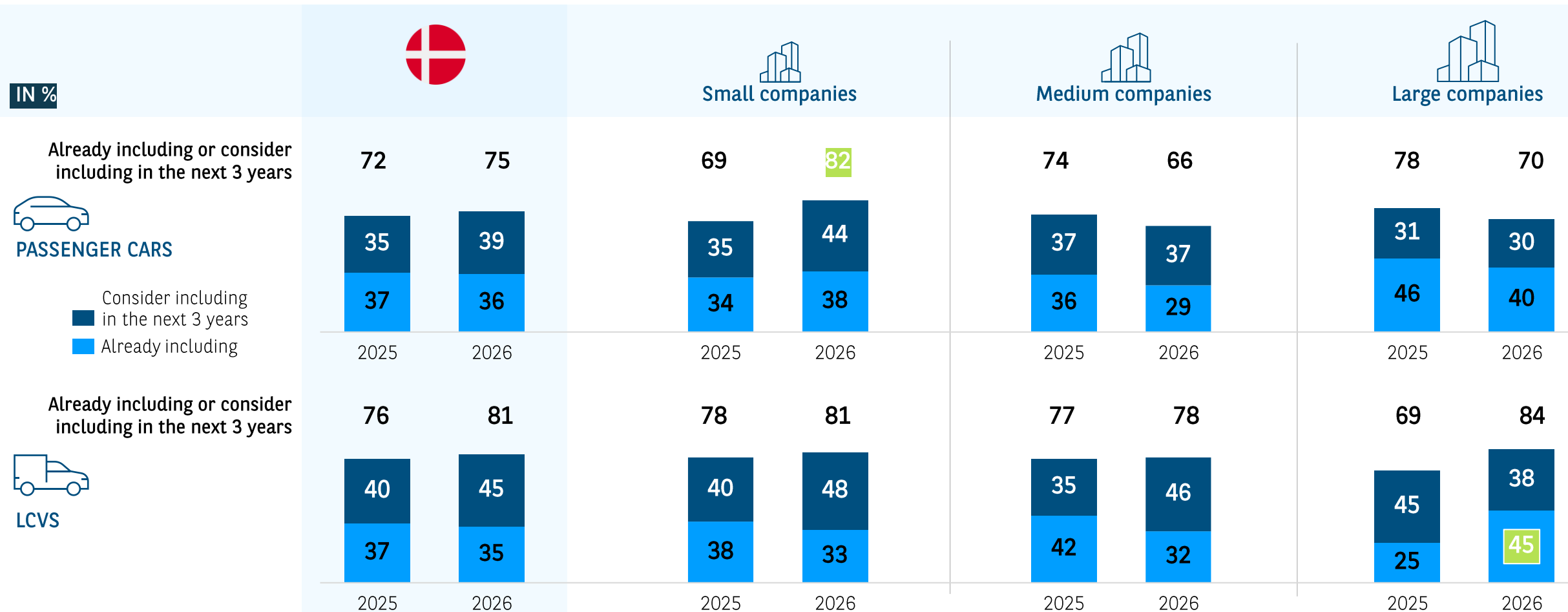
Basis: companies with corporate vehicles = 100%



USED / SECOND-HAND VEHICLES POSSESSION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 75% of the companies are already including or are considering including passenger cars that were not new when acquired. 81% of the companies are already including or are considering including LCVs that were not new when acquired.



A14. Does your fleet include vehicles that were not new when you acquired them, or do you consider including some in the next 3 years?
 Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

USED / SECOND-HAND VEHICLES POSSESSION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 75% of the companies are already including or are considering including passenger cars that were not new when acquired. 81% of the companies are already including or are considering including LCVs that were not new when acquired.

IN %

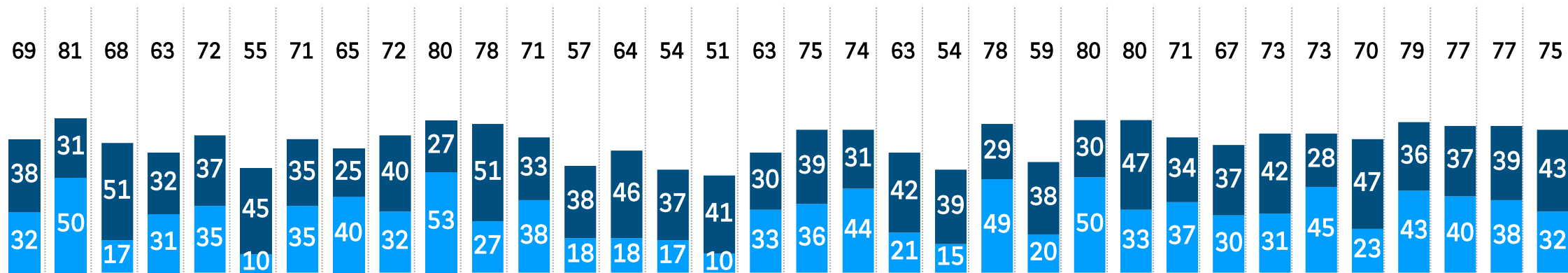


Already including or consider including in the next 3 years



PASSENGER CARS

Consider including in the next 3 years
Already including

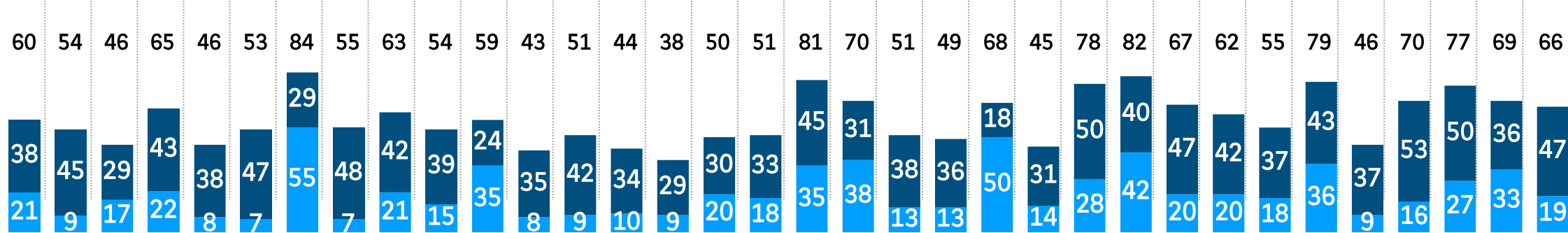


Already including or consider including in the next 3 years



LCVS

Consider including in the next 3 years
Already including



A14. Does your fleet include vehicles that were not new when you acquired them, or do you consider including some in the next 3 years?

Basis: companies with corporate vehicles = 100%



02

FINANCING METHODS

How do companies finance their fleets?



Operational/full-service leasing remains significantly less common than financial leasing and outright/direct purchase as the main financing method among companies in Denmark

Currently, 19% of Danish companies use Operational leasing as the main financing method for their fleets, a stable figure that is lower than the European average of 28%. Financial leasing is the predominant financing method, employed by 44% of companies, followed by Outright/direct purchase, used by 35%.

The penetration rate of Operational leasing is higher in small companies (24%) compared to medium-sized (12%) and large companies (15%).

A similar use of the operational/full-service leasing for second-hand vehicles

Among Danish companies using or considering second-hand vehicles, 23% use Operational leasing as their main financing method, or plan to do so if considering second-hand vehicles, slightly below the European average of 28%.

The growth potential for operational leasing remains stable and limited

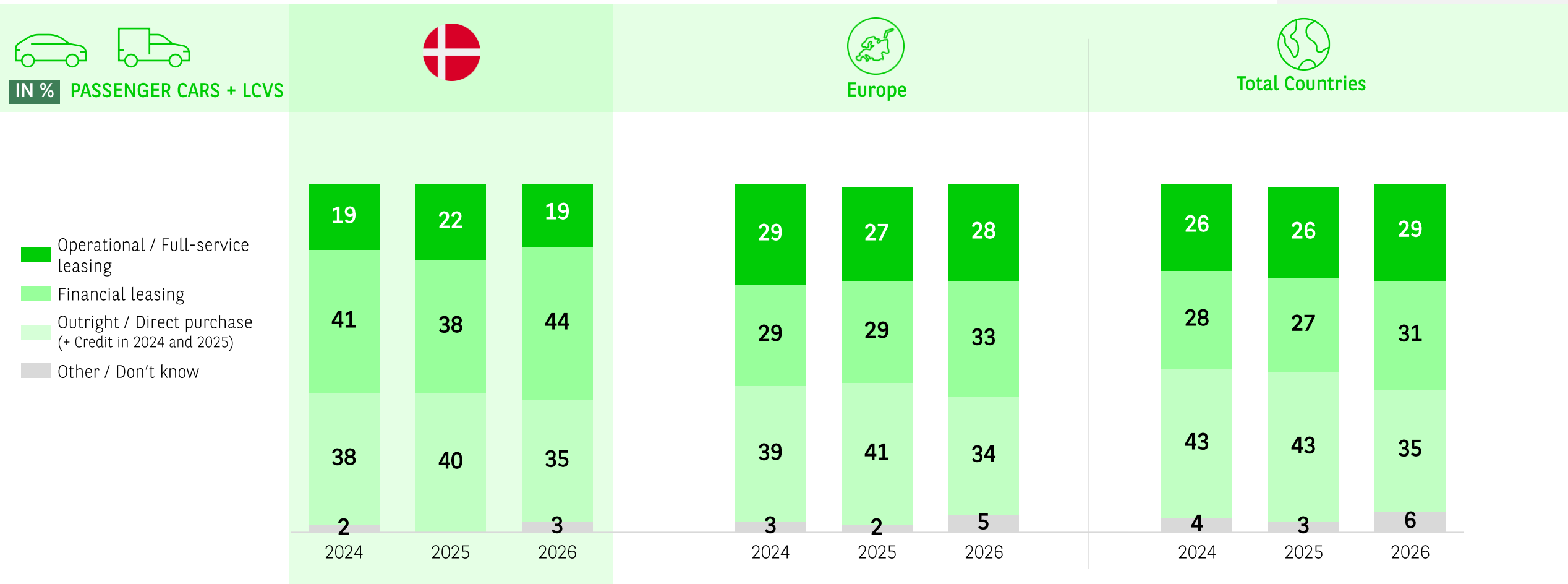
23% of Danish companies intend to introduce or increase their use of Operational leasing for fleet financing in 2026, aligning with last year's trend of 22% in 2025, and lower than the European average of 36%.

MAIN FLEET FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their company vehicles.

Item "Credit" deleted in 2026 – No comparison versus last waves



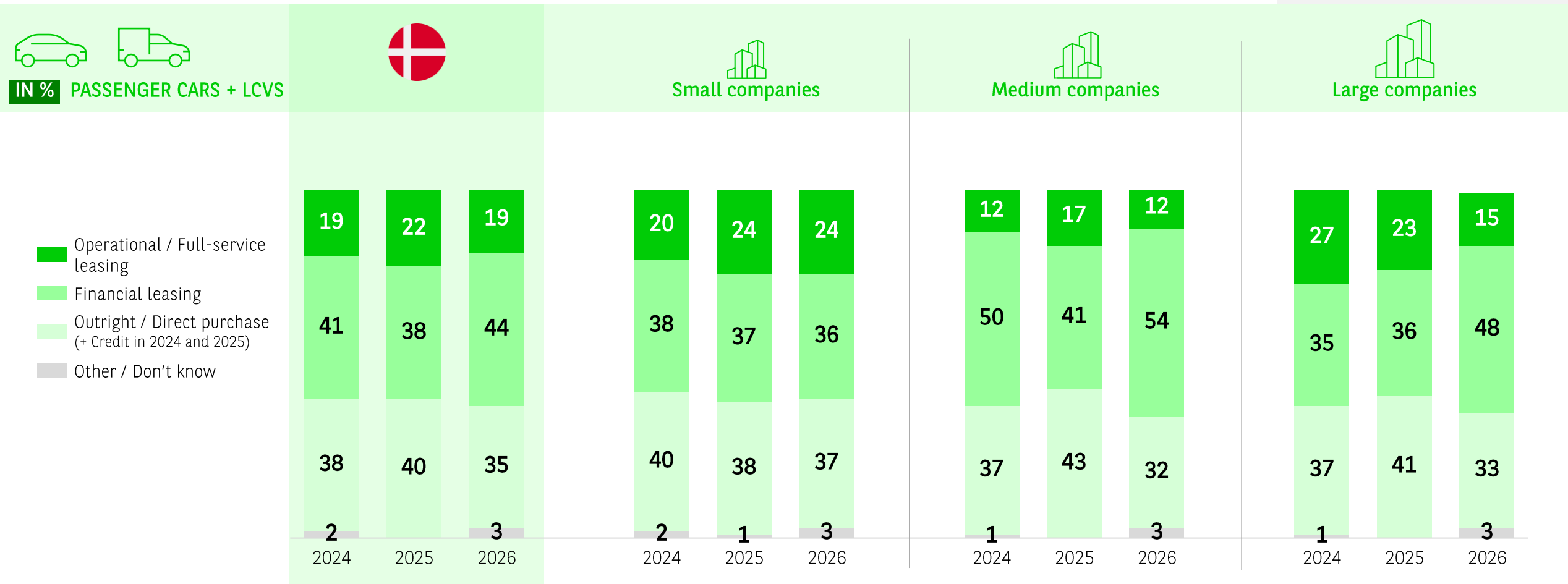
B2. What is the main method used to finance your company vehicles today?
Basis: companies with corporate vehicles = 100%

MAIN FLEET FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their company vehicles.

Item "Credit" deleted in 2026 – No comparison versus last waves



B2. What is the main method used to finance your company vehicles today?
Basis: companies with corporate vehicles = 100%

MAIN FLEET FINANCING METHOD

HOW TO READ THE RESULTS ?

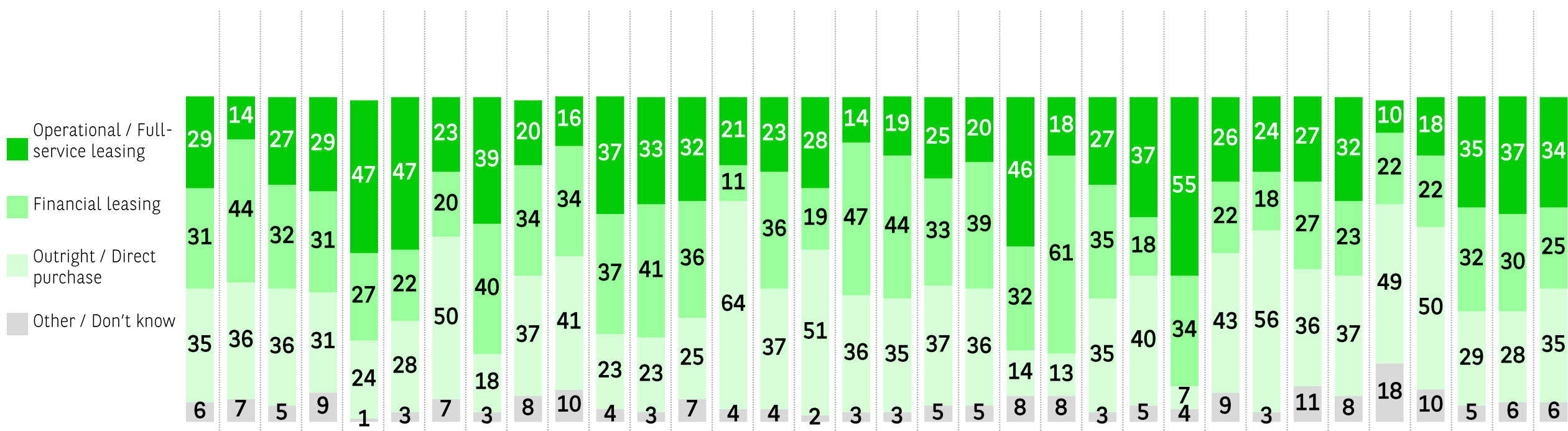
In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their company vehicles.

Item "Credit" deleted in 2026



IN % PC + LCVS

- W
- AT
- CH
- DE
- ES
- FR
- GR
- IT
- PT
- UK
- BE
- LU
- NL
- CZ
- PL
- SK
- RO
- DK
- FI
- NO
- SE
- MA
- TR
- BR
- CL
- PE
- US
- CA
- MX
- AU
- NZ
- IN
- ID
- TH



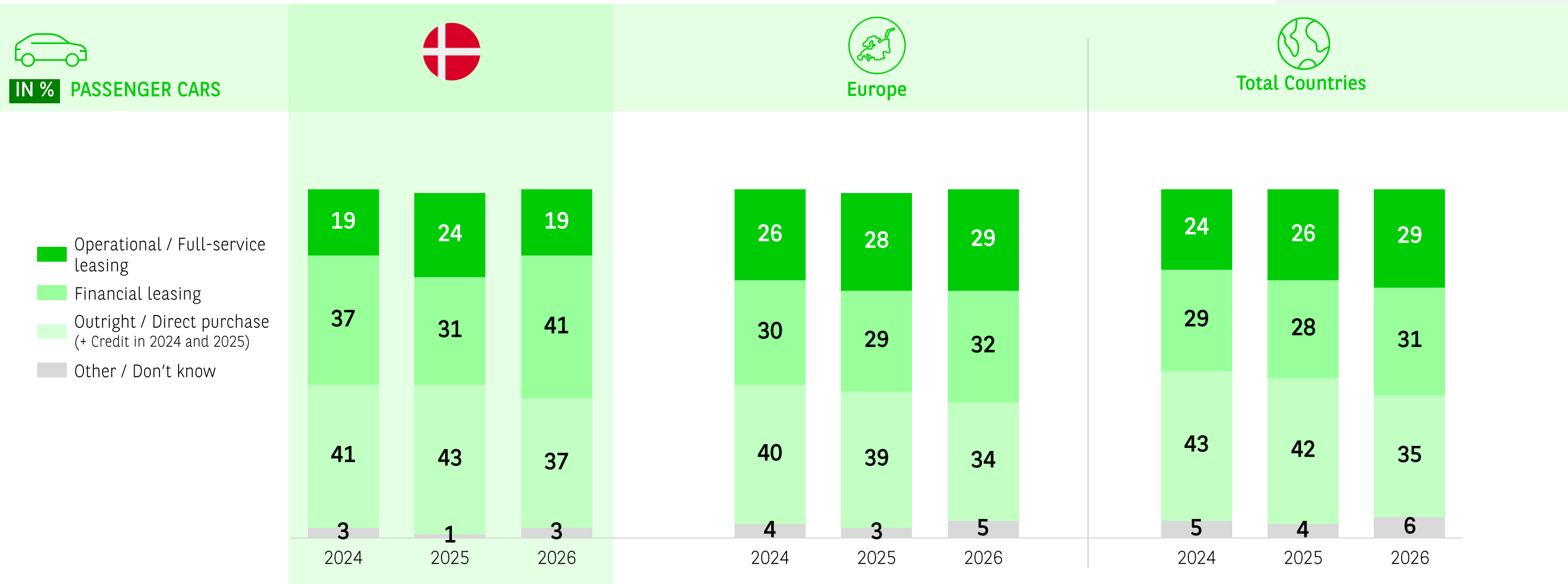
B2. What is the main method used to finance your company vehicles today?
Basis: companies with corporate vehicles = 100%

MAIN PASSENGER CARS FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their passenger cars.

Item "Credit" deleted in 2026 – No comparison versus last waves



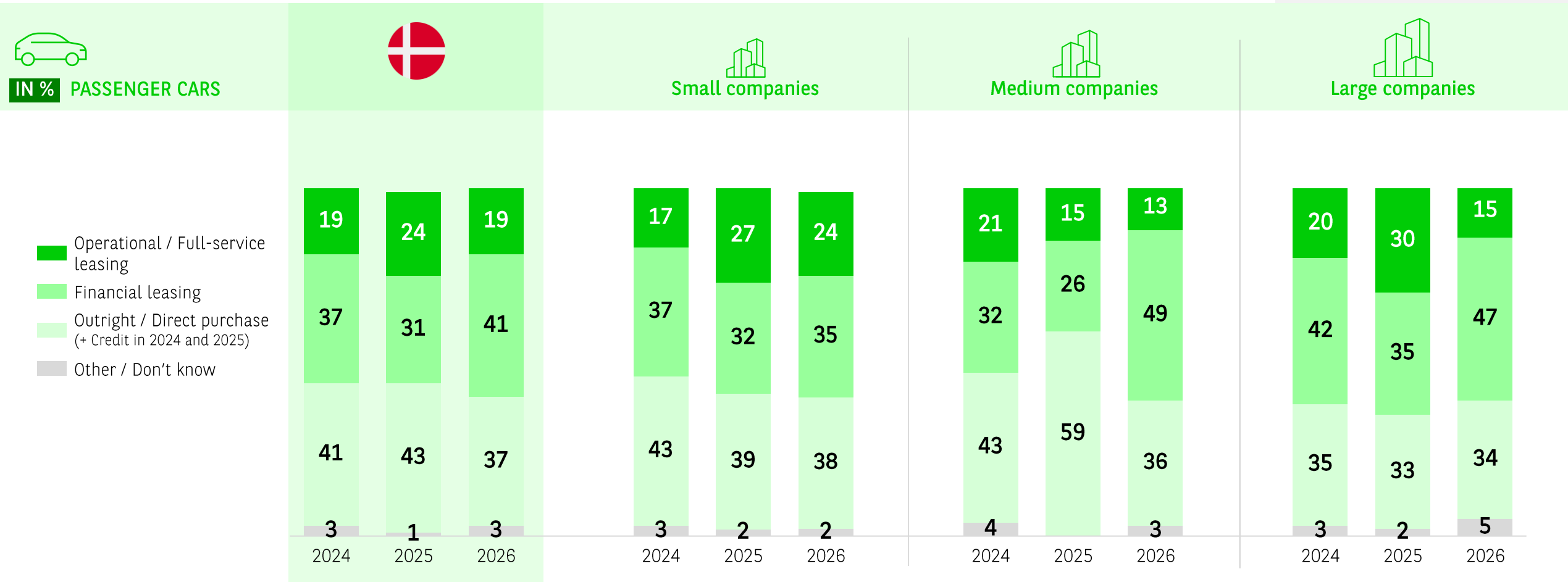
B3. And what is the main method used to finance your passenger cars today?
Basis: companies with passenger cars

MAIN PASSENGER CARS FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their passenger cars.

Item "Credit" deleted in 2026 – No comparison versus last waves



B3. And what is the main method used to finance your passenger cars today?
Basis: companies with passenger cars

MAIN PASSENGER CARS FINANCING METHOD

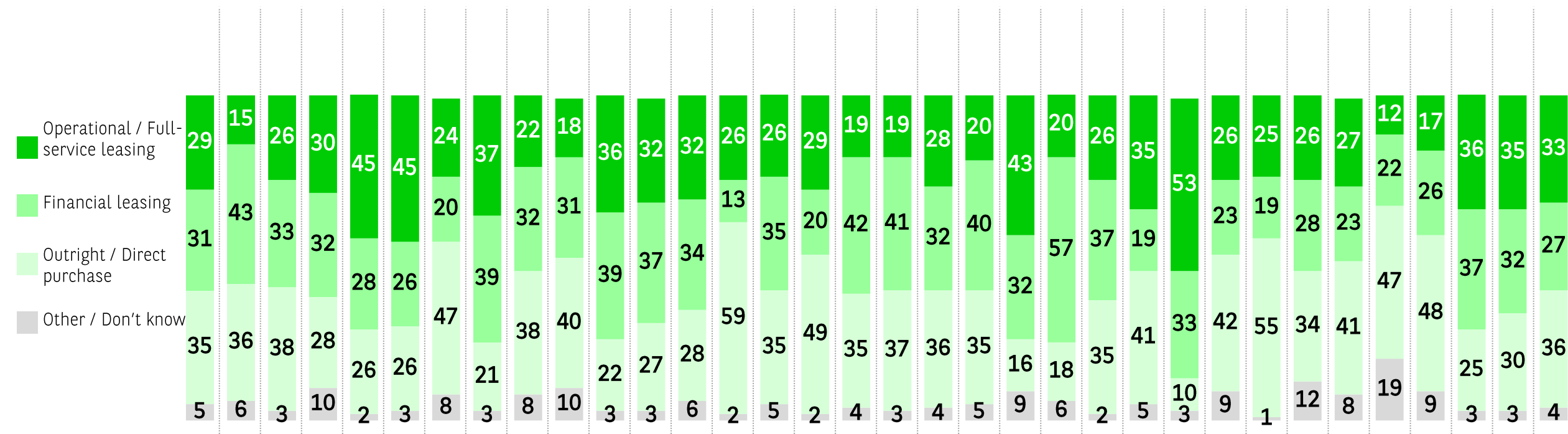
HOW TO READ THE RESULTS ?

In Denmark in 2026, 19% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their passenger cars.

Item "Credit" deleted in 2026



IN % CARS



B3. And what is the main method used to finance your passenger cars today?
Basis: companies with passenger cars

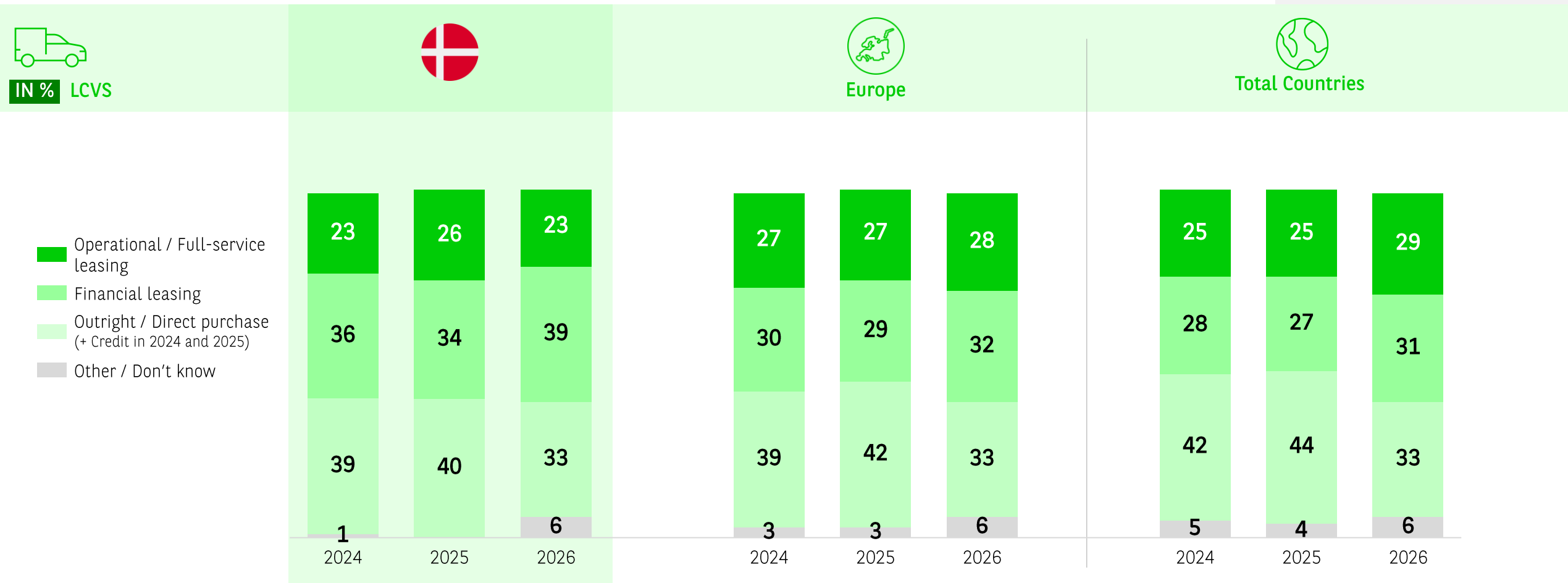


MAIN LCV FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their LCVs.

Item "Credit" deleted in 2026 – No comparison versus last waves



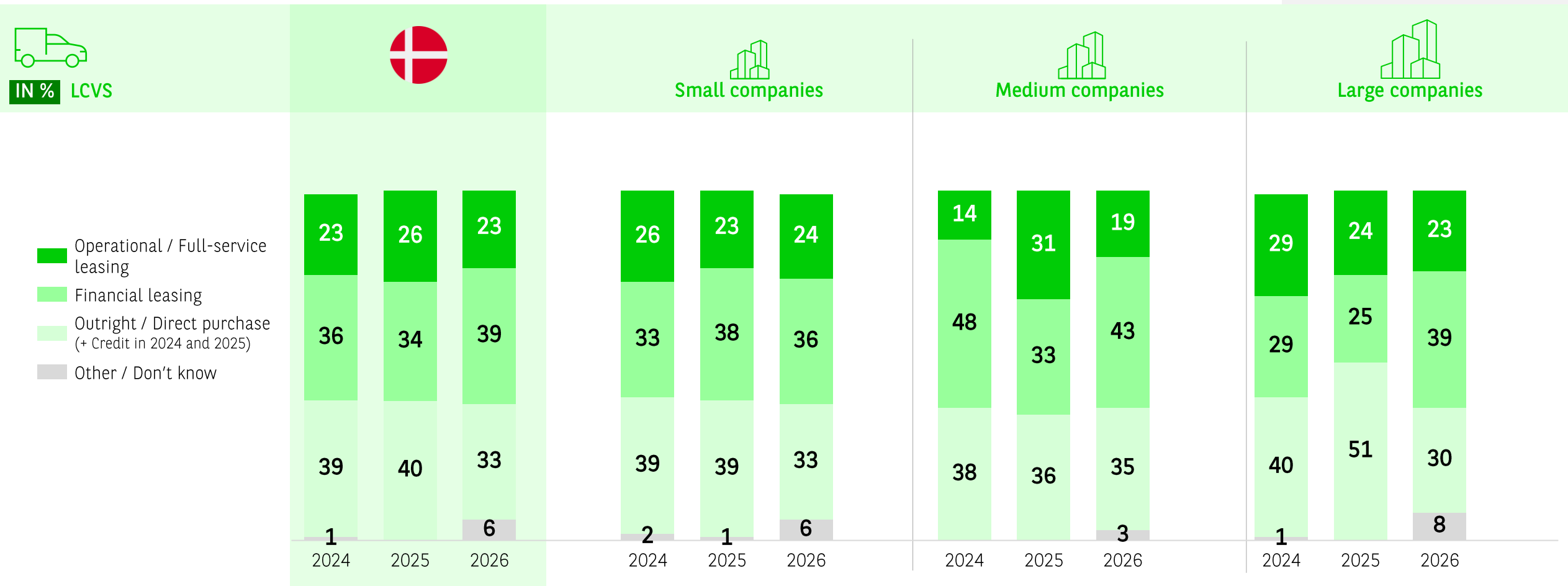
B4. And what is the main method used to finance your light commercial vehicles or vans today?
Basis: companies with LCVs

MAIN LCV FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their LCVs.

Item "Credit" deleted in 2026 - No comparison versus last waves



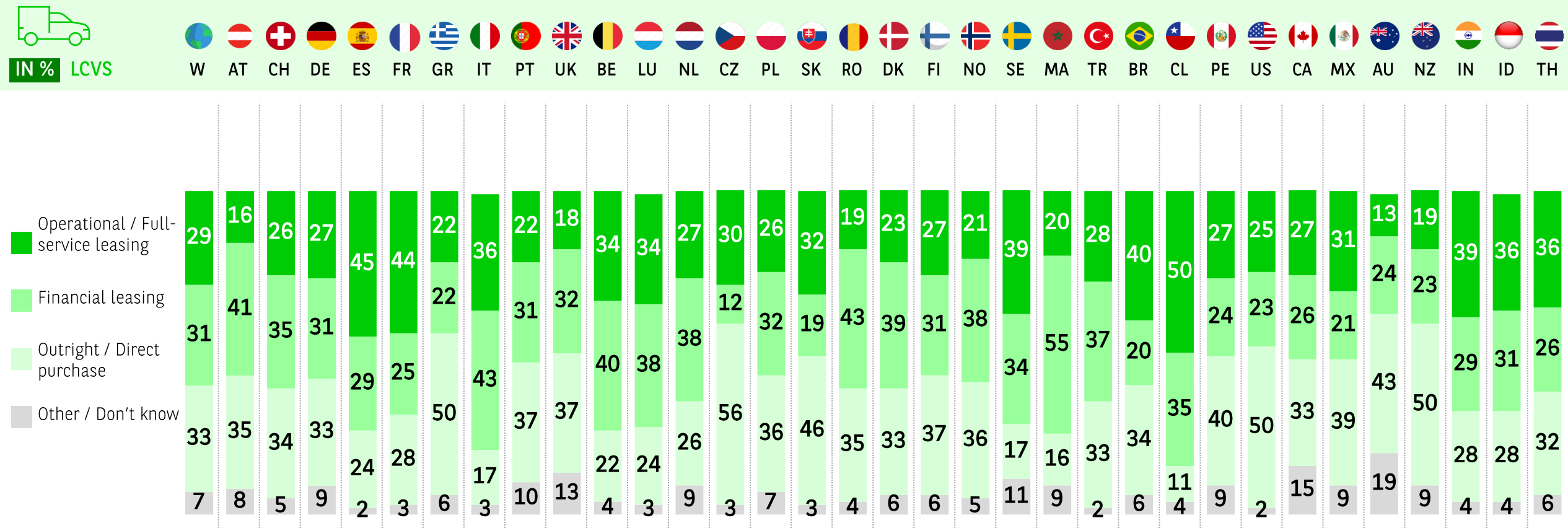
B4. And what is the main method used to finance your light commercial vehicles or vans today?
Basis: companies with LCVs

MAIN LCV FINANCING METHOD

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies are using Operational Leasing / Full-Service Leasing as main method to finance their LCVs.

Item "Credit" deleted in 2026



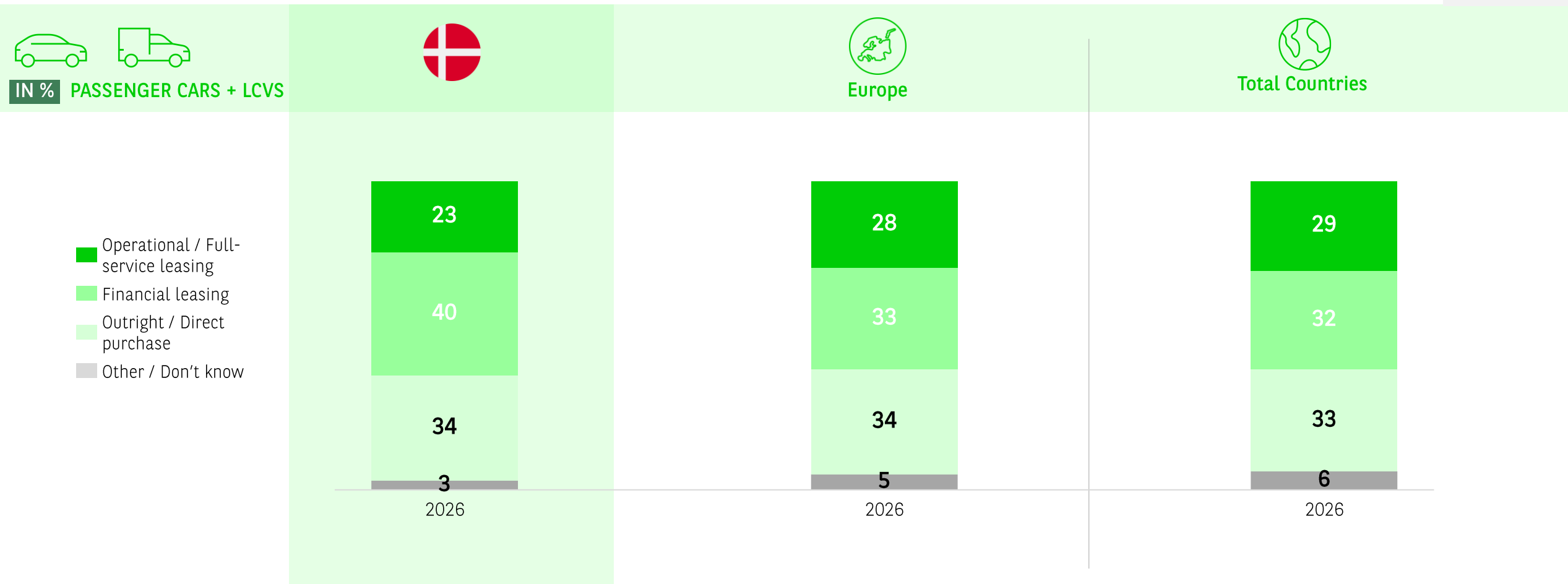
B4. And what is the main method used to finance your light commercial vehicles or vans today?
Basis: companies with LCVs

MAIN FLEET FINANCING METHOD FOR SECOND-HAND VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies considering or having second-hand vehicles are (plan on) using Operational Leasing / Full-Service Leasing as main method to finance their company second-hand vehicles.

New question



B5. What is the (planned) main method currently used to finance the second-hand vehicles in your fleet?
Basis: companies considering or having corporate second-hand vehicles"

MAIN FLEET FINANCING METHOD FOR SECOND-HAND VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies considering or having second-hand vehicles are (plan on) using Operational Leasing / Full-Service Leasing as main method to finance their company second-hand vehicles.

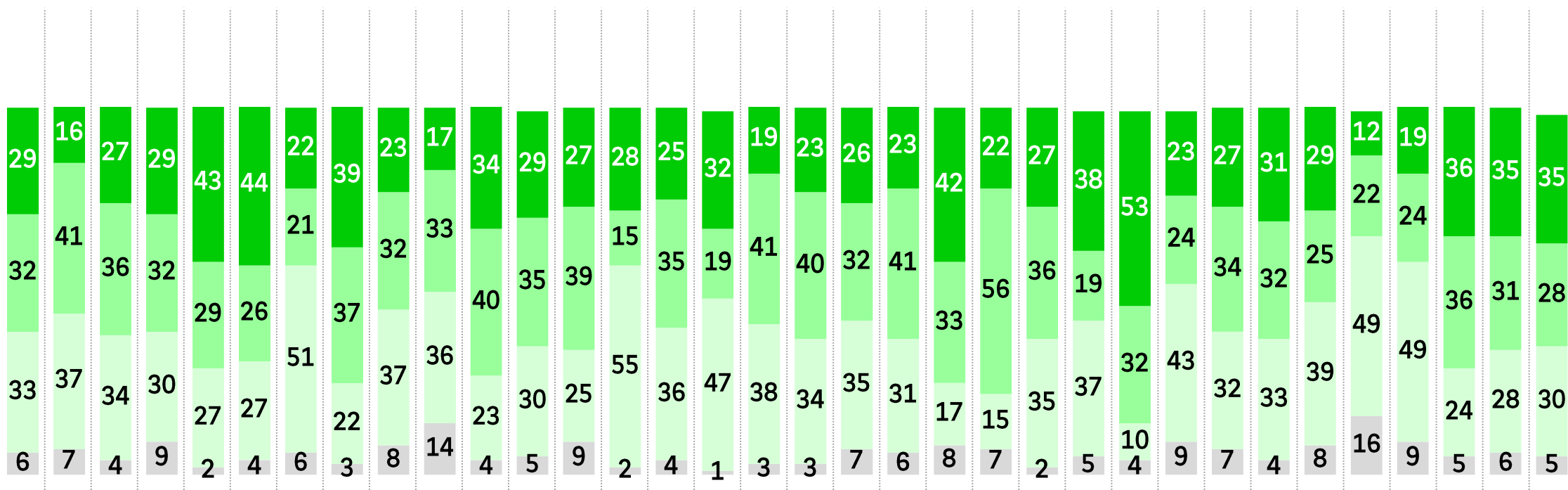
New question



IN % PC + LCVS

- W
- AT
- CH
- DE
- ES
- FR
- GR
- IT
- PT
- UK
- BE
- LU
- NL
- CZ
- PL
- SK
- RO
- DK
- FI
- NO
- SE
- MA
- TR
- BR
- CL
- PE
- US
- CA
- MX
- AU
- NZ
- IN
- ID
- TH

- Operational / Full-service leasing
- Financial leasing
- Outright / Direct purchase
- Other / Don't know



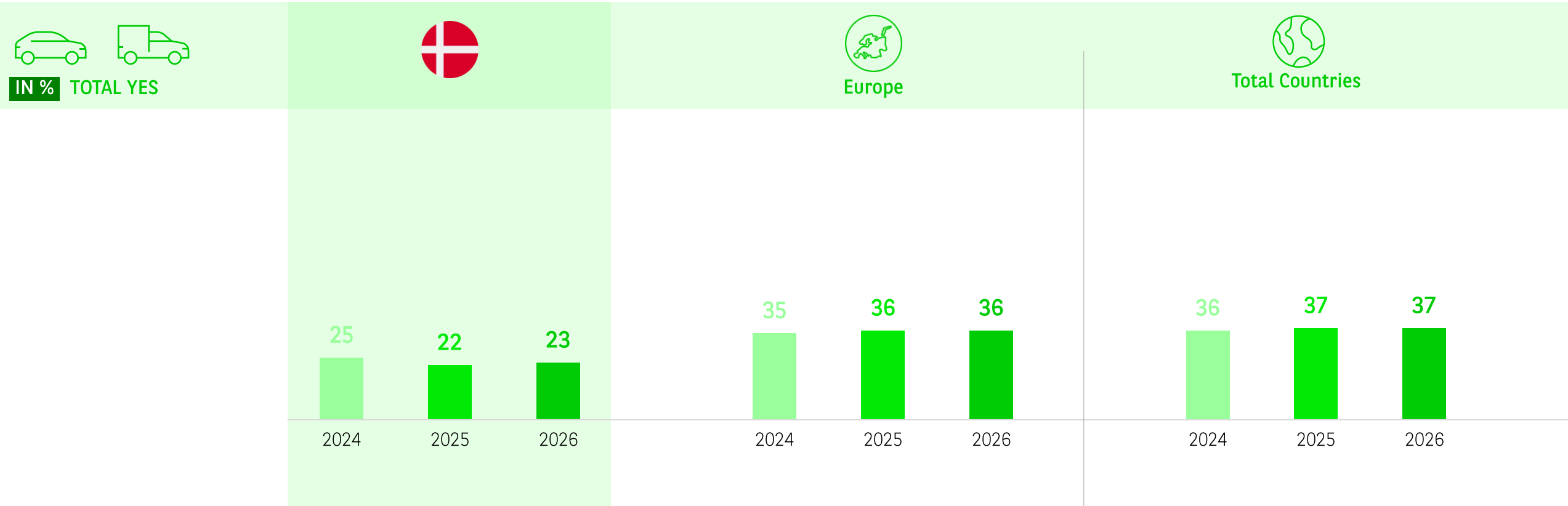
B5. What is the (planned) main method currently used to finance the second-hand vehicles in your fleet?
Basis: companies considering or having corporate second-hand vehicles"



INTENTION TO INTRODUCE OR INCREASE THE USE OF OPERATIONAL LEASING

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies intend to introduce or increase the use of Operational Leasing / Full-Service Leasing to finance their corporate fleet in the next three years.



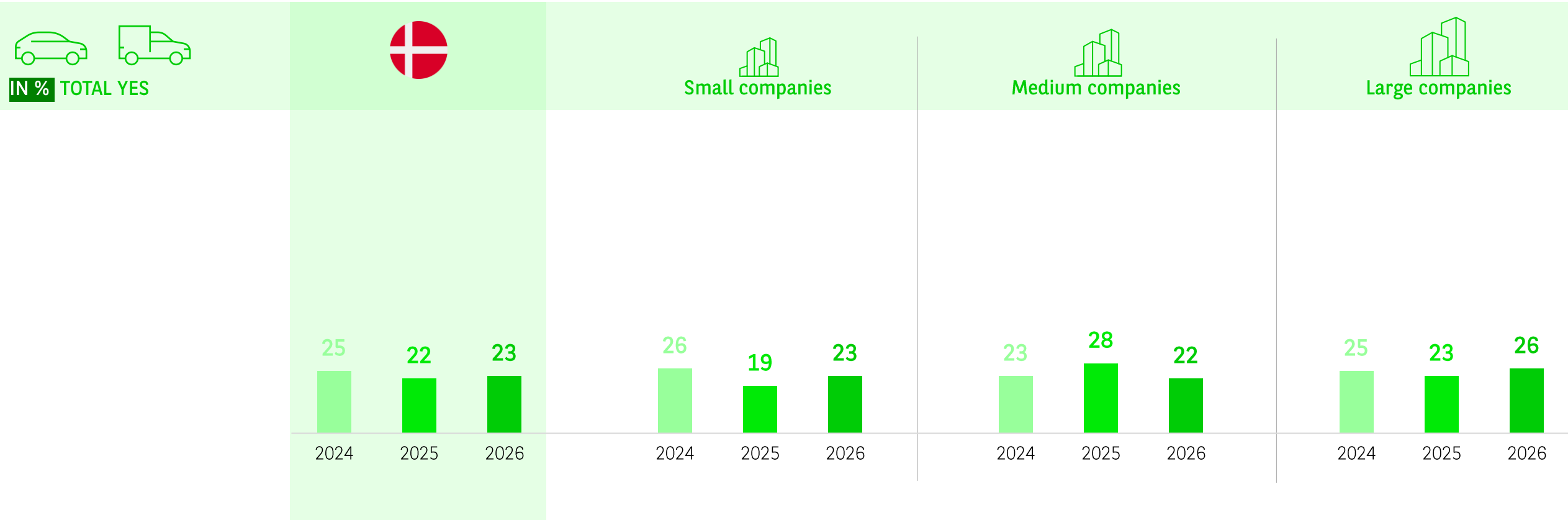
B8bis. In the next three years do you intend to either introduce or increase the use of Operational Leasing / Full-Service Leasing to finance your corporate fleet?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

INTENTION TO INTRODUCE OR INCREASE THE USE OF OPERATIONAL LEASING

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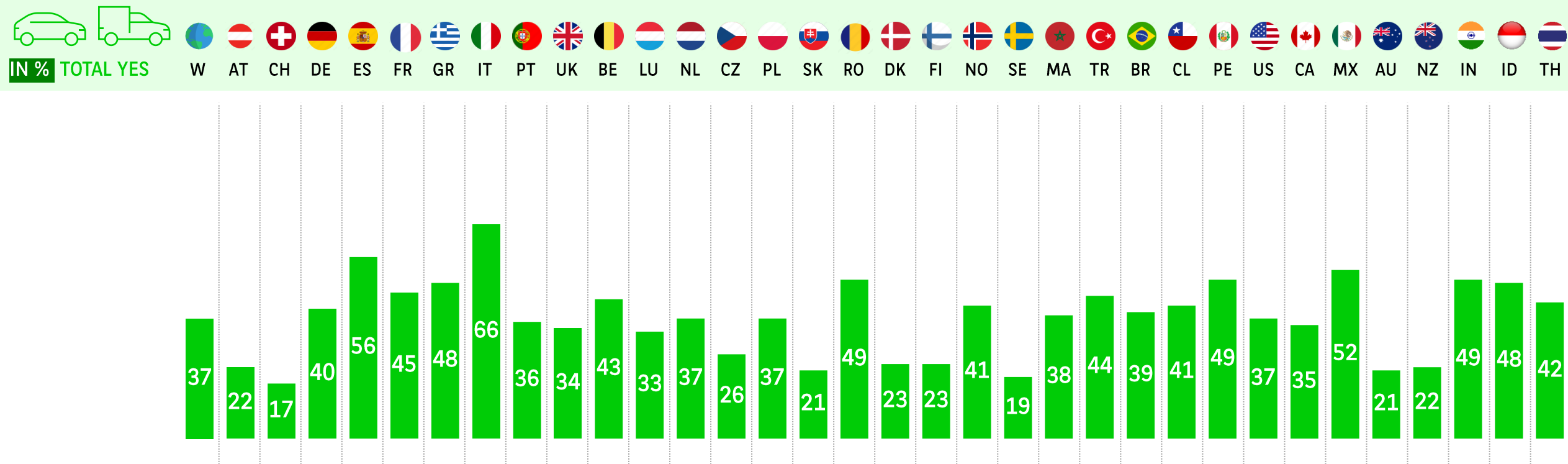
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Basis: companies with corporate vehicles = 100%



03

ENERGY MIX

What energy technologies are used?
What changes are to be expected in the near future?



The significance of passenger car fleet electrification in Denmark aligns with that in Europe

57% of companies in Denmark have implemented at least one type of electrified technology (HEV, PHEV or BEV) for passenger cars, and 21% are considering this transition. These match European levels and remain stable compared to 2025 and are consistent across company sizes.

BEVs and PHEVs are the preferred technology for the passenger cars fleets' transition in Denmark

In 2026, 30% of Danish companies are equipped with PHEVs, 25% with BEVs and 24% with HEVs, aligning with the European levels of equipment and maintaining stable levels compared to 2025. BEVs are the most considered (17%), followed by HEVs and PHEVs (12%).

Danish companies embrace electrification upon their employees' requests

In 2026, 37% of the Danish companies are shifting to electrified technologies to fulfill their employees' request, a reason more quoted there than in the European average. Lower environmental impact (33%), reduced fuel expenses (31%) and because their TCO is in line with or lower than petrol or diesel alternatives (30%) are other significant reasons for embracing electrification.

The electrification for LCVs remains confidential

4% of companies in Denmark have adopted BEVs for their LCV fleets, a figure below the European average of 9%. 12% are considering this adoption. These figures are stable compared to 2025.

The lack of infrastructure remains the top barrier to electrification

The main constraint to broader EV adoption for passenger cars remains the lack of charging points, whether on streets, at home, or in corporate settings, as reported by 67% of Danish companies - a level like the European average of 68%.

On-site charging at company premises is increasingly prioritized

In 2026, charging at the company premises is currently or will be a part of the charging policy for 88% of fleets in Denmark (passenger cars or LCVs), aligning with the European trend. Among these fleets, 61% have already installed charging stations or plan to within the next year, now aligning with the European average thanks to 17-point increase compared to 2025.

Public charging follows as the second most popular option, with 63% of companies considering this approach, in line with the European average. Among these, 63% reimburse energy costs through expense claims, while others provide energy cards to drivers, like other European markets.

Home charging remains the least common practice, adopted by only 23% of companies, similar to the rate in Europe. Among these companies, 75% offer or plan to offer at least one charging solution to company car drivers, such as wallboxes (47%), reinforced sockets (37%), or smart cables (20%). Additionally, 98% provide financial support for home charging, with 38% offering full coverage, another 38% offering partial coverage, and 22% providing lump-sums.

Furthermore, 28% fully reimburse energy costs, while 36% offer partial reimbursement.

Danish companies doubt they can comply with the 2030 ICE ban trajectory

46% of the companies in Denmark would take all necessary measures to comply with the regulations required to switch fleet of passenger company cars exclusively to BEVs by 2030 at the latest. 48% of the companies would transfer the choice of mobility means to their employees by offering them a mobility budget instead of a company car. And 6% of the companies would remove all mobility benefits from their compensation package, unless they are mandatory by law.

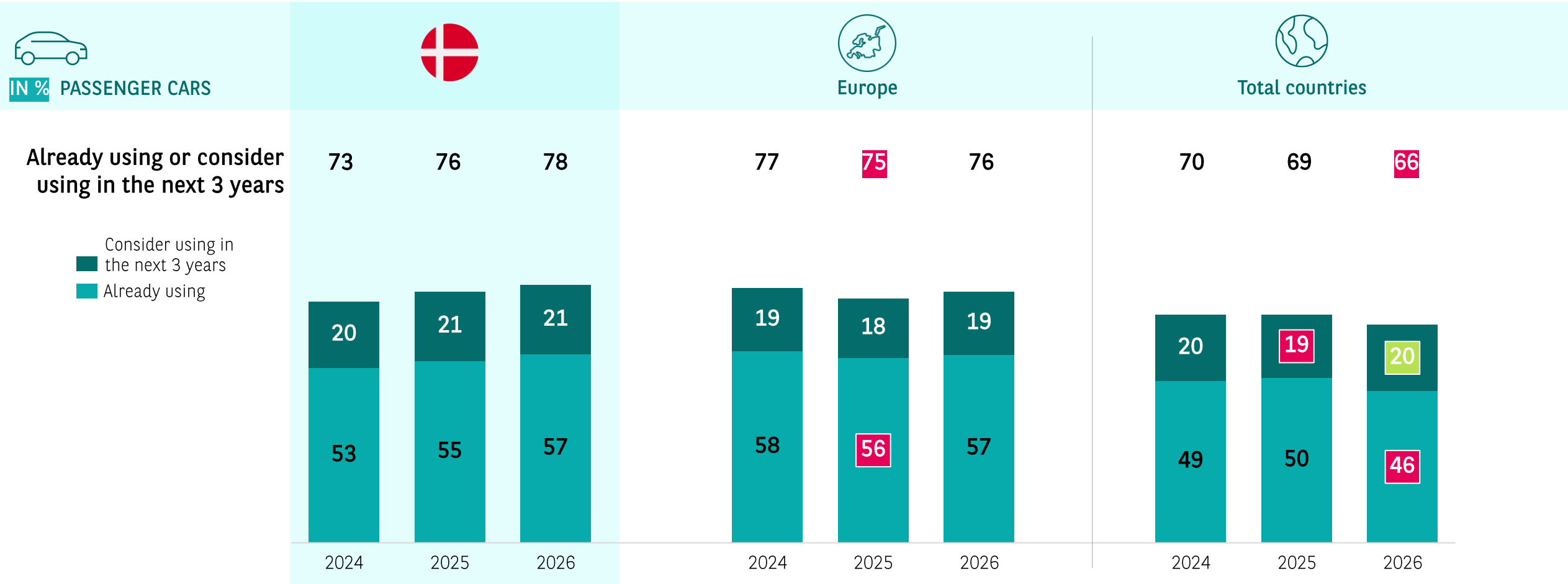
Leasing providers influence energy mix decisions significantly

Overall, 87% of Danish companies using operational or financial leasing claim that their provider influences their energy mix choices.

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE AT LEAST ONE TECHNOLOGY AMONG BEV, PHEV, HEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 78% of the companies with passenger cars are already using at least one electrified vehicles technology among BEV, PHEV, HEV or are considering doing so in the next 3 years.



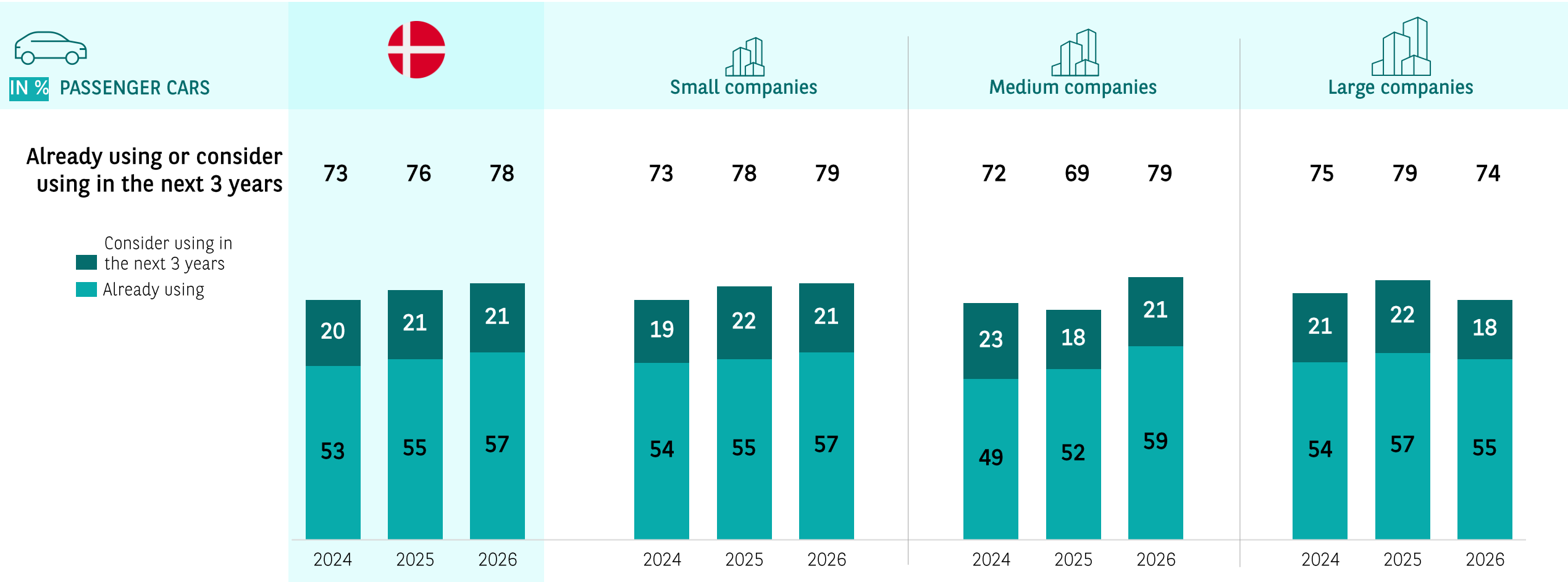
E28. Amongst the following electrified vehicles technologies, which ones do you currently use...? / E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...? Basis: companies with passenger cars

X% Significantly higher / lower vs. previous wave

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE AT LEAST ONE TECHNOLOGY AMONG BEV, PHEV, HEV

HOW TO READ THE RESULTS ?

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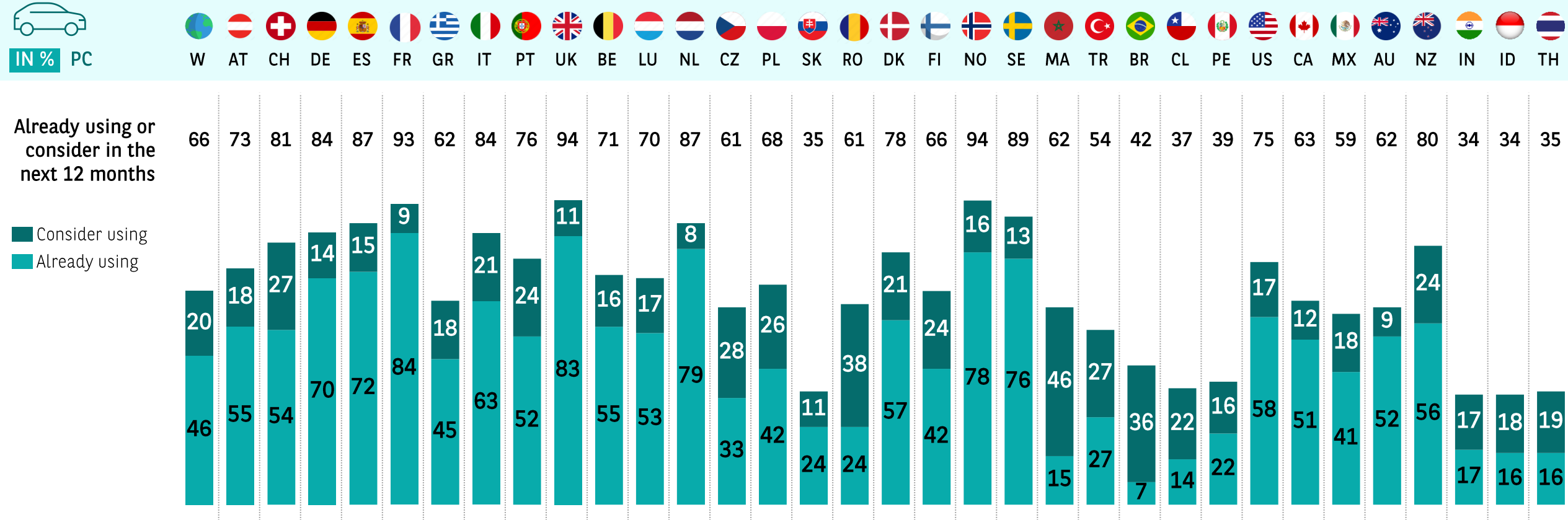
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 Basis: companies with passenger cars

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

DETAIL PER TECHNOLOGY

HOW TO READ THE RESULTS ?

In Denmark in 2026, 42% of the companies with passenger cars are already using BEV or are considering using it in the next three years.

IN % PASSENGER CARS		Denmark			Europe			Total countries		
		Use	Consider	Total	Use	Consider	Total	Use	Consider	Total
BEV	2026	25	17	42	24	17	40	18	15	33
	2025	25	20	46	22	17	39	19	15	34
	2024	23	19	42	24	17	42	20	16	36
PHEV	2026	30	12	42	28	15	43	22	13	35
	2025	26	10	37	28	14	41	23	13	36
	2024	28	13	41	29	14	43	23	13	36
HEV	2026	24	12	36	28	14	42	23	14	36
	2025	21	10	31	27	13	40	24	13	37
	2024	20	10	29	28	14	42	23	14	38

E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?

E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?

Basis: companies with passenger cars

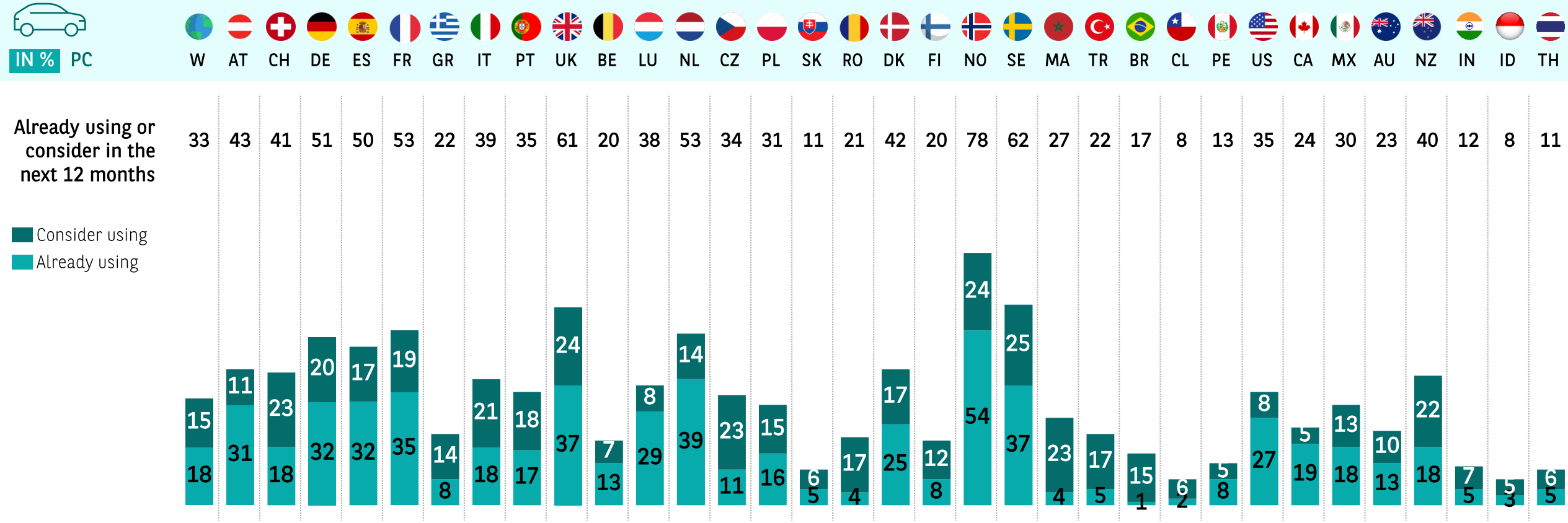
X% Significantly higher / lower vs. previous wave

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON BEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 42% of the companies with passenger cars are already using BEV or are considering using it in the next three years.



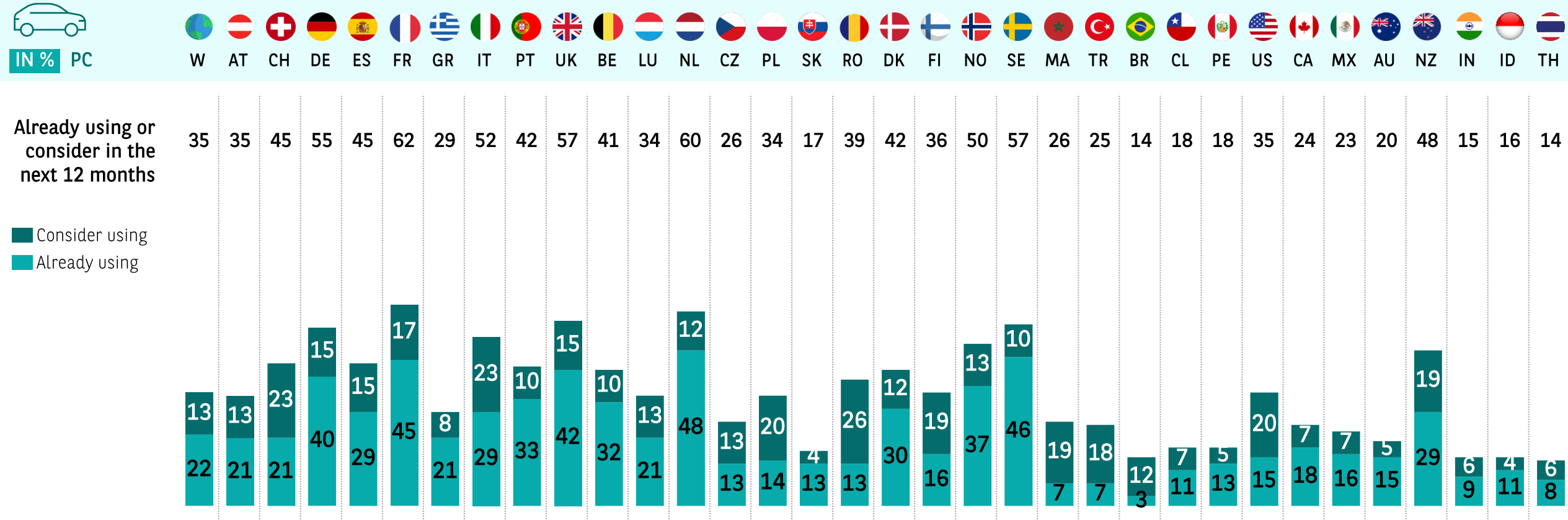
E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with passenger cars

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON PHEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 42% of the companies with passenger cars are already using PHEV or are considering using it in the next three years.



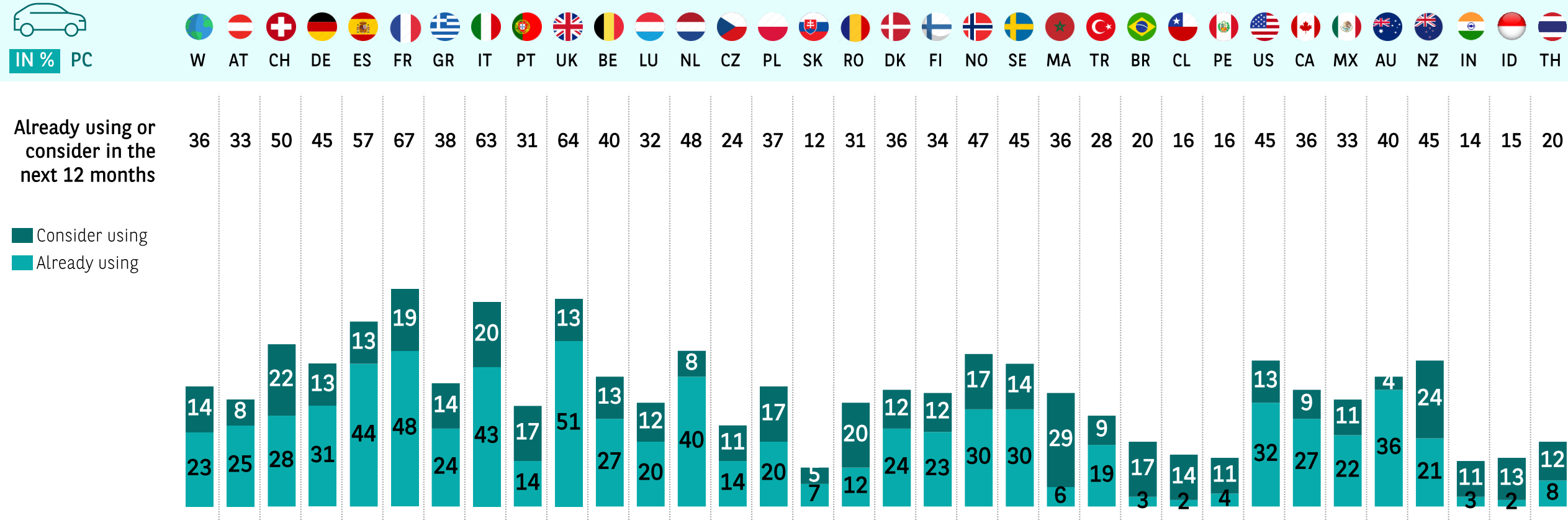
E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with passenger cars

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON HEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 36% of the companies with passenger cars are already using HEV or are considering using it in the next three years.

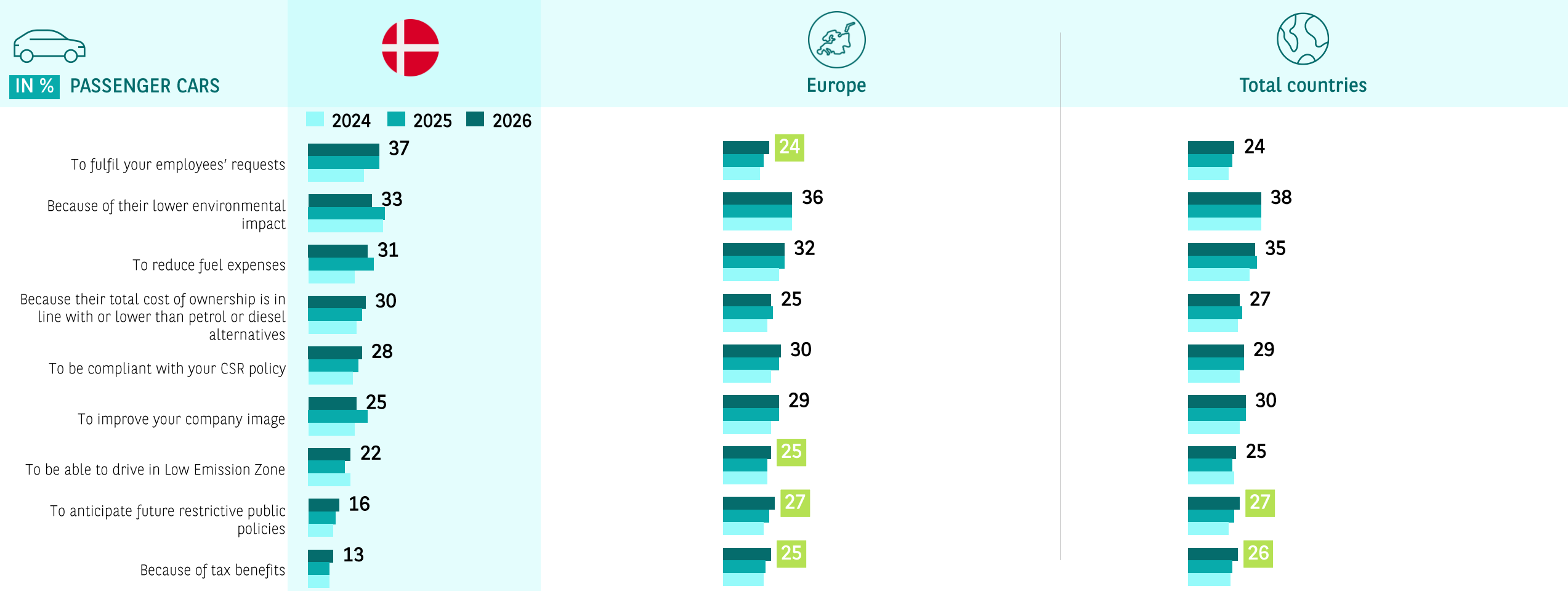


E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with passenger cars

REASONS FOR IMPLEMENTING ELECTRIFIED VEHICLES TECHNOLOGIES FOR PASSENGER CARS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 37% of the companies with passenger cars are already using electrified vehicles technologies or are considering it To fulfil your employees' requests.



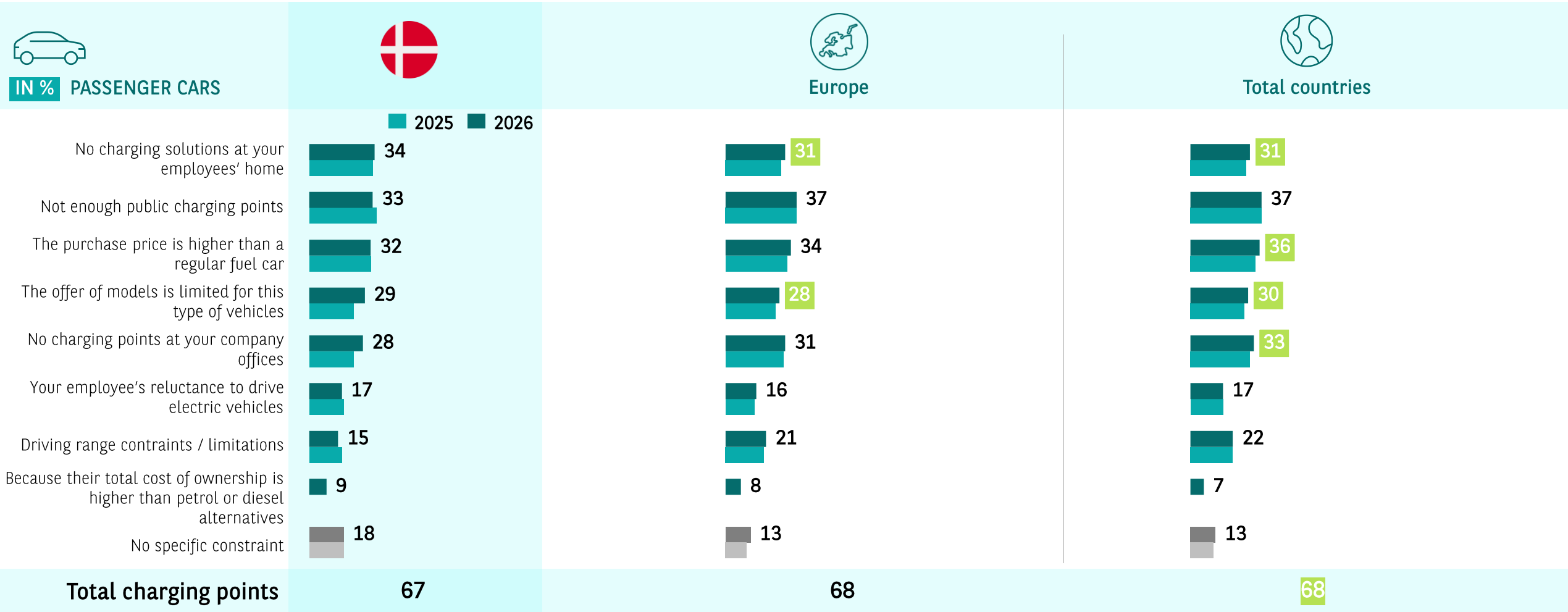
E28A. Why have you already implemented or why do you consider implementing these electrified vehicles technologies?
Basis: companies that are already using or considering using electrified vehicles technologies for passenger cars

X% Significantly higher / lower vs. previous wave

CONSTRAINTS FOR USING ELECTRIC PASSENGER CARS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 34% of the companies with passenger cars declare that the main constraint for using electric passenger cars is: No charging solutions at your employees' home. And 67% of the companies mention at least one reason related to charging points.



E28B_1. What are the constraints of using electric passenger cars (Battery Electric Vehicles)?
Basis: companies with PCs and aware of EV technology

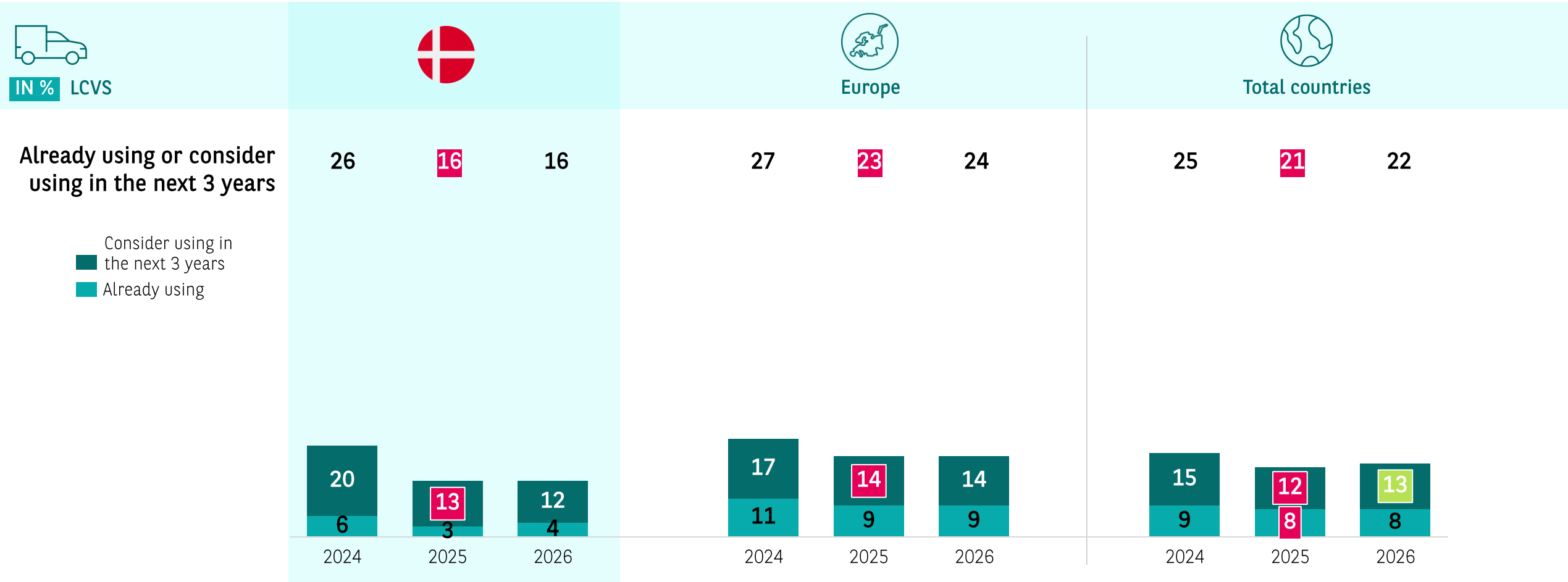
X% Significantly higher / lower vs. previous wave

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON BEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the companies with LCVs are already using BEV or are considering doing so in the next 3 years.



E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with LCVs

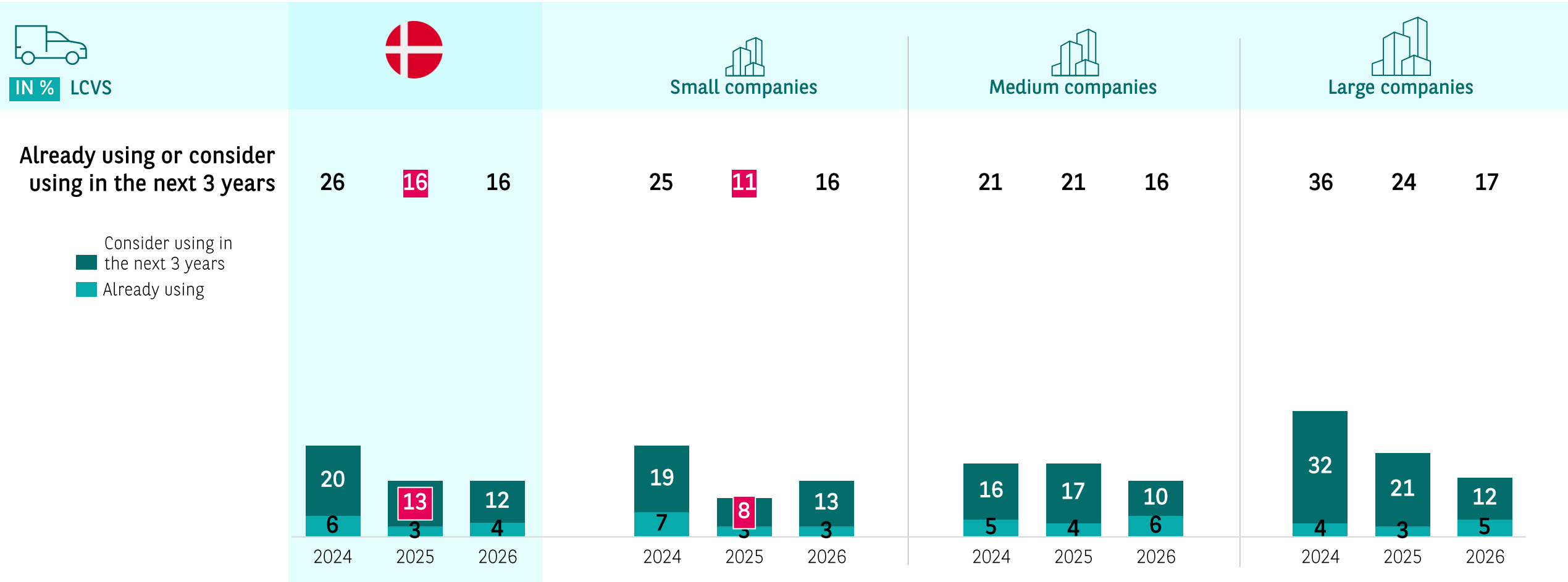
X% Significantly higher / lower vs. previous wave

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON BEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the companies with LCVs are already using BEV or are considering doing so in the next 3 years.



E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with LCVs

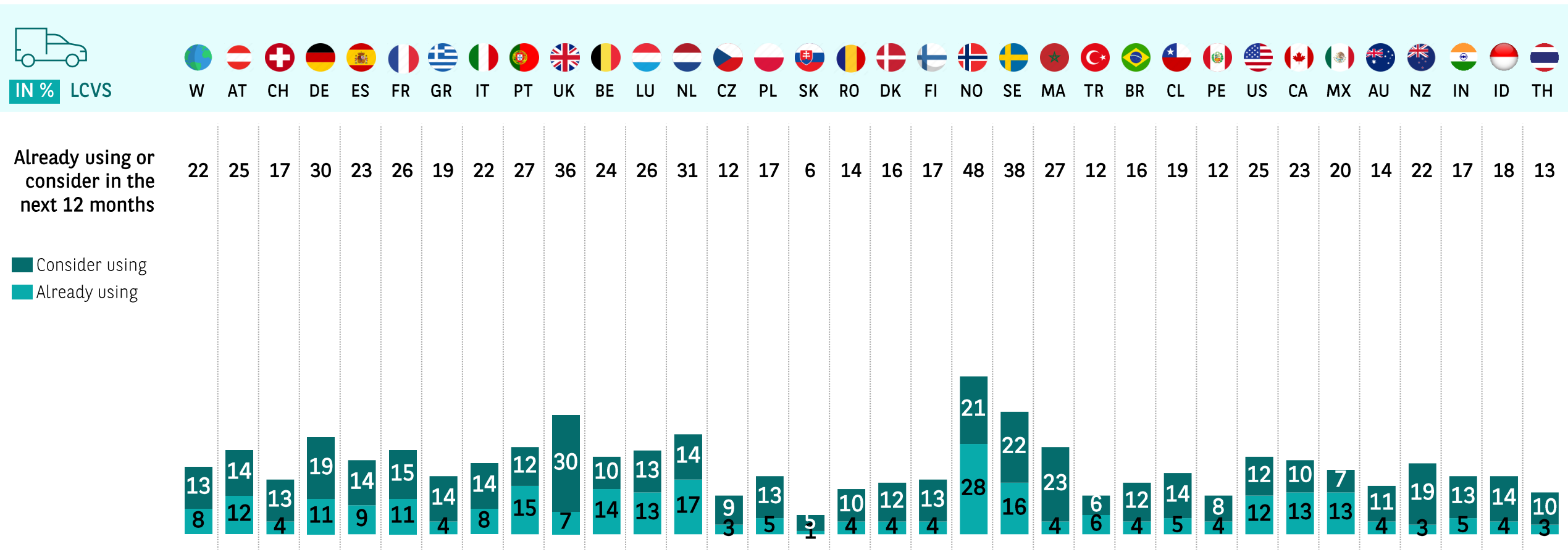
X% Significantly higher / lower vs. previous wave

ELECTRIFIED VEHICLES TECHNOLOGIES USAGE

FOCUS ON BEV

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the companies with LCVs are already using BEV or are considering using it in the next three years.

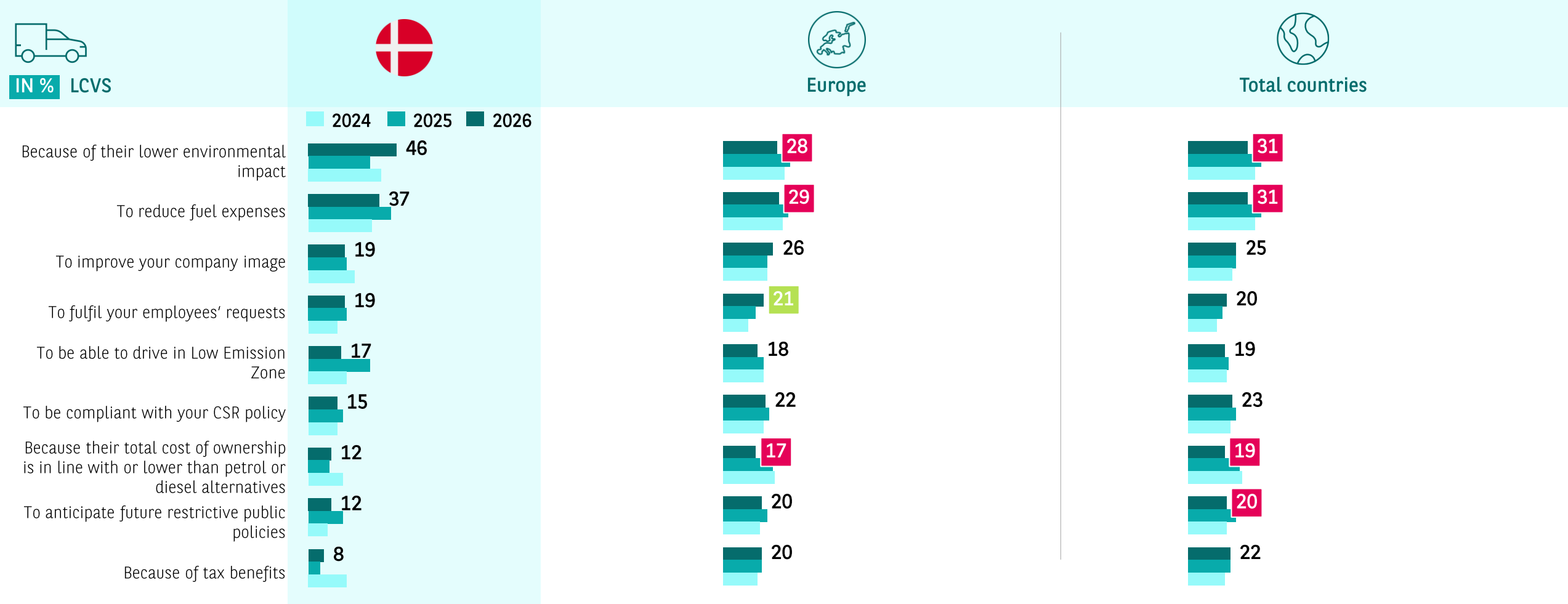


E28. Amongst the following electrified vehicles technologies, which ones do you currently use...?
 E28bis. Amongst the following electrified vehicles technologies, which ones are you considering using...?
 Basis: companies with LCVs

REASONS FOR IMPLEMENTING ELECTRIFIED VEHICLES TECHNOLOGIES FOR LCVS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 46% of the companies with LCVs are already using electrified vehicles technologies or are considering it Because of their lower environmental impact.



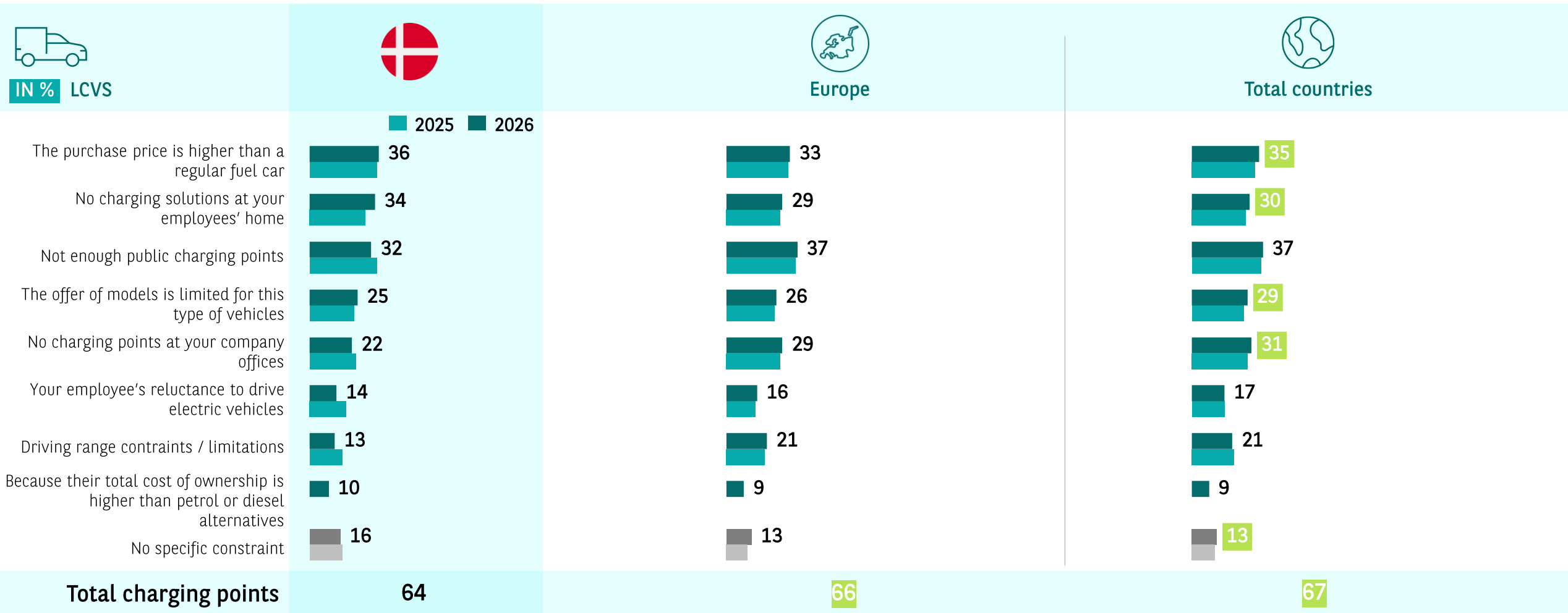
E28A. Why have you already implemented or why do you consider implementing these electrified vehicles technologies?
Basis: companies that are already using or considering using electrified vehicles technologies for LCVs

X% Significantly higher / lower vs. previous wave

CONSTRAINTS FOR USING ELECTRIC LIGHT COMMERCIAL VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 36% of the companies with LCVs declare that the main constraint for using electric LCVs is: The purchase price is higher than a regular fuel car. And 64% of the companies mention at least one reason related to charging points.



E28B_2. What are the constraints of using electric light commercial vehicles (Battery Electric Vehicles)?
Basis: companies with LCVs and aware of EV technology

X% Significantly higher / lower vs. previous wave

HOW TO READ THE RESULTS ?

In Denmark in 2026, 100% of the companies have at least one charging policy or will have in the future for all vehicles.

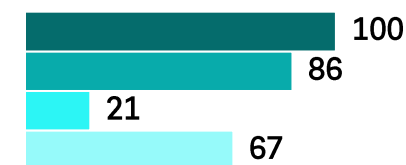
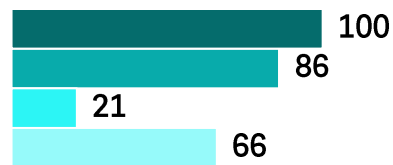
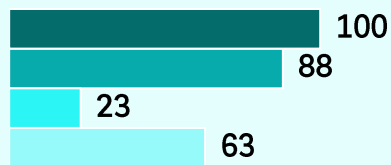
New question



All vehicles

At least one charging policy

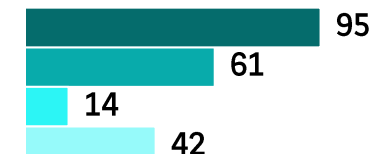
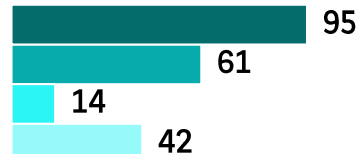
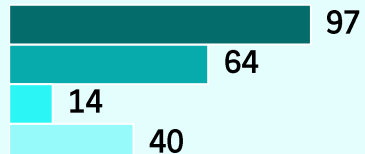
- At the company's premises
- At home
- Public charging



Passenger cars

At least one charging policy

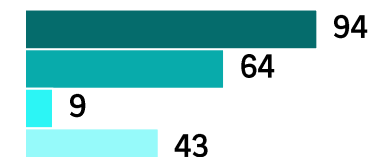
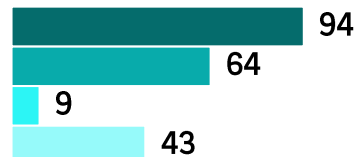
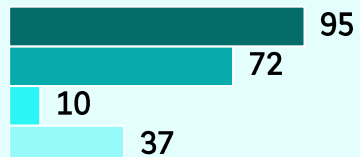
- At the company's premises
- At home
- Public charging



LCV

At least one charging policy

- At the company's premises
- At home
- Public charging



E31. What charging policy does your company currently use, or what policy will it use in the future?

Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

In Denmark in 2026, 100% of the companies have at least one charging policy or will have in the future for all vehicles.

New question

IN % PC + LCVS

Small companies

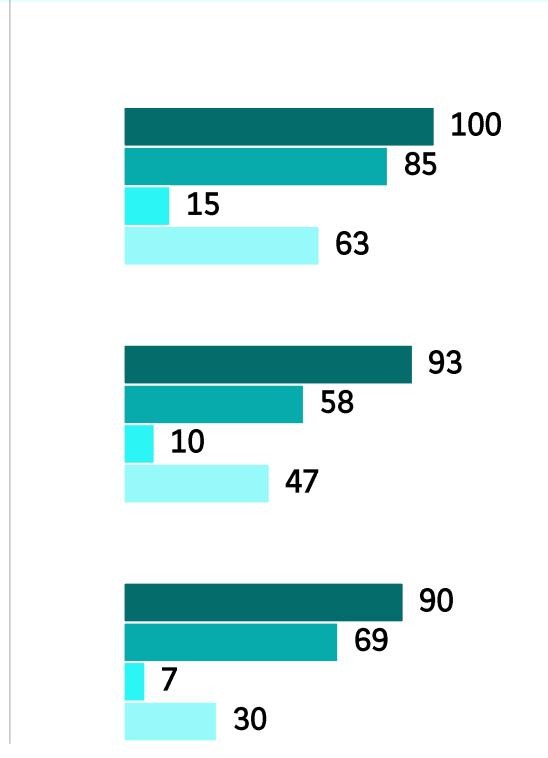
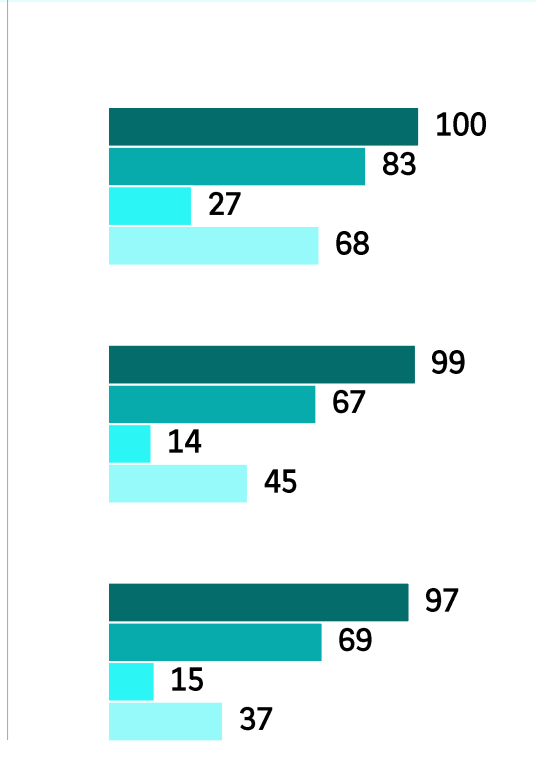
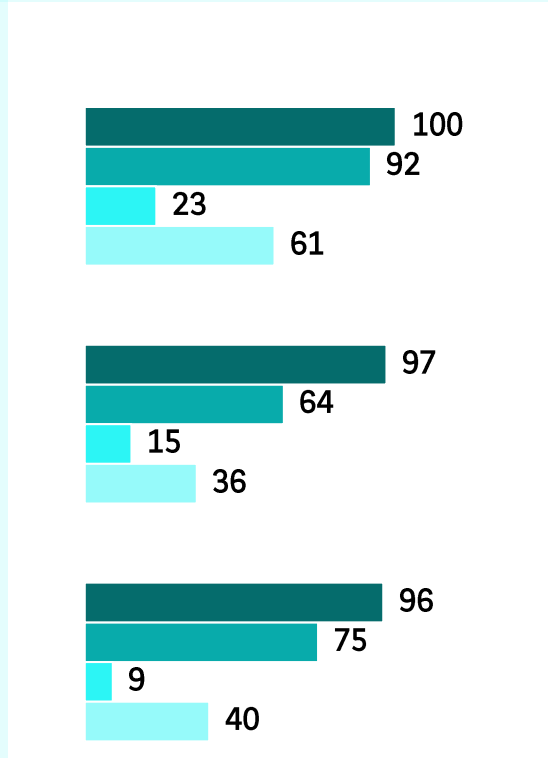
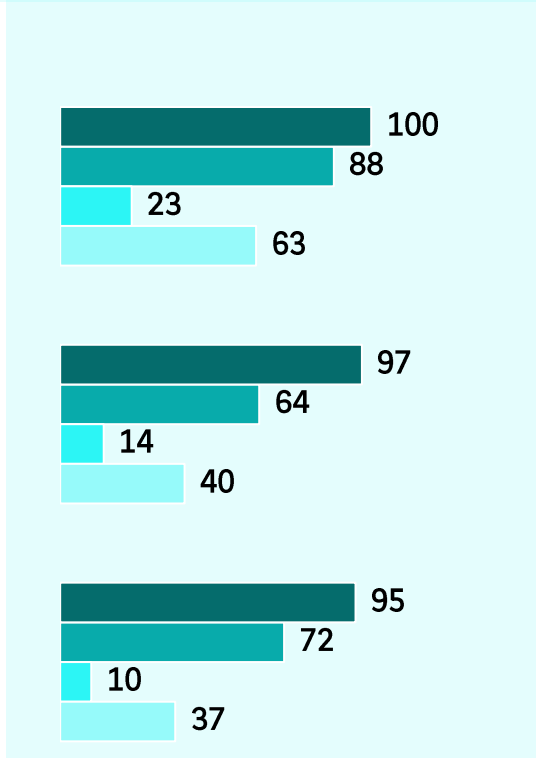
Medium companies

Large companies

All vehicles
At least one charging policy
 At the company's premises
 At home
 Public charging

Passenger cars
At least one charging policy
 At the company's premises
 At home
 Public charging

LCV
At least one charging policy
 At the company's premises
 At home
 Public charging



E31. What charging policy does your company currently use, or what policy will it use in the future?
 Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

In Denmark in 2026, 100% of the companies have at least one charging policy or will have in the future for all vehicles.

New question



All vehicles

IN %	PC + LCVS	W	AT	CH	DE	ES	FR	GR	IT	PT	UK	BE	LU	NL	CZ	PL	SK	RO	DK	FI	NO	SE	MA	TR	BR	CL	PE	US	CA	MX	AU	NZ	IN	ID	TH	
At least one policy	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At the company's premises	86	84	84	85	83	87	85	83	85	89	87	87	86	88	90	87	84	88	88	84	85	86	83	84	85	82	89	86	85	86	87	88	86	84		
At home	21	23	20	21	18	19	25	26	23	18	19	22	25	20	19	22	24	23	19	21	18	19	21	22	17	17	23	26	19	22	18	21	21	19		
Public charging	67	67	66	73	70	64	66	66	65	69	70	66	66	62	67	67	71	63	63	68	60	64	66	66	61	69	69	63	72	67	66	69	65	69		

Passenger cars

At least one policy	95	96	95	95	96	96	88	93	98	96	94	95	95	94	97	95	93	97	97	94	97	95	95	94	96	96	96	96	98	93	97	95	95	94	91
At the company's premises	61	60	63	59	62	61	51	60	59	67	58	64	60	60	61	58	56	64	66	57	65	64	60	60	61	58	63	63	59	60	60	60	61	57	
At home	14	13	15	13	11	11	16	14	16	12	13	15	19	15	12	15	18	14	11	14	12	11	14	17	10	13	15	17	13	15	12	14	11	11	
Public charging	42	43	43	45	44	42	39	46	41	42	46	38	46	40	40	42	43	40	38	42	38	40	41	44	42	42	43	38	40	47	40	42	39	43	

LCV

At least one policy	94	94	94	95	94	92	90	93	93	94	95	93	94	92	96	95	92	95	94	96	93	95	95	94	93	93	95	96	93	95	93	96	94	93
At the company's premises	64	64	58	61	62	63	63	61	65	67	70	66	68	69	67	64	62	72	61	61	65	66	61	68	62	61	65	66	60	64	67	66	64	61
At home	9	11	6	10	8	10	11	14	8	9	9	8	9	6	9	7	9	10	9	8	8	10	10	7	8	5	11	11	7	10	6	10	12	10
Public charging	43	46	46	53	48	41	41	42	40	42	47	42	35	36	41	45	45	37	43	46	41	41	41	39	39	50	45	42	48	41	41	45	41	46

E31. What charging policy does your company currently use, or what policy will it use in the future?

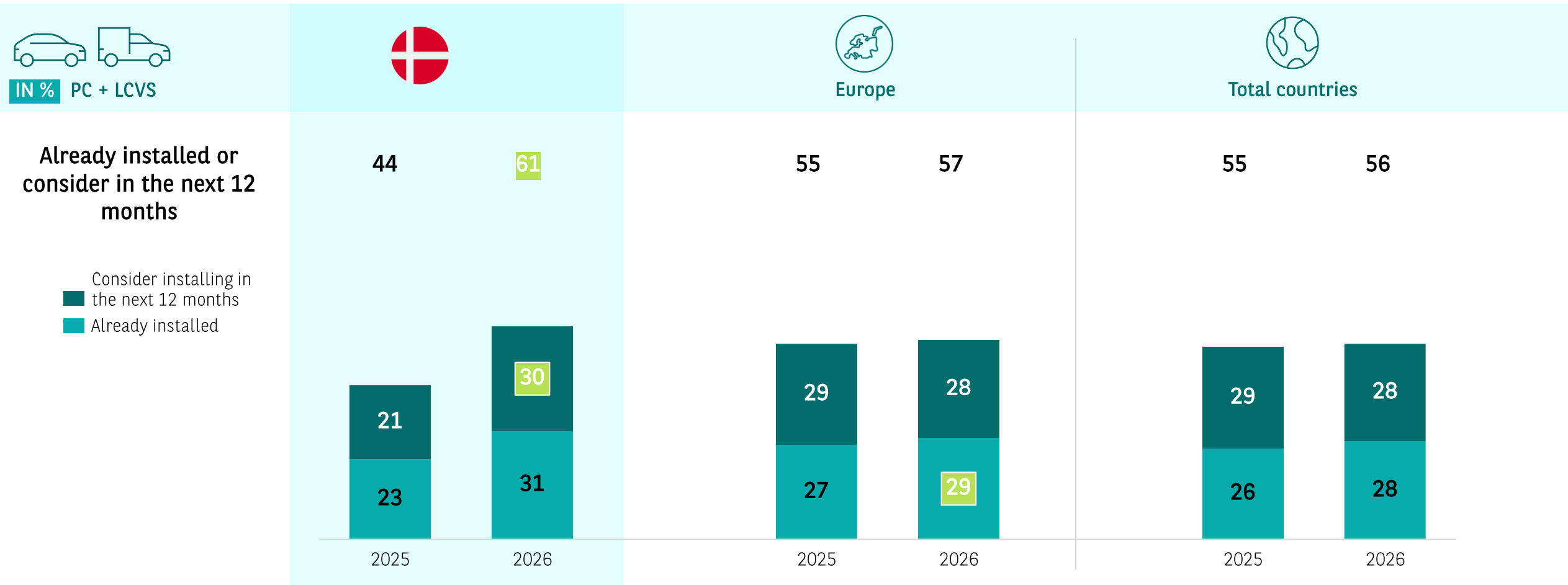
Basis: companies with corporate vehicles = 100%



INSTALLATION OF CHARGING POINTS AT COMPANY'S PREMISES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 61% of the companies that are using or considering charging at the company's premises have already installed charging points at the company's premises or are considering doing so in the next 12 months.



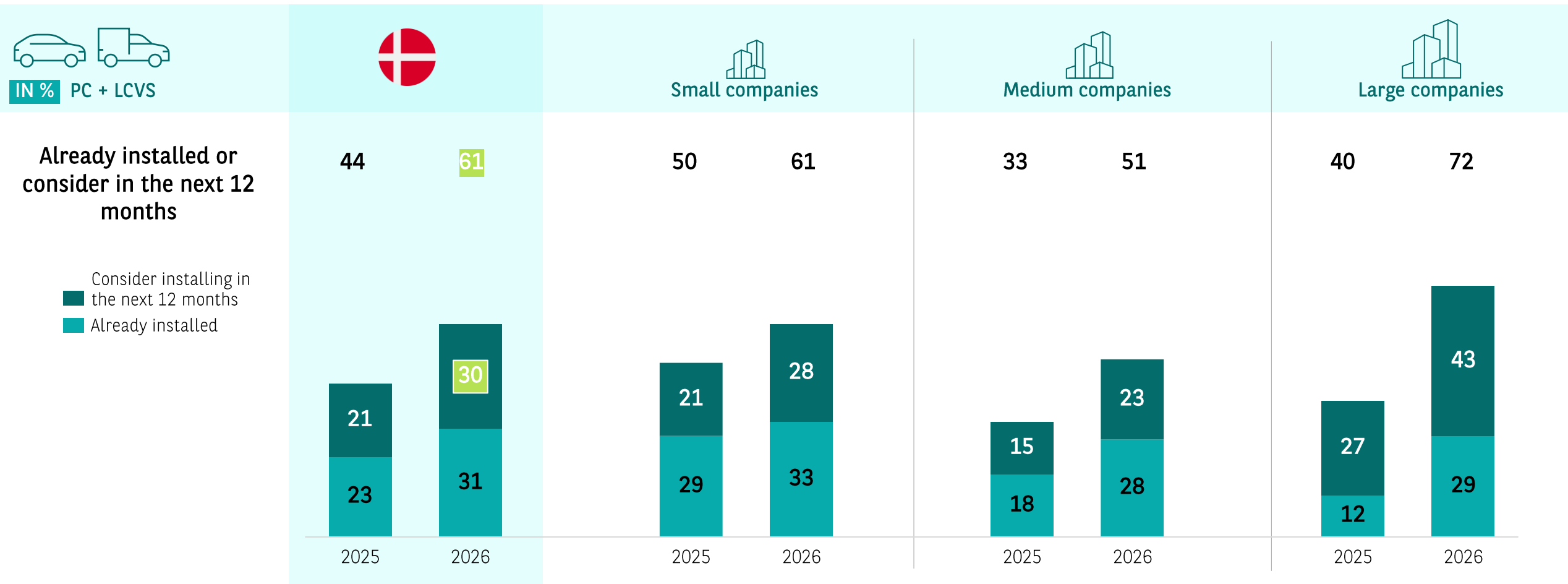
E32. Regarding charging at the company's premises, have you already installed charging points, or are you considering doing so in the next 12 months?
Basis: companies that are using or considering charging at the company's premises for passenger car or LCVs

X% Significantly higher / lower vs. previous wave

INSTALLATION OF CHARGING POINTS AT COMPANY'S PREMISES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 61% of the companies that are using or considering charging at the company's premises have already installed charging points at the company's premises or are considering doing so in the next 12 months.



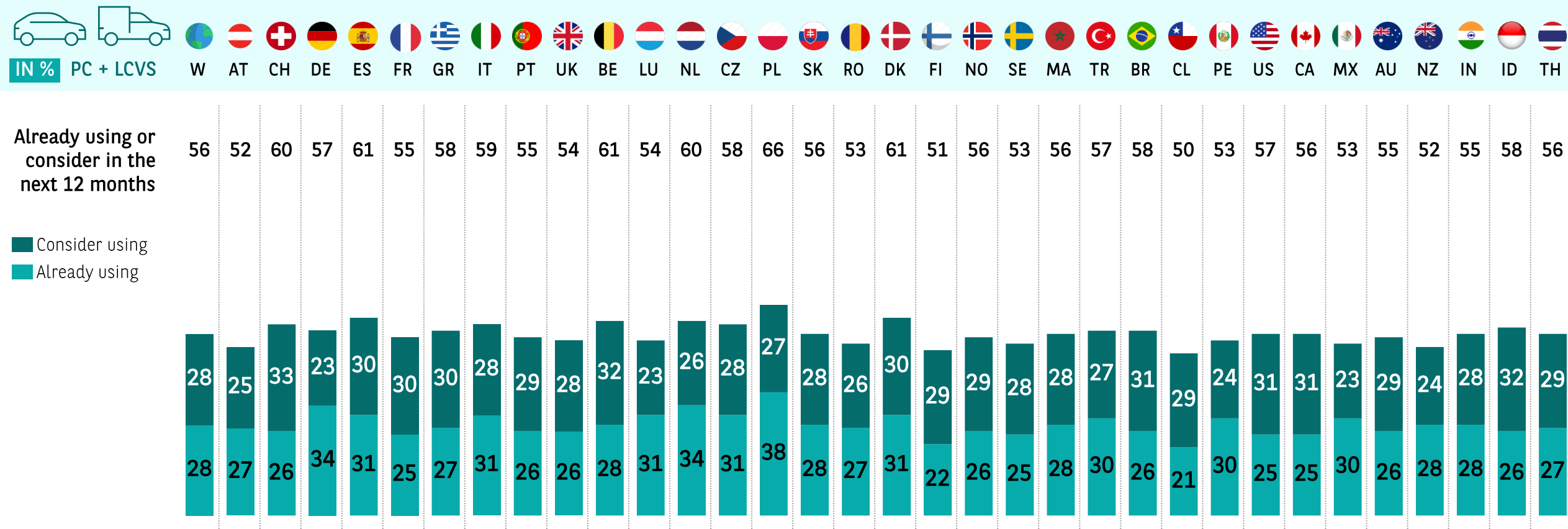
E32. Regarding charging at the company's premises, have you already installed charging points, or are you considering doing so in the next 12 months?
Basis: companies that are using or considering charging at the company's premises for passenger car or LCVs

X% Significantly higher / lower vs. previous wave

INSTALLATION OF CHARGING POINTS AT COMPANY'S PREMISES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 61% of the companies that are using or considering charging at the company's premises have already installed charging points at the company's premises or are considering doing so in the next 12 months.



E32. Regarding charging at the company's premises, have you already installed charging points, or are you considering doing so in the next 12 months?
 Basis: companies that are using or considering charging at the company's premises for passenger car or LCVs

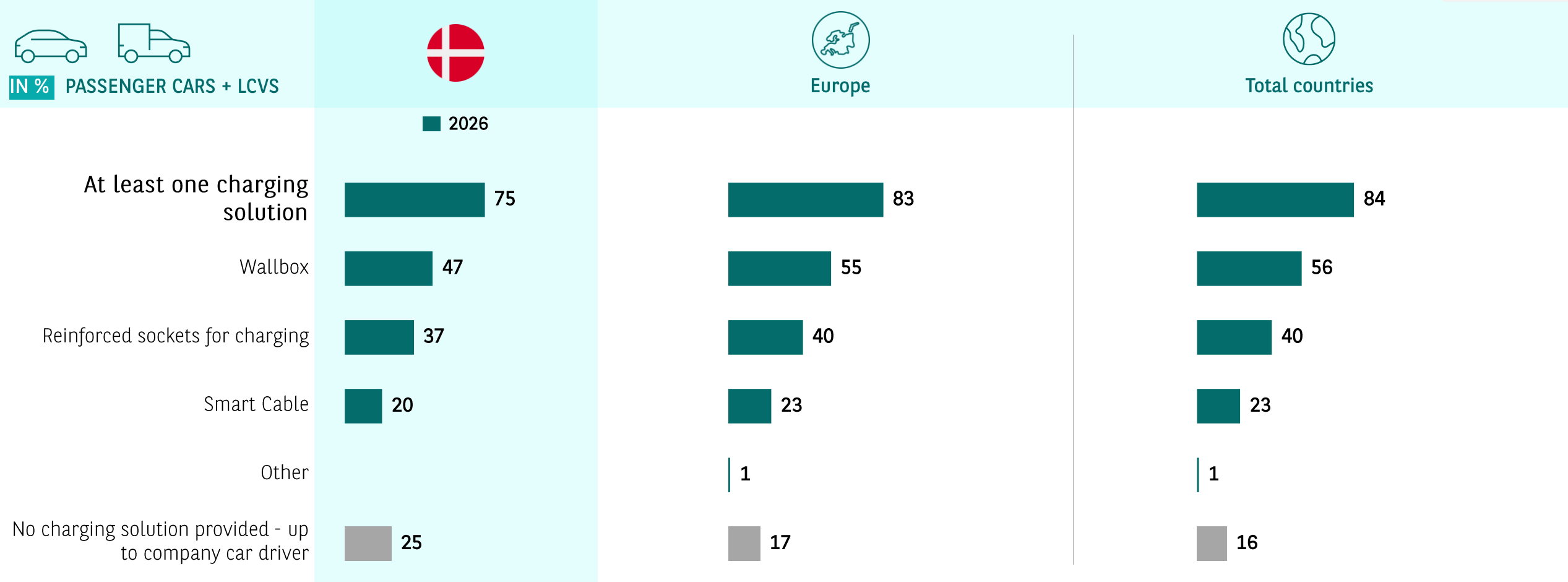


TYPE OF HOME CHARGING POINTS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 75% of the companies that are using or considering home charging offer or plan to offer at least one charging solution to company drivers.

New question



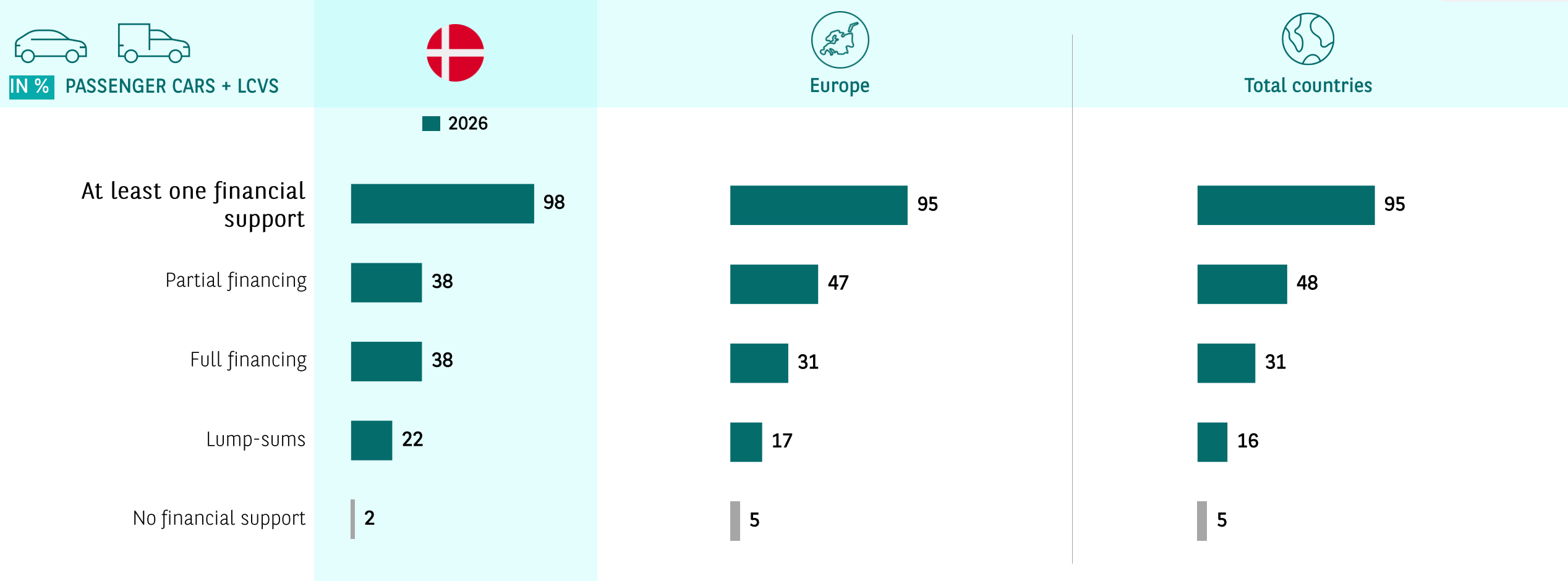
E34.NEW. Regarding home charging, what kind of home charging solutions does your company offer or plan to offer for the company car drivers?
Basis: companies that are using or considering home charging for passenger car or LCVs

TYPE OF FINANCIAL SUPPORT FOR HOME CHARGING POINTS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 98% of the companies that offer or plan to offer at least one charging solution to company drivers, provide at least one solution to support the provision of home charging solutions to company car drivers or plans to do so in the next 12 months.

New question



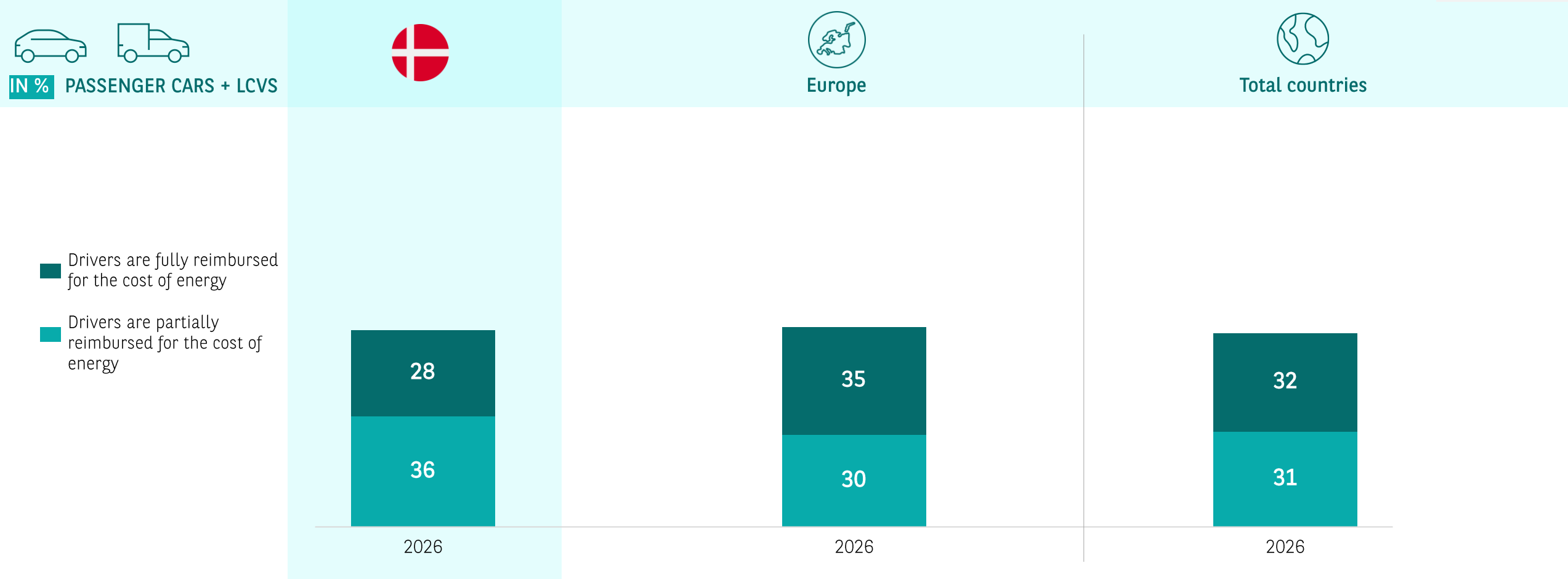
E35.NEW. How does your company financially support the provision of home charging solutions to company car drivers, or plans to do so in the next 12 months?
Basis: companies that offer or plan to offer at least one charging solution to company drivers

COST MANAGEMENT OF HOME CHARGING POINTS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 28% of the companies that are already financially supporting or are considering financially supporting home charging points, fully reimburse drivers for the cost of energy, or plan doing so.

New question



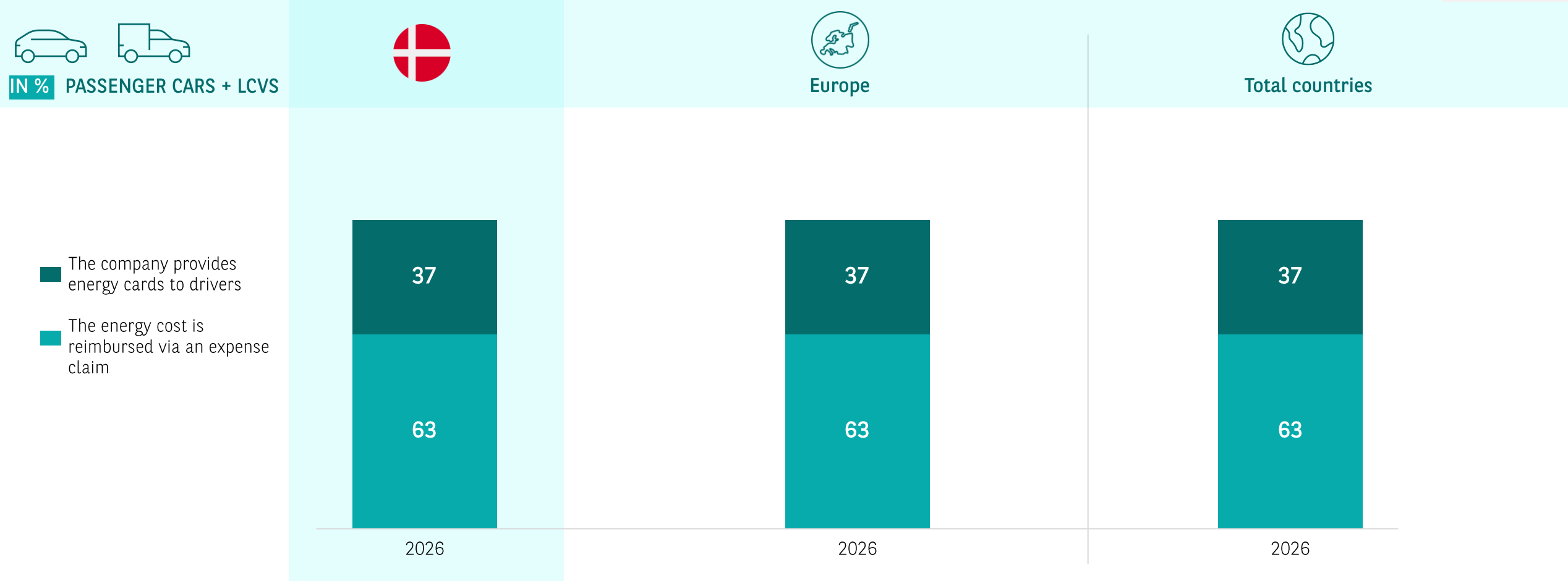
E36. How do you manage or plan to manage the energy costs of home charging for company car drivers?
Basis: companies that are already financially supporting or are considering financially supporting home charging points

PUBLIC CHARGING COST

HOW TO READ THE RESULTS ?

In Denmark in 2026, 37% of the companies that are using or considering public charging provide energy cards to drivers.

New question



E37. Regarding public charging, how does your company manage or plan to manage the cost of recharging for professional usage of company cars?
Basis: companies using or considering public charging for passenger cars of LCVs

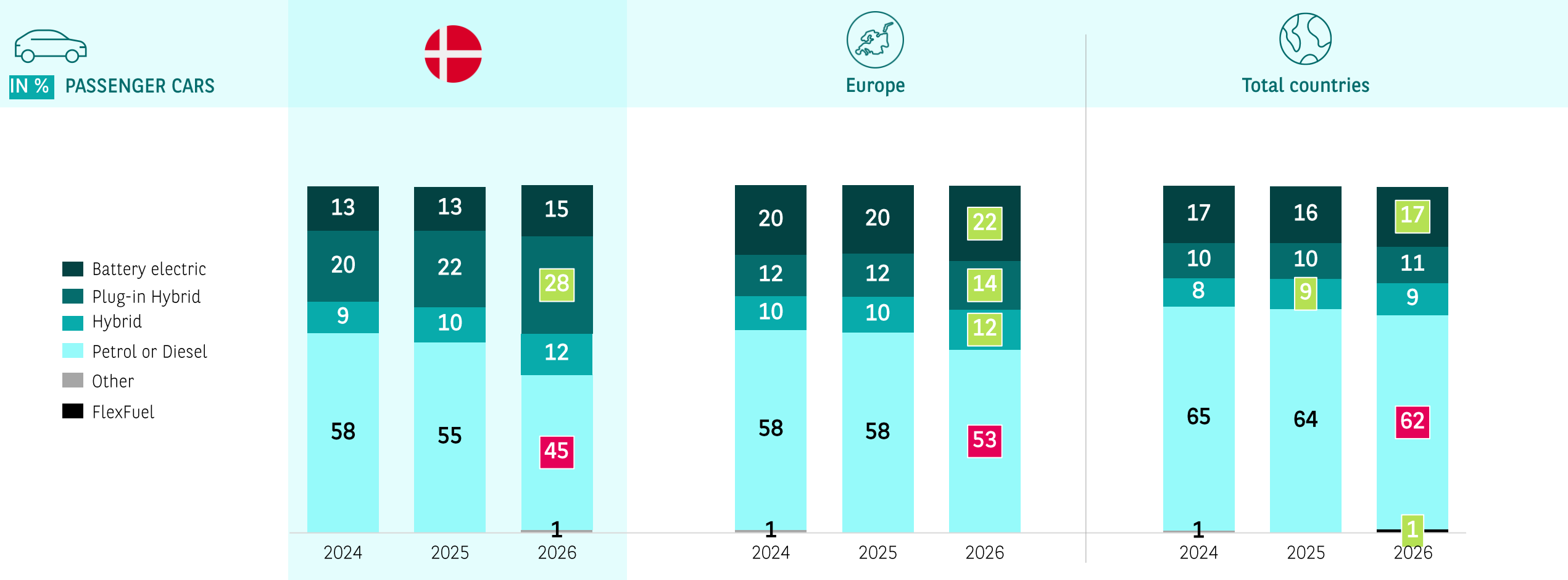
EXPECTED FLEET SHARE PER ENERGY

FOCUS ON PASSENGER CARS

HOW TO READ THE RESULTS ?

In Denmark in 3 years, 15% of the passenger car fleet is expected to be BEV.

Item "FlexFuel" new and only asked in BR, CL, PE



A52. What percentage of your passenger car fleet do you expect to be: battery electric, Plug-in Hybrid, Hybrid, petrol or diesel vehicles in 3 years?
Basis: companies with passenger cars

X% Significantly higher / lower vs. previous wave

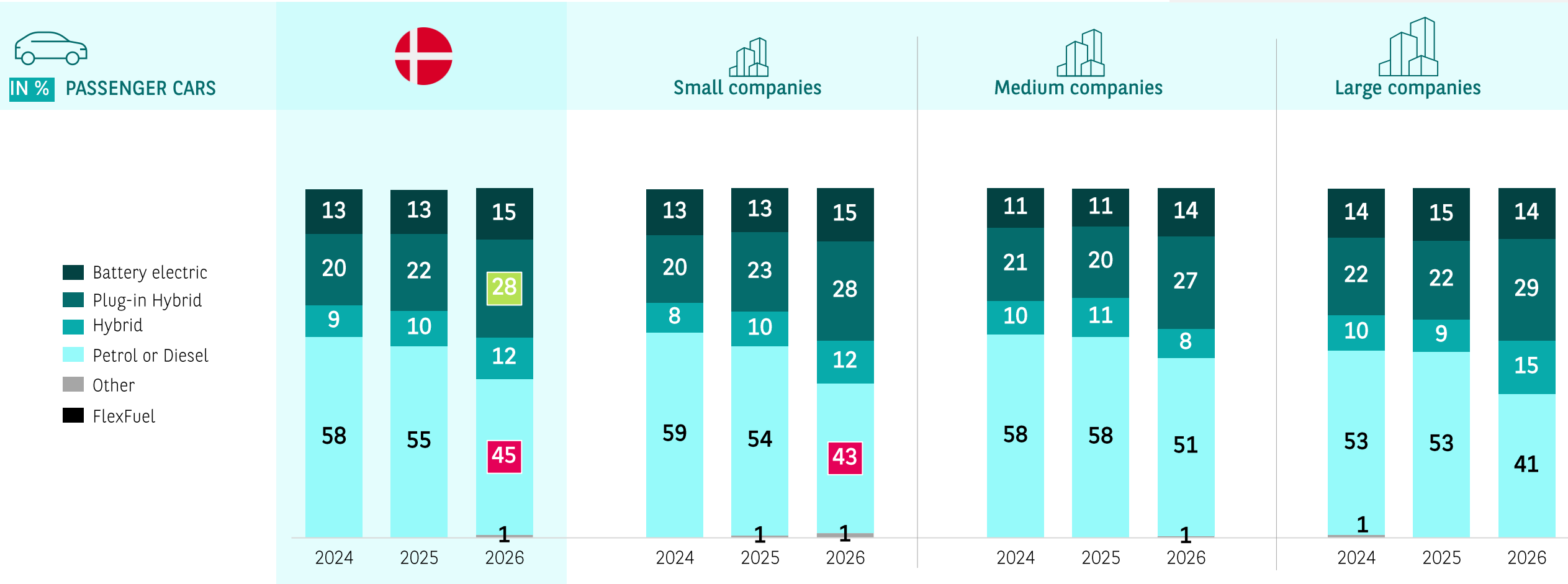
EXPECTED FLEET SHARE PER ENERGY

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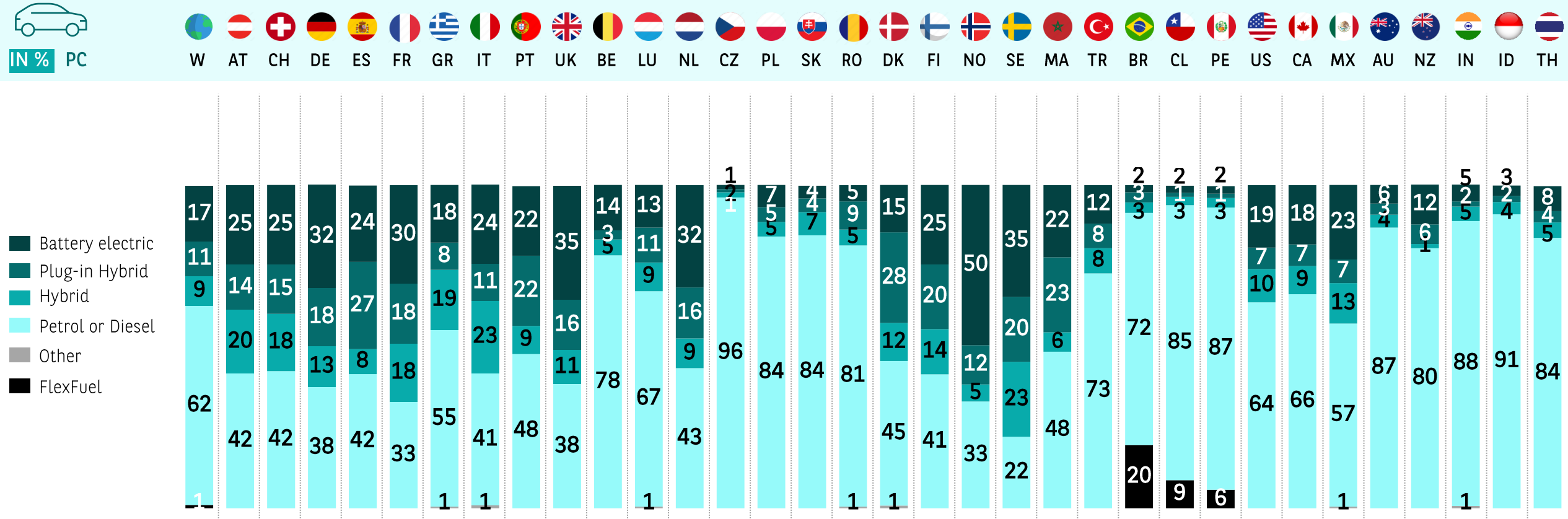
EXPECTED FLEET SHARE PER ENERGY

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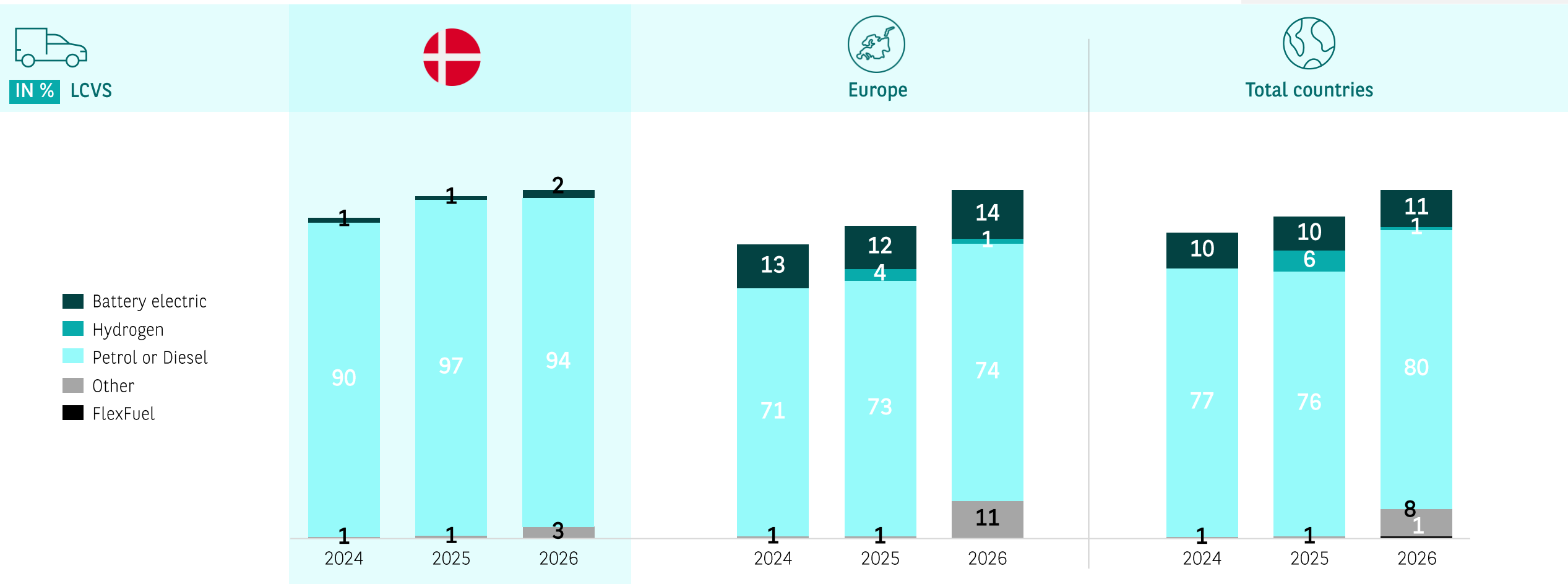
EXPECTED FLEET SHARE PER ENERGY

FOCUS ON LCVs

HOW TO READ THE RESULTS ?

In Denmark in 3 years, 2% of the LCV fleet is expected to be BEV.

Item "Plug-in hybrid" deleted in 2026
 Item "Hydrogen" asked for 18 countries in 2025 / DE and NL only in 2026



A53. What percentage of your LCV fleet do you expect to be: battery electric, petrol or diesel or Hydrogen fuel cell] vehicles in 3 years?
 Basis: companies with LCVs

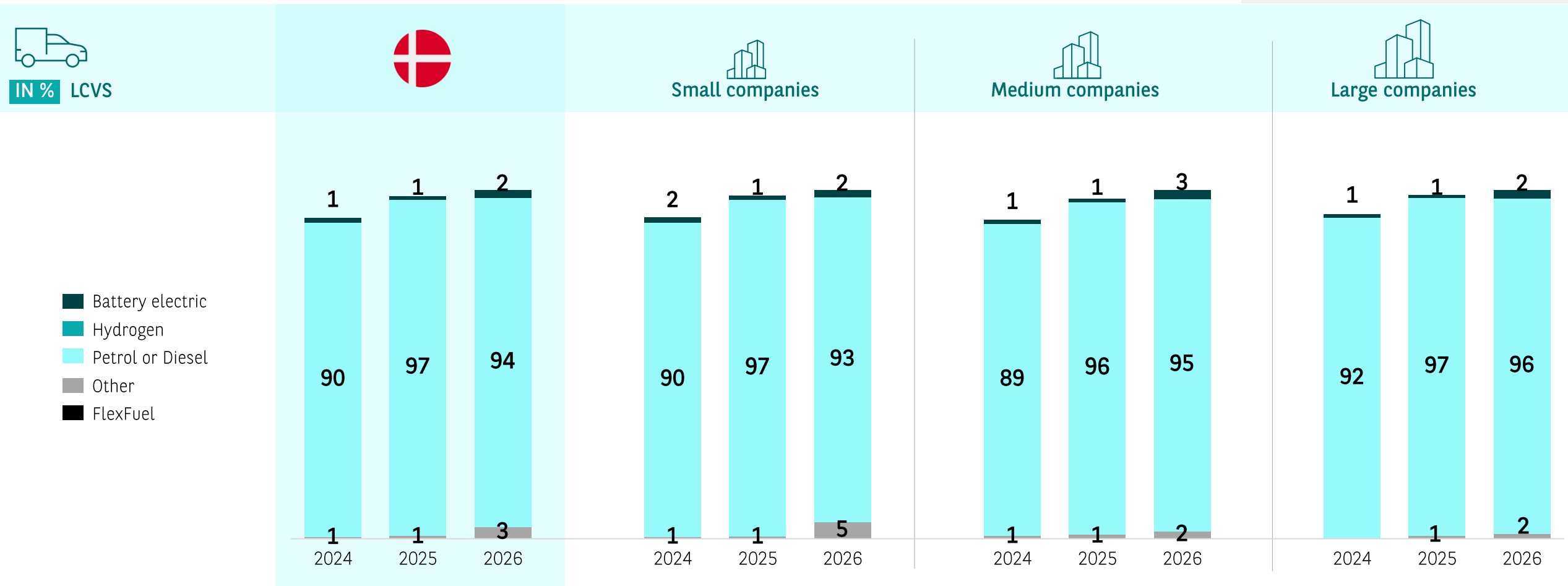
EXPECTED FLEET SHARE PER ENERGY

FOCUS ON LCVs

HOW TO READ THE RESULTS ?

In Denmark in 3 years, 2% of the LCV fleet is expected to be BEV.

Item "Plug-in hybrid" deleted in 2026
 Item "Hydrogen" asked for 18 countries in 2025 / DE and NL only in 2026



A53. What percentage of your LCV fleet do you expect to be: battery electric, petrol or diesel or Hydrogen fuel cell] vehicles in 3 years?
 Basis: companies with LCVs

EXPECTED FLEET SHARE PER ENERGY

FOCUS ON LCVs

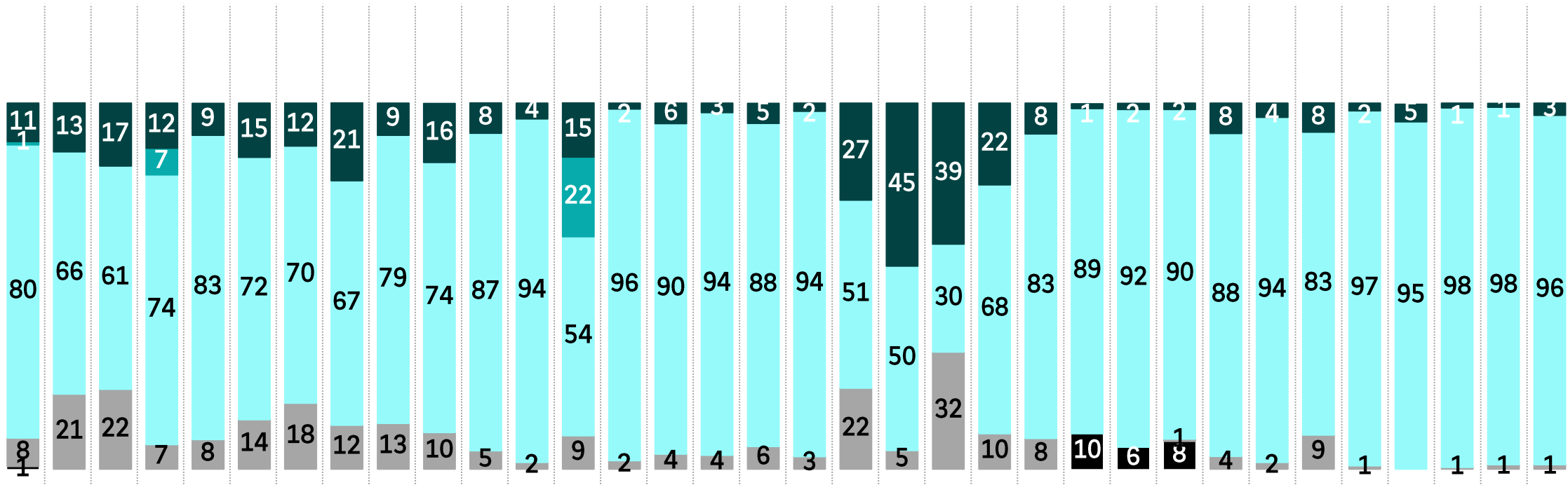
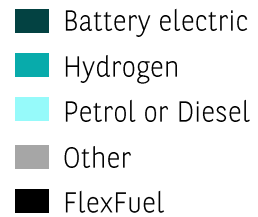
HOW TO READ THE RESULTS ?

In Denmark in 3 years, 2% of the LCV fleet is expected to be BEV.

Item "Plug-in hybrid" deleted in 2026
Item "Hydrogen" asked for DE and NL only



IN % LCVs



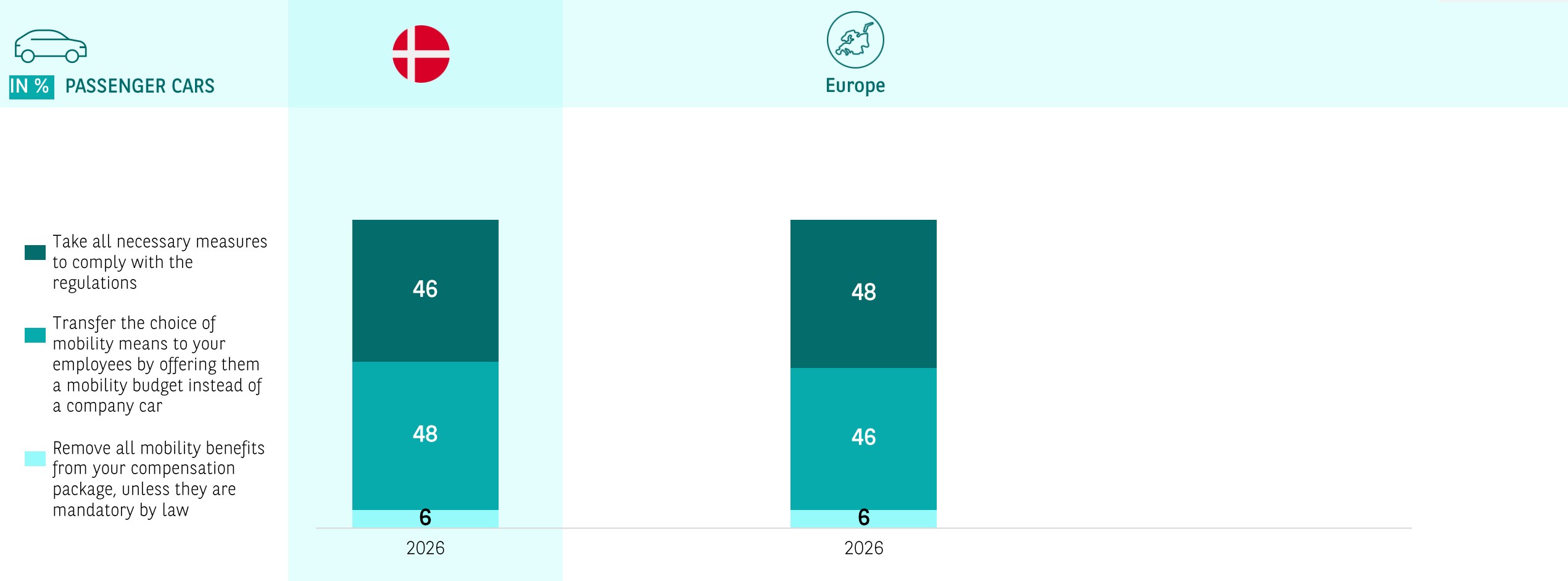
A53. What percentage of your LCV fleet do you expect to be: battery electric, petrol or diesel or Hydrogen fuel cell] vehicles in 3 years?
Basis: companies with LCVs



HOW TO READ THE RESULTS ?

In Denmark in 2026, 46% of the companies with passenger cars would take all necessary measures to comply with the regulations, if regulations required them to switch their fleet of passenger company cars exclusively to battery electric vehicles (BEVs) by 2030 at the latest.

New question

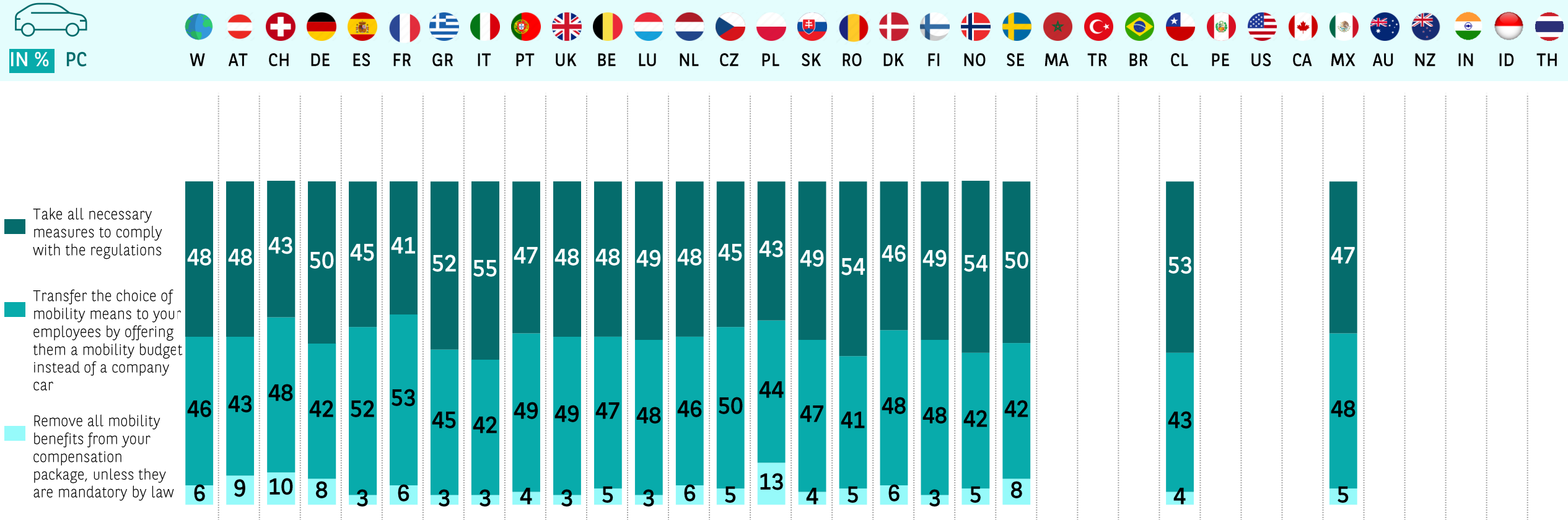


E38. What would you do if regulations required you to switch your fleet of passenger company cars exclusively to battery electric vehicles (BEVs) by 2030 at the latest?
Basis: companies with passenger cars

HOW TO READ THE RESULTS ?

In Denmark in 2026, 46% of the companies with passenger cars would take all necessary measures to comply with the regulations, if regulations required them to switch their fleet of passenger company cars exclusively to battery electric vehicles (BEVs) by 2030 at the latest.

New question



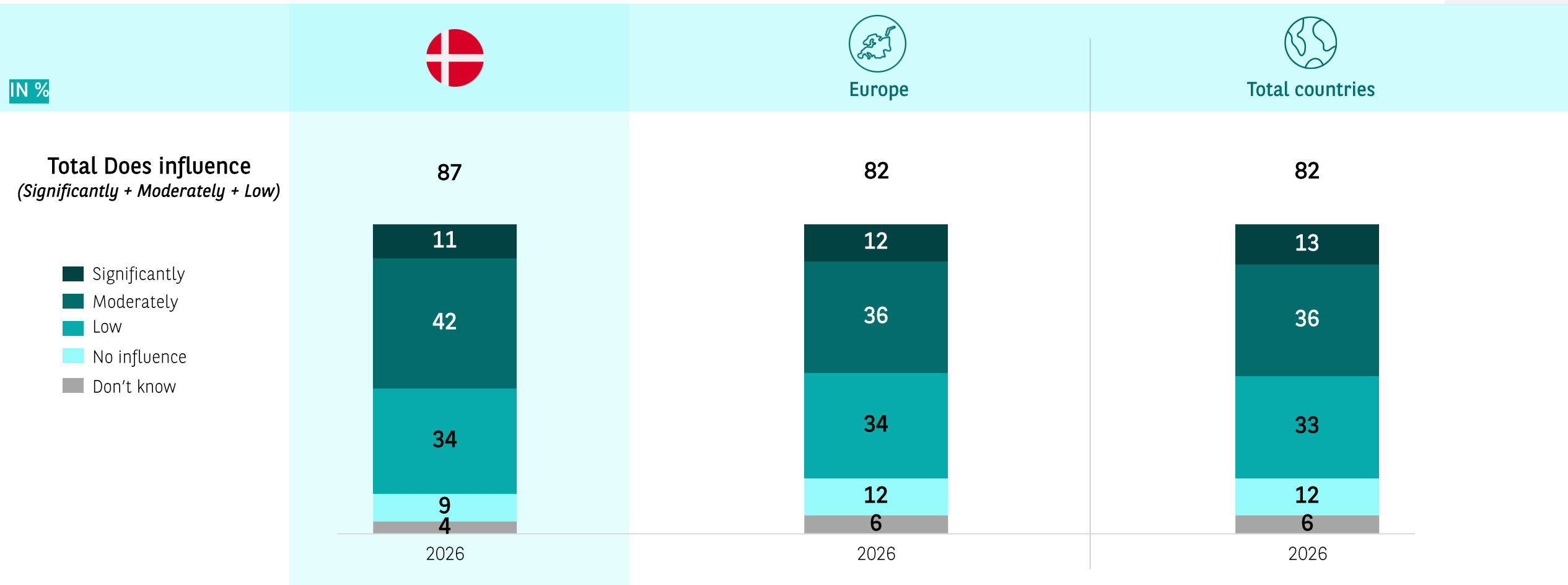
E38. What would you do if regulations required you to switch your fleet of passenger company cars exclusively to battery electric vehicles (BEVs) by 2030 at the latest?
Basis: companies with passenger cars

INFLUENCE OF LEASING PROVIDER ON ENERGY MIX CHOICES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 87% of the companies financing their vehicles with Operational leasing or Financial leasing declare that their leasing provider influence their decision to move from a thermic vehicle to an electric vehicle.

New question



E29. To what extent does the leasing provider influence your decision to move from a thermic vehicle to an electric vehicle ?
Basis: companies financing their vehicles with Operational leasing or Financial leasing

INFLUENCE OF LEASING PROVIDER ON ENERGY MIX CHOICES

HOW TO READ THE RESULTS ?

In 2026, 87% of the companies financing their vehicles with Operational leasing or Financial leasing declare that their leasing provider influence their decision to move from a thermic vehicle to an electric vehicle.

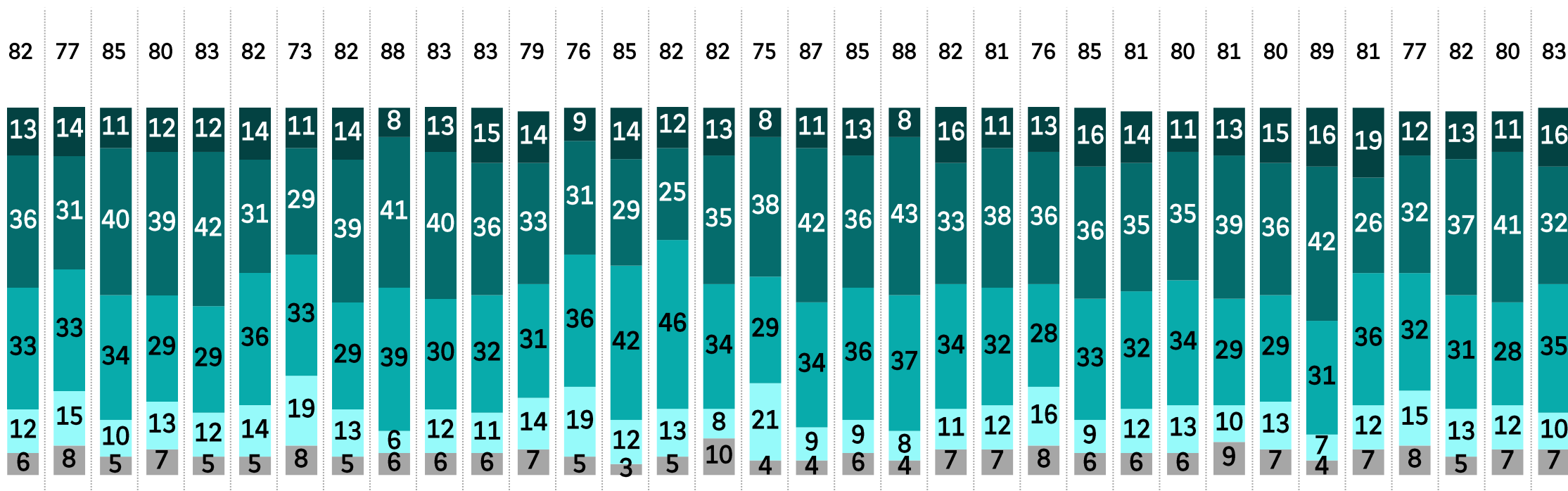
New question

IN %



Total Does influence
(Significantly + Moderately + Low)

- Significantly
- Moderately
- Low
- No influence
- Don't know



E29. To what extent does the leasing provider influence your decision to move from a thermic vehicle to an electric vehicle ?
Basis: companies financing their vehicles with Operational leasing or Financial leasing

04

CONNECTED FLEETS

What are the applications in terms of connected vehicles, data management solutions, and road safety equipment?



Stable telematics adoption above the European standards

In 2026, 43% of companies in Denmark have connected vehicles for all or part of their fleet, remaining steady over 2025 and above the European average of 37%. A trend that is consistent across various company sizes.

A quite limited data usage with some potential

In 2026, 15% of the companies in Denmark claimed using data from telematics platforms, in line with the European average and stable. 41% of companies are still considering leveraging this data, maintaining its potential.

A similar data use between passenger cars (14%) and LCVs (11%).

Driver safety is an important topic in Denmark

In 2026, 87% of the companies have implemented driver safety training for company drivers or are considering to do so. Among them, 41% declare it would be included in the service.

And a key reason for using telematics data

The primary reason for using telematics data is to improve driver safety, applying to both passenger cars (23%) and LCVs (24%).

Other top reasons for passenger cars include locating and enhancing vehicle security (21%) and preventing unauthorized usage (20%). For LCVs, additional key reasons are improving operational efficiency (23%) and reducing environmental impact (22%).

PROPORTION OF COMPANIES USING CONNECTED VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 43% of the companies have connected vehicles for all or part of their fleet.

26% have connected passenger cars and 23% have connected LCVs.

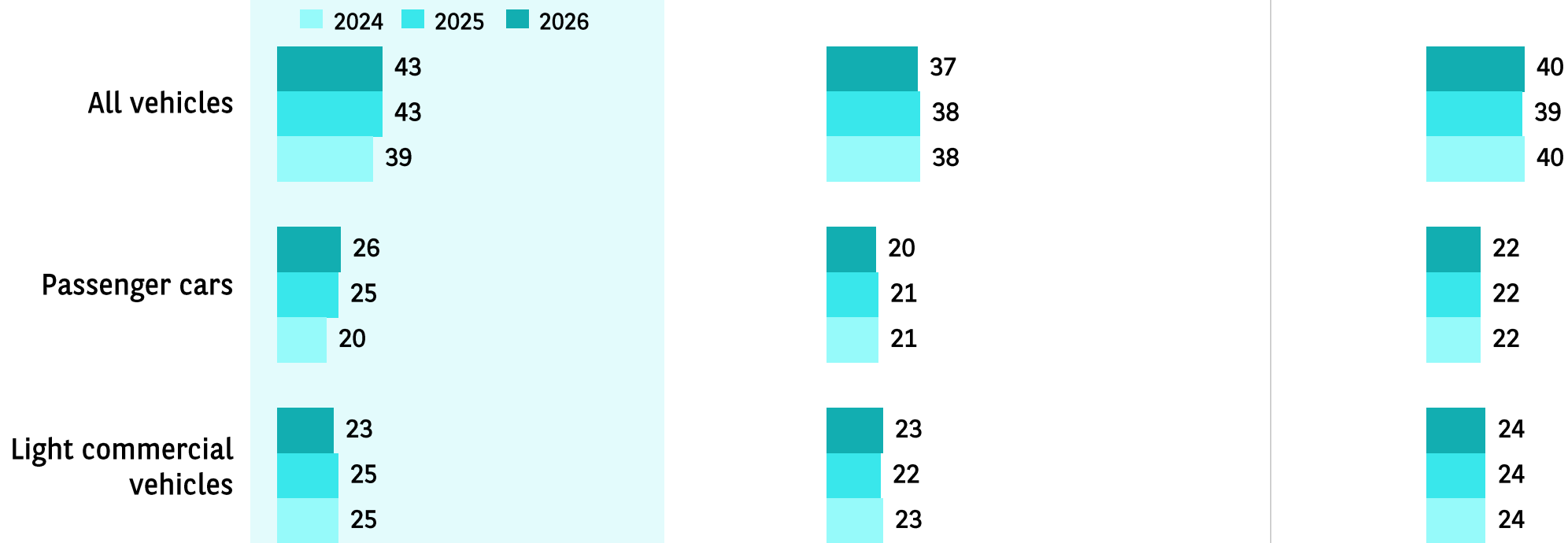
IN % Total OF YES:
FOR ALL + FOR PART OF THE FLEET



Europe



Total Countries



E23c. Is your fleet connected thanks to a telematic tool?
Basis: companies with corporate vehicles = 100%

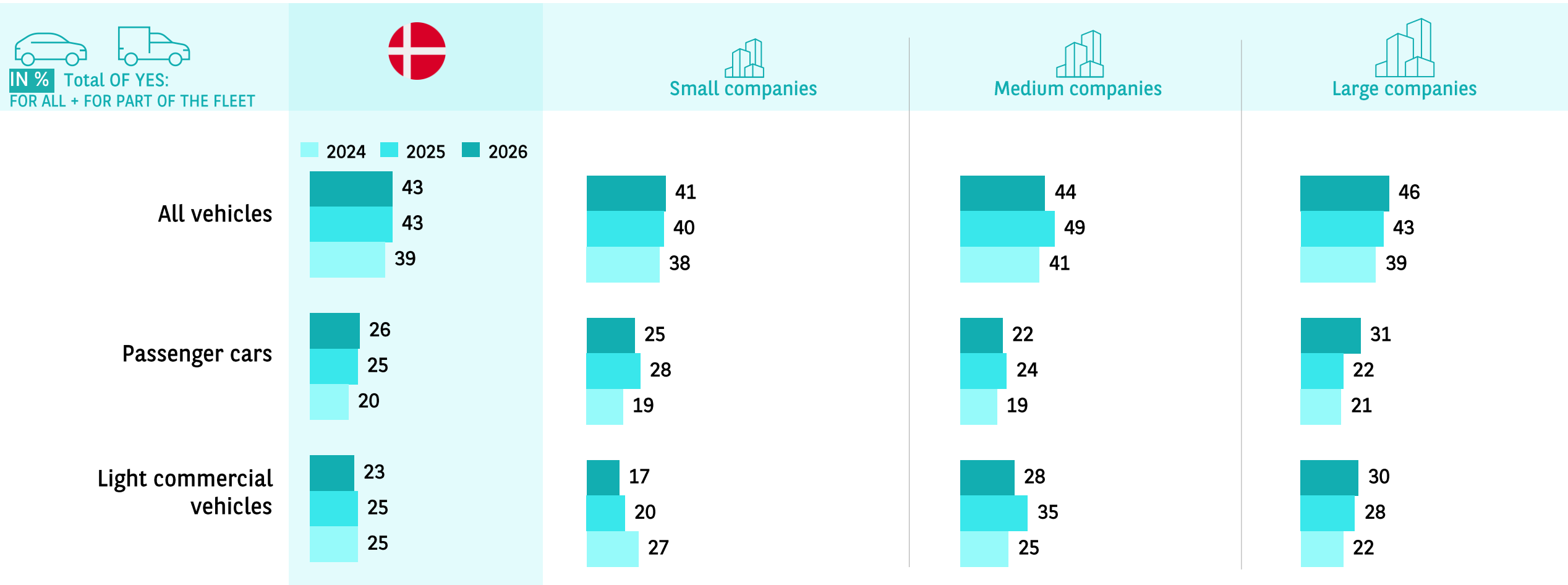
X% Significantly higher / lower vs. previous wave

PROPORTION OF COMPANIES USING CONNECTED VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 43% of the companies have connected vehicles for all or part of their fleet.

26% have connected passenger cars and 23% have connected LCVs.



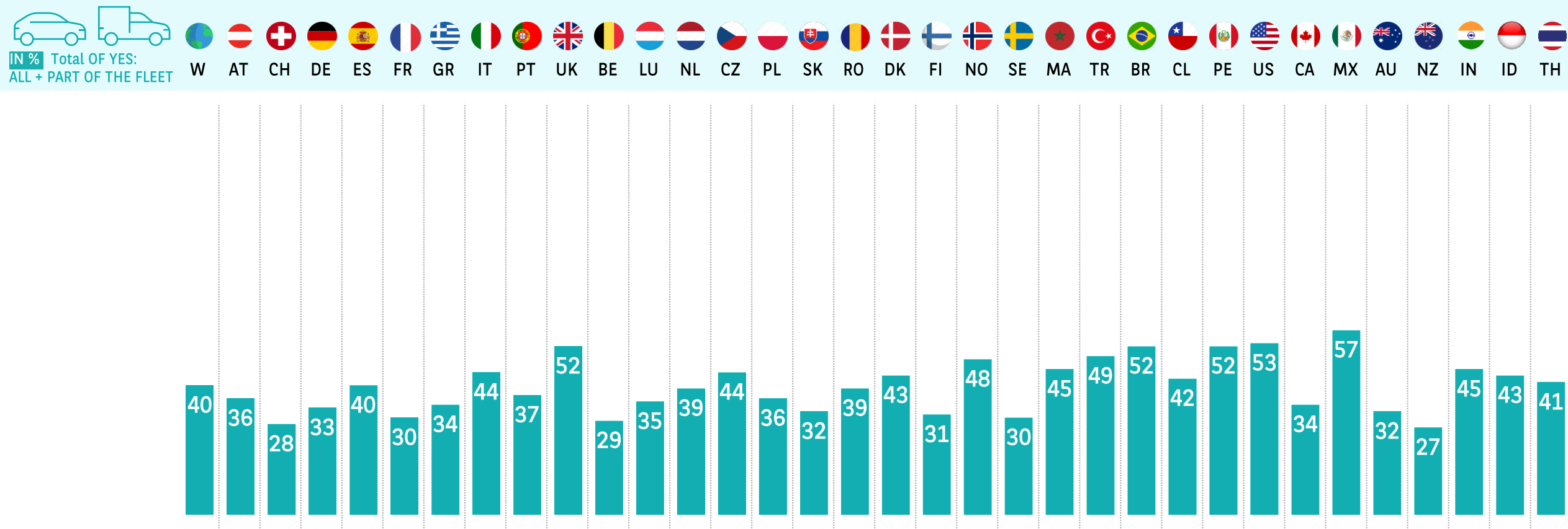
E23c. Is your fleet connected thanks to a telematic tool?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

PROPORTION OF COMPANIES USING CONNECTED VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 43% of the companies have connected vehicles for all or part of their fleet.

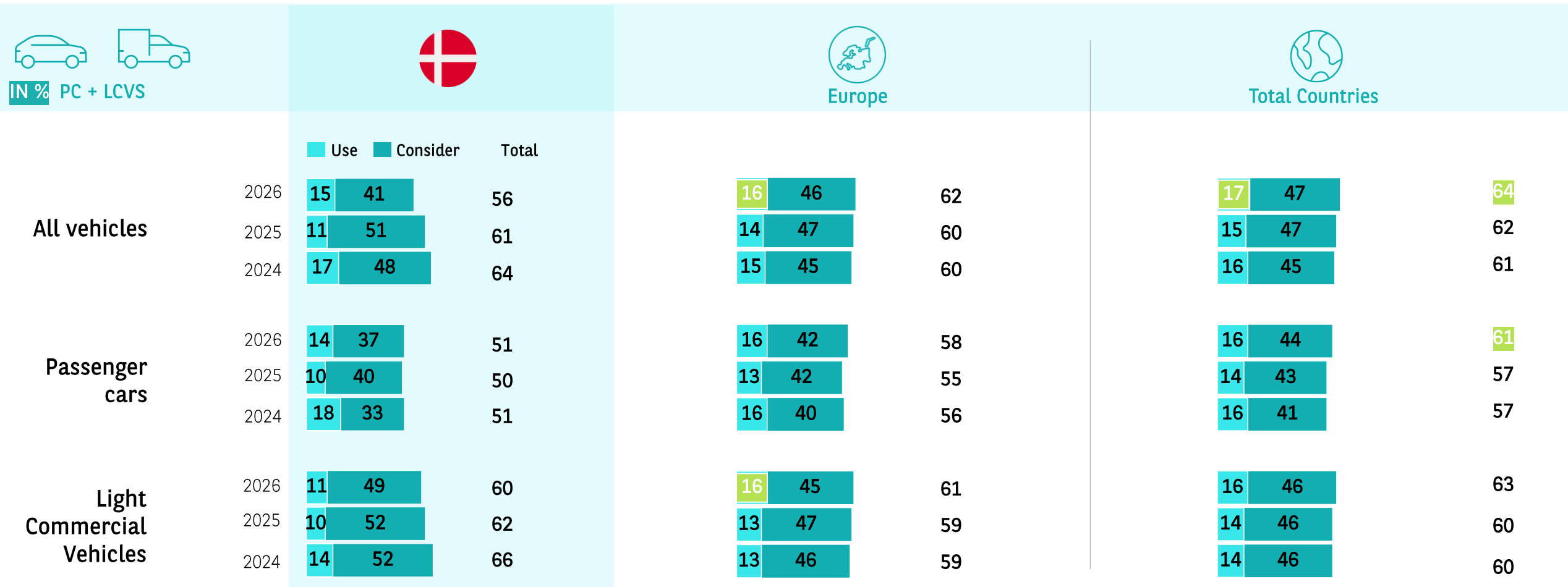


E23c. Is your fleet connected thanks to a telematic tool?
Basis: companies with corporate vehicles = 100%

PROPORTION OF COMPANIES USING DATA COMING FROM TELEMATICS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 56% of the companies with connected vehicles are already using the data coming from the vehicle box thanks to a telematics platform or are considering doing so in the next 3 years.



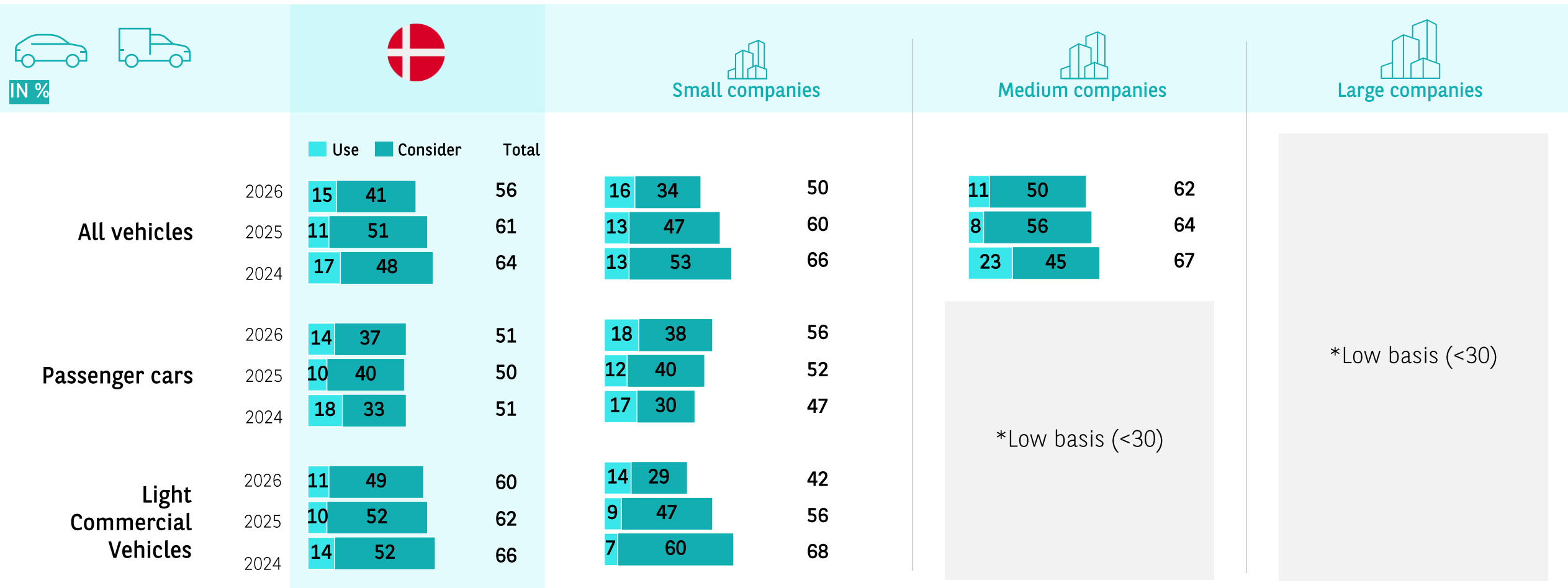
E23d. Do you use or consider using the data coming from the vehicle box thanks to a telematics platform ?
Basis: companies with connected vehicles thanks to a telematic tool

X% Significantly higher / lower vs. previous wave

PROPORTION OF COMPANIES USING DATA COMING FROM TELEMATICS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 56% of the companies with connected vehicles are already using the data coming from the vehicle box thanks to a telematics platform or are considering doing so in the next 3 years.



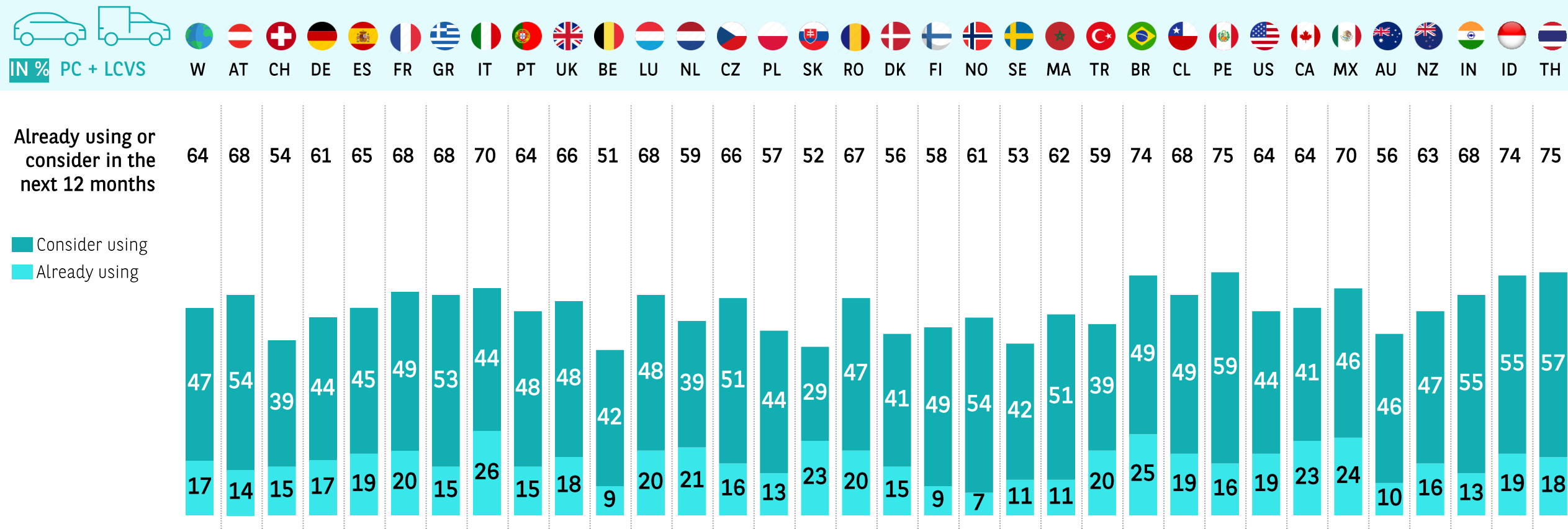
E23d. Do you use or consider using the data coming from the vehicle box thanks to a telematics platform ?
Basis: companies with connected vehicles thanks to a telematic tool

X% Significantly higher / lower vs. previous wave

PROPORTION OF COMPANIES USING DATA COMING FROM TELEMATICS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 56% of the companies with connected vehicles are already using the data coming from the vehicle box thanks to a telematics platform or are considering doing so in the next 3 years.



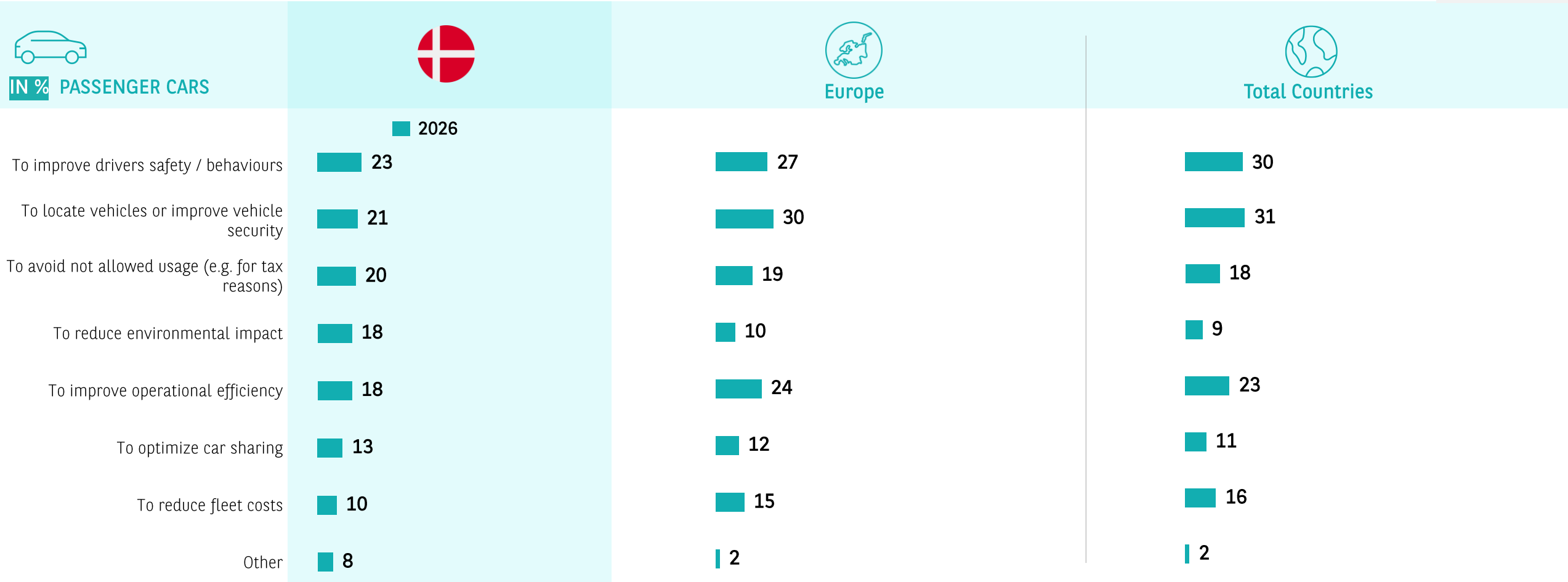
E23d. Do you use or consider using the data coming from the vehicle box thanks to a telematics platform ?
 Basis: companies with connected vehicles thanks to a telematic tool

REASONS FOR USING TELEMATICS DATA FOR PASSENGER CARDS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 23% of the companies that are already using data or considering doing so, declare that the main reason to use Telematics data for passenger cars is: To improve drivers safety / behaviours.

New question



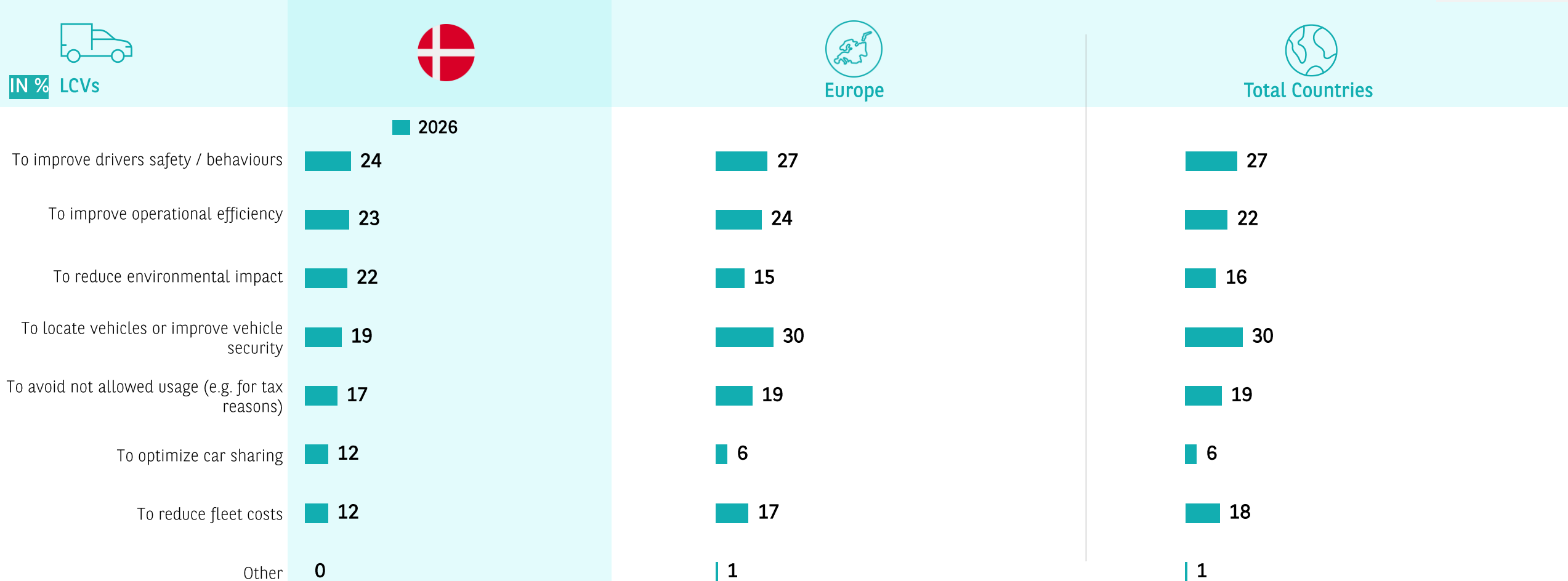
E25AB. What are or would be the two main reasons for you to use telematics data to manage your fleet?
Basis: companies already using data coming from Telematics or considering doing so for passenger cars

REASONS FOR USING TELEMATICS DATA FOR LCVs

HOW TO READ THE RESULTS ?

In Denmark in 2026, 24% of the companies that are already using data or considering doing so, declare that the main reason to use Telematics data for passenger cars is: To improve drivers safety / behaviours.

New question



E25AB. What are or would be the two main reasons for you to use telematics data to manage your fleet?
Basis: companies already using data coming from Telematics or considering doing so for LCVs

ROAD SAFETY



HOW TO READ THE RESULTS ?

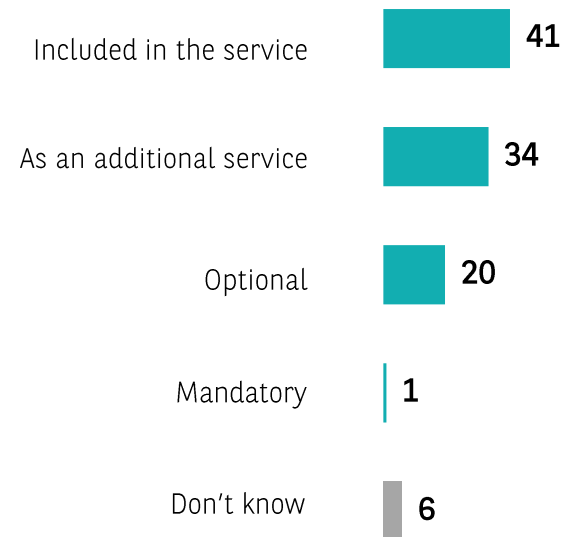
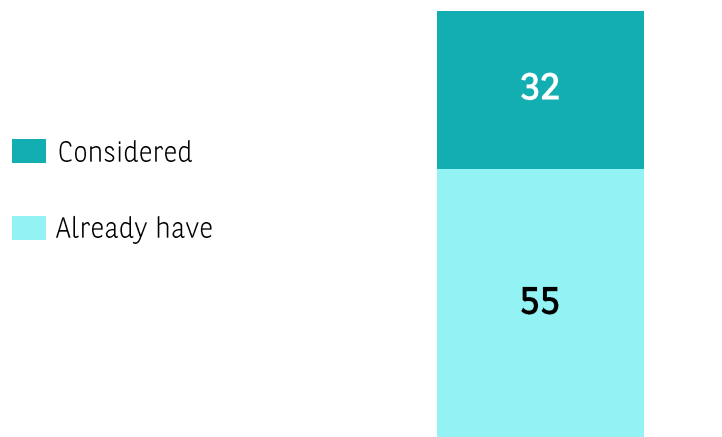
In 2026, 87% of the companies have implemented driver safety training for company drivers or are you considering to do so. Among them, 41% declare it would be Included in the service.

New question

Local question

Already have or considered

87



FI2. Have you implemented driver safety training for company drivers, or are you planning to do so ?

Basis: companies with corporate vehicles = 100%

FI3. Is your driver safety training ... or would it be?

Basis: companies that have driver safety training for company drivers or that are considering having one



05

EMPLOYEE MOBILITY

What are the perspectives in terms of mobility policies and solutions?



Danish companies remain committed to implementing corporate mobility policies and solutions

95% of Danish companies have implemented or are planning to implement at least one mobility policy or solution, returning to 2024 levels after a rise following a decline in 2025. This level is similar to the European average of 93% and consistent across company sizes.

Private lease or salary sacrifice and ride-sharing regain status as leading policies and solutions

Car or cash allowance remains the leading mobility policy, with 32% of companies implementing or considering it, followed by private lease or salary sacrifice, which increased to 31%, up from 11% last year. Other significant policies include public transport expense reimbursement and mobility budgets, both at 29%. Regarding mobility solutions, ride-sharing, implemented by 33% of Danish companies, has returned as the leading solution, reaching 2024 levels after a decline in 2025. Car sharing at 30% and a company-provided card for multiple mobility solutions at 24% are other significant solutions implemented in Danish companies. All these solutions are more prevalent in Danish companies than the European average.

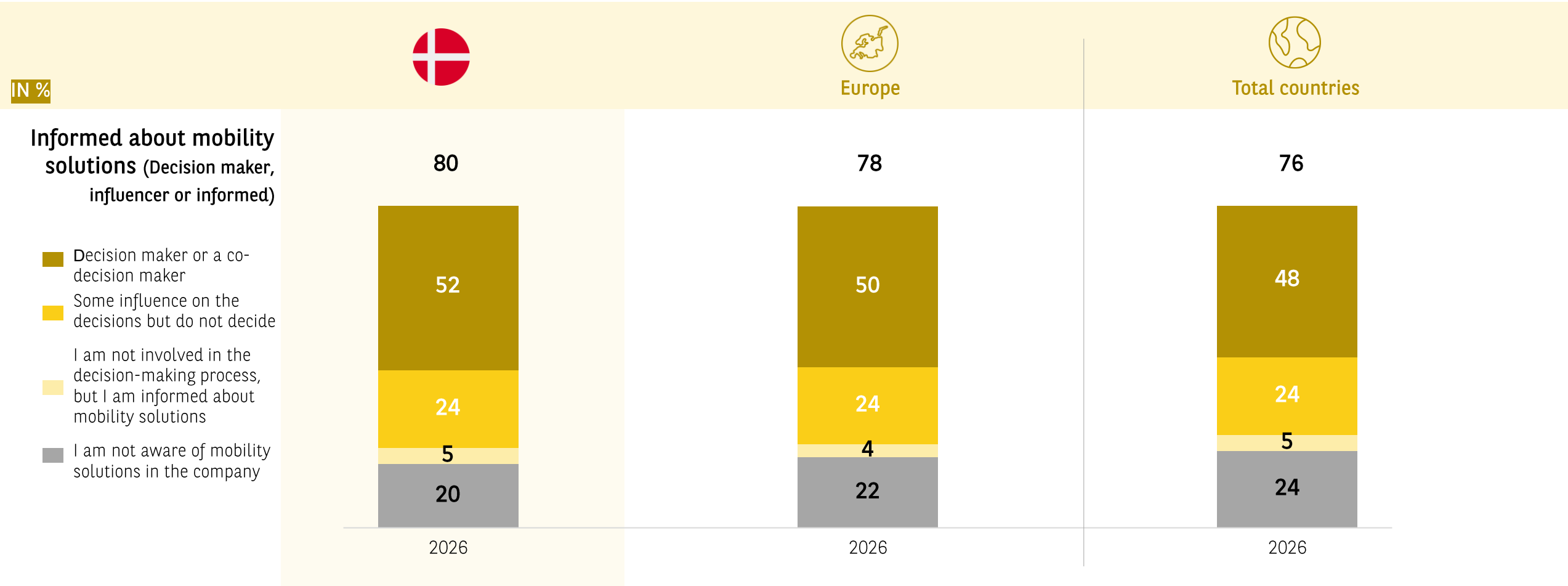
HR-needs and CSR policies drive corporate mobility solutions

In 2026, 39% of Danish companies are implementing mobility solutions and policies for HR related needs, and 36% due to CSR considerations.

RESPONDENTS' INVOLVEMENT IN MOBILITY SOLUTION DECISIONS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 80% of the respondents are informed about mobility solutions.



A12. To what extent are you informed about mobility solutions using other modes of transportation than company cars (such as car sharing, bike sharing etc...)?

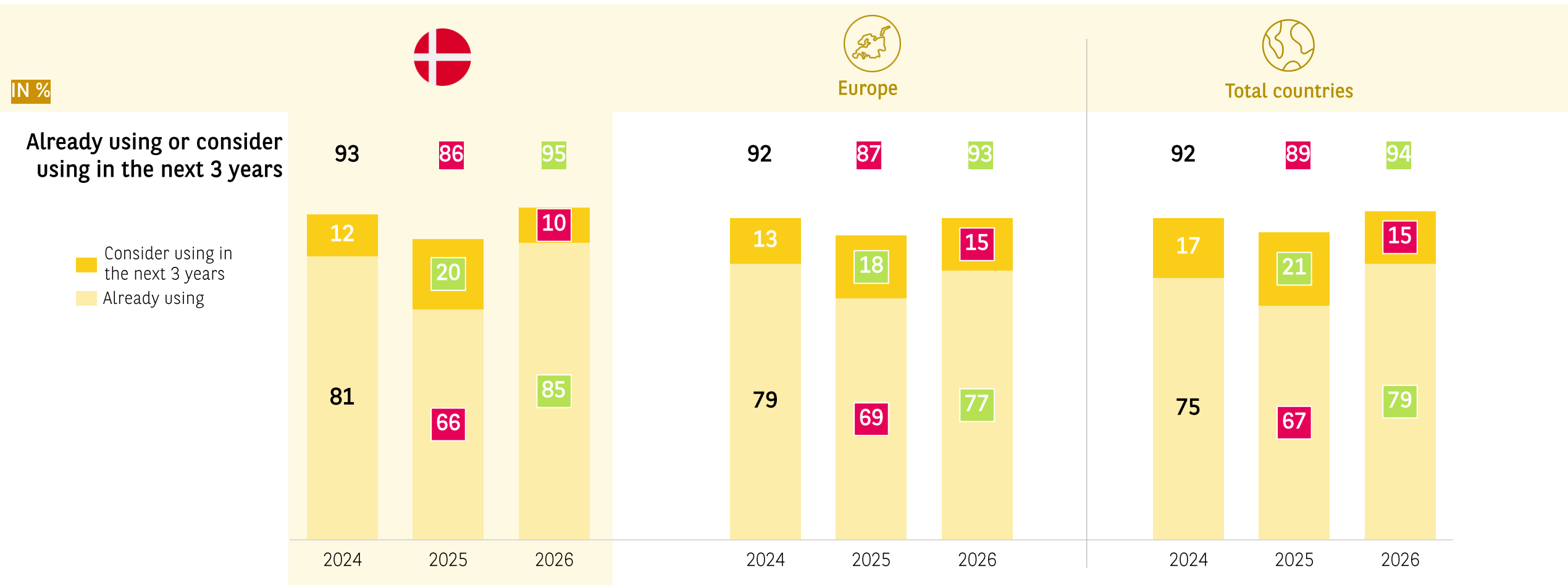
Basis: companies with corporate vehicles = 100%

MOBILITY POLICIES AND SOLUTIONS IMPLEMENTATION

AT LEAST ONE MOBILITY POLICY AND SOLUTION

HOW TO READ THE RESULTS ?

Overall in Denmark in 2026, 95% of the companies are already using at least one mobility policy or solution or are considering doing so in the next 3 years.



MM13/MM15. Which of the following mobility policies / solutions have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

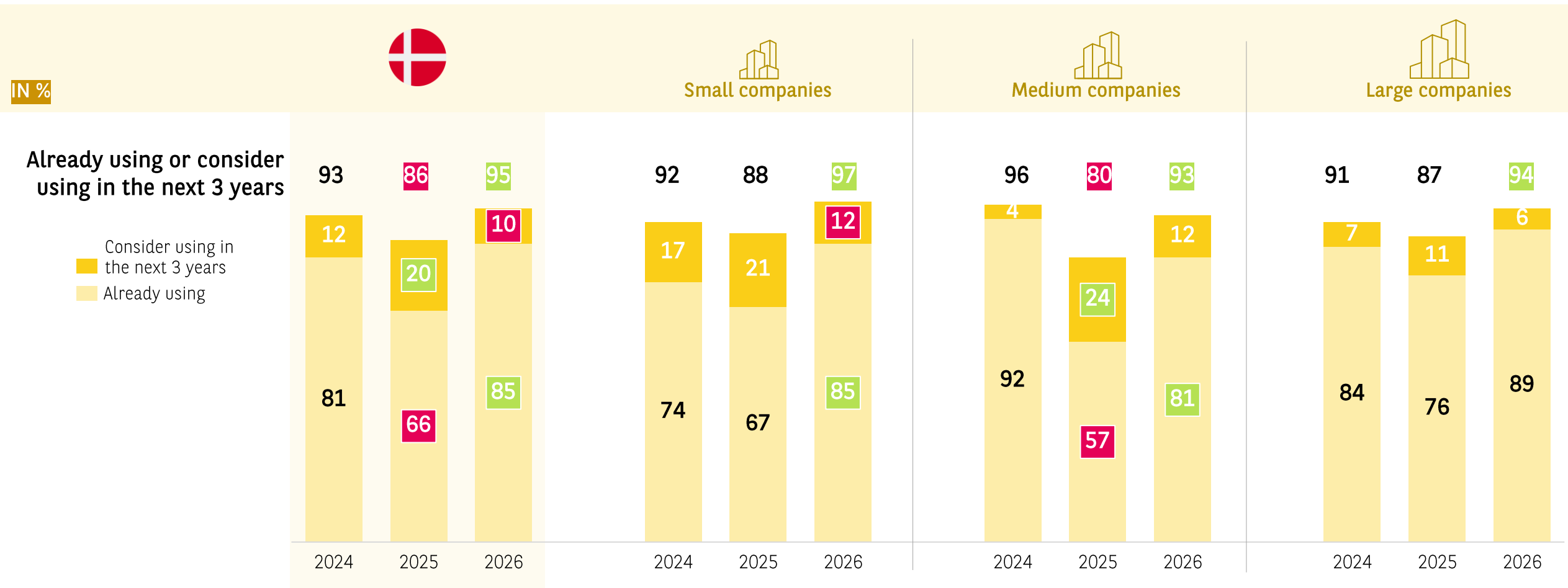
X% Significantly higher / lower vs. previous wave

MOBILITY POLICIES AND SOLUTIONS IMPLEMENTATION

AT LEAST ONE MOBILITY POLICY AND SOLUTION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 95% of the companies are already using at least one mobility policy or solution or are considering doing so in the next 3 years.



MM13/MM15. Which of the following mobility policies / solutions have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

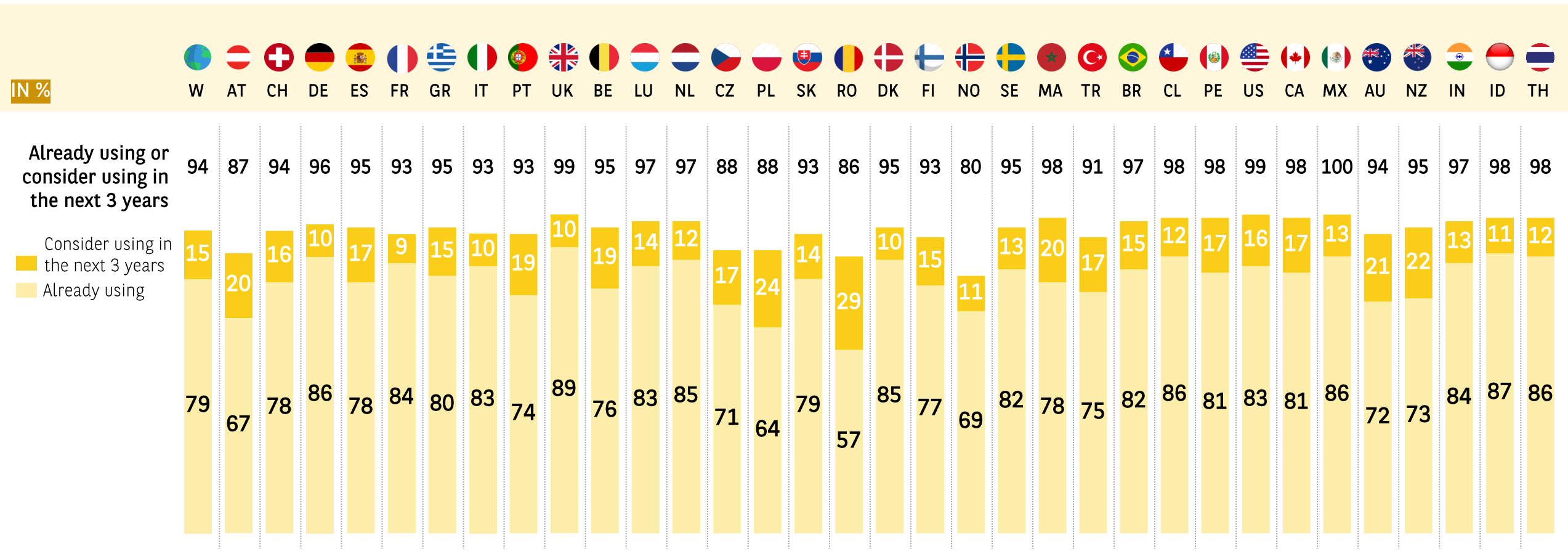
X% Significantly higher / lower vs. previous wave

MOBILITY POLICIES AND SOLUTIONS IMPLEMENTATION

AT LEAST ONE MOBILITY POLICY AND SOLUTION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 95% of the companies are already using at least one mobility policy or solution or are considering doing so in the next 3 years.



MM13/MM15. Which of the following mobility policies / solutions have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies are already using Public transport expense reimbursement or are considering doing so in the next 3 years.

IN %	Denmark			Europe			Total countries		
	Use	Consider	Total	Use	Consider	Total	Use	Consider	Total
At least one mobility policy	67	17	84	62	19	80	62	21	83
Public transport expense reimbursement	19	10	29	22	11	33	21	12	33
Personal vehicle expense reimbursement	45		10	10	9	19	10	12	22
Mobility Budget	21	8	29	16	12	28	17	13	30
Private lease or salary sacrifice	19	12	31	14	10	24	14	11	25
A short or mid-term rental vehicle	16	9	25	19	8	28	18	10	28
Car or cash allowance	21	11	32	18	11	29	19	12	32

MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?

Basis: companies with corporate vehicles = 100%



HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies are already using Public transport expense reimbursement or are considering doing so in the next 3 years.



Europe



Total countries

	IN %	2024	2025	2026	2024	2025	2026	2024	2025	2026
Public transport expense reimbursement	Use	18	19	19	23	21	22	21	19	21
	Total (use + consider)	26	29	29	32	33	33	31	32	33
Personal vehicle expense reimbursement	Use		6	4		8	10		8	10
	Total (use + consider)		12	10		16	19		19	22
Mobility Budget	Use	15	16	21	15	16	16	15	15	17
	Total (use + consider)	22	26	29	26	28	28	28	29	30
Private lease or salary sacrifice	Use	19	6	19	15	6	14	13	6	14
	Total (use + consider)	27	11	31	24	13	24	24	15	25
A short or mid term rental vehicle	Use	17	15	16	19	18	19	17	17	18
	Total (use + consider)	26	28	25	28	28	28	27	29	28
Car or cash allowance	Use	18	18	21	17	18	18	17	17	19
	Total (use + consider)	30	34	32	27	30	29	28	30	32

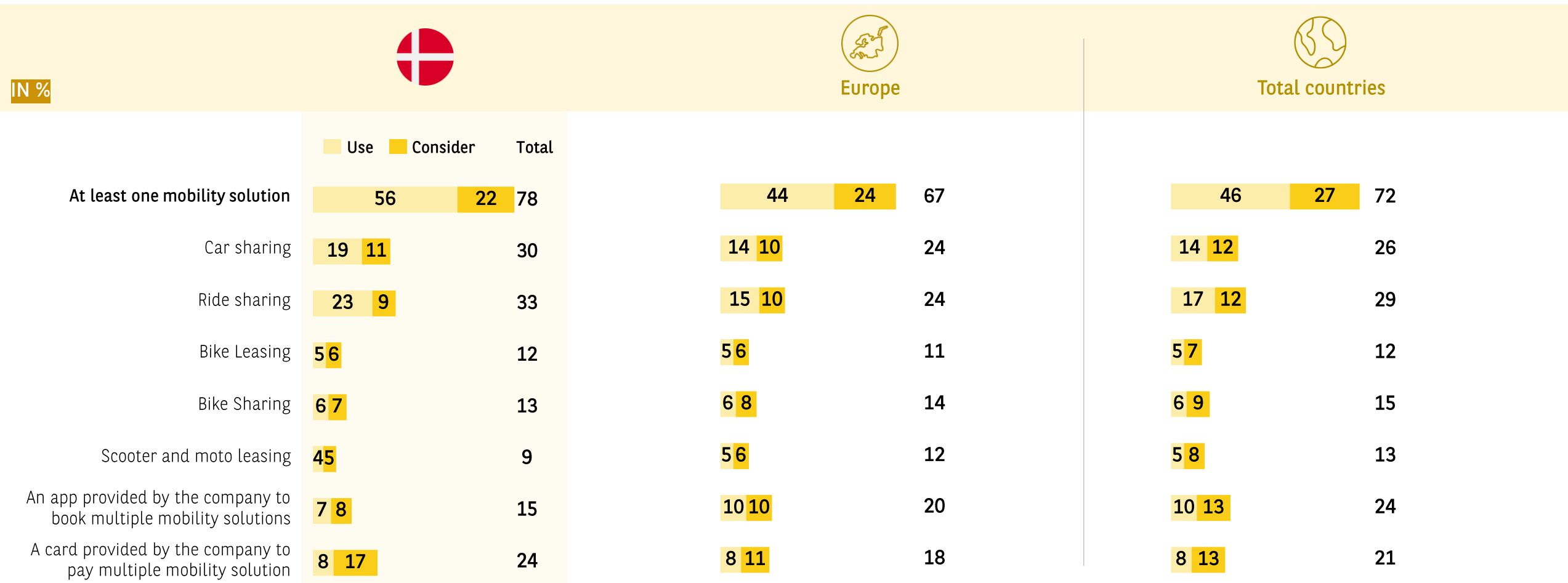
MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave



HOW TO READ THE RESULTS ?

In Denmark in 2026, 30% of the companies are already using Car sharing or are considering doing so in the next 3 years.



MM15. Which of the following mobility solutions have you implemented or are you considering implementing in the next 3 years?

Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

In Denmark in 2026, 30% of the companies are already using Car sharing or are considering doing so in the next 3 years.



Europe



Total countries

	IN %	2024	2025	2026	2024	2025	2026	2024	2025	2026
Car sharing	Use	17	15	19	12	13	14	12	12	14
	Total (use + consider)	22	22	30	21	23	24	23	23	26
Ride sharing or car pooling	Use	29	10	23	18	7	15	19	8	17
	Total (use + consider)	37	19	33	28	16	24	29	19	29
Bike Leasing	Use		4	5		4	5		4	5
	Total (use + consider)		10	12		11	11		12	12
Bike Sharing	Use		7	6		5	6		5	6
	Total (use + consider)		15	13		14	14		15	15
Scooter and moto leasing	Use		6	4		4	5		4	5
	Total (use + consider)		9	9		11	12		13	13
An app provided by the company to book multiple mobility solutions	Use	6	7	7	10	11	10	10	11	10
	Total (use + consider)	17	21	15	20	21	20	21	23	24
A card provided by the company to pay multiple mobility solution	Use		10	8		8	8		8	8
	Total (use + consider)		27	24		20	18		22	21

Change of definition

MM15. Which of the following mobility solutions have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

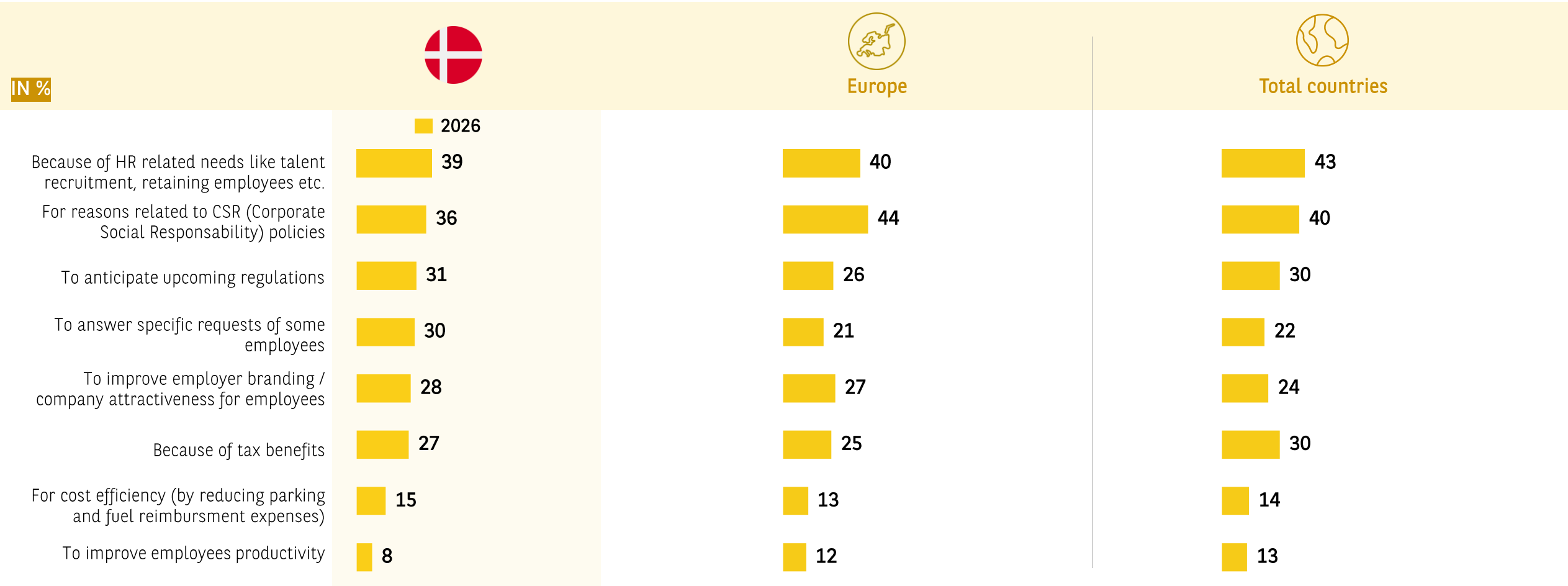
X% Significantly higher / lower vs. previous wave



REASONS FOR IMPLEMENTING MOBILITY SOLUTIONS & POLICIES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 39% of the companies declare that the main reason for introducing mobility solutions & policies is: Because of HR related needs like talent recruitment, retaining employees etc..



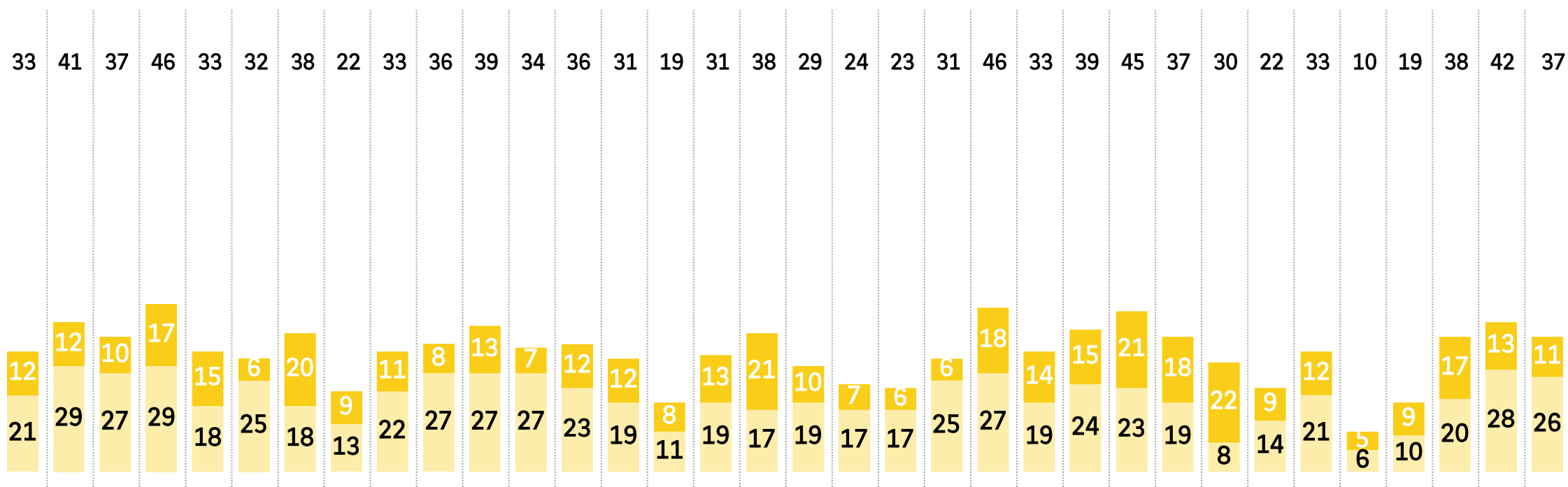
MM16. For what reasons has your company introduced, or does your company intend to introduce, these mobility solutions and policies?
Basis: companies using or considering at least one mobility solution or policy

PUBLIC TRANSPORT EXPENSE REIMBURSEMENT

HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies are already using Public transport expense reimbursement or are considering doing so in the next 3 years.

IN %



MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%



PERSONAL VEHICLE EXPENSE REIMBURSEMENT

HOW TO READ THE RESULTS ?

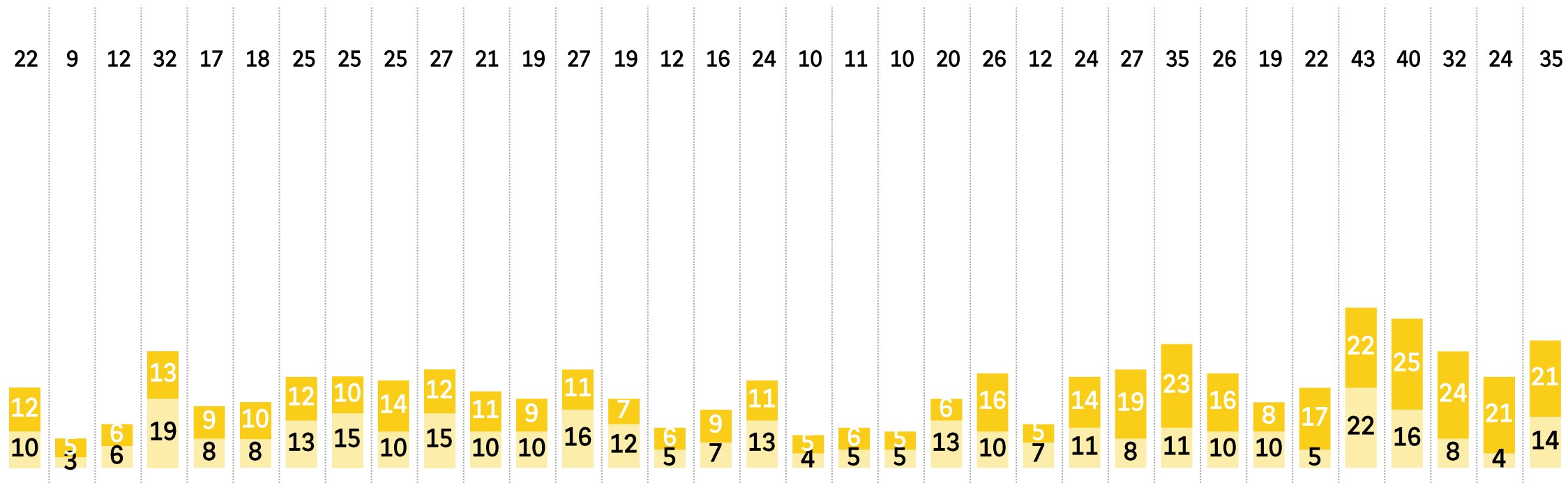
In Denmark in 2026, 10% of the companies are already using Personal vehicle expense reimbursement or are considering doing so in the next 3 years.

IN %



Already using or consider in the next 12 months

Consider using in the next 3 years
Already using



MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?

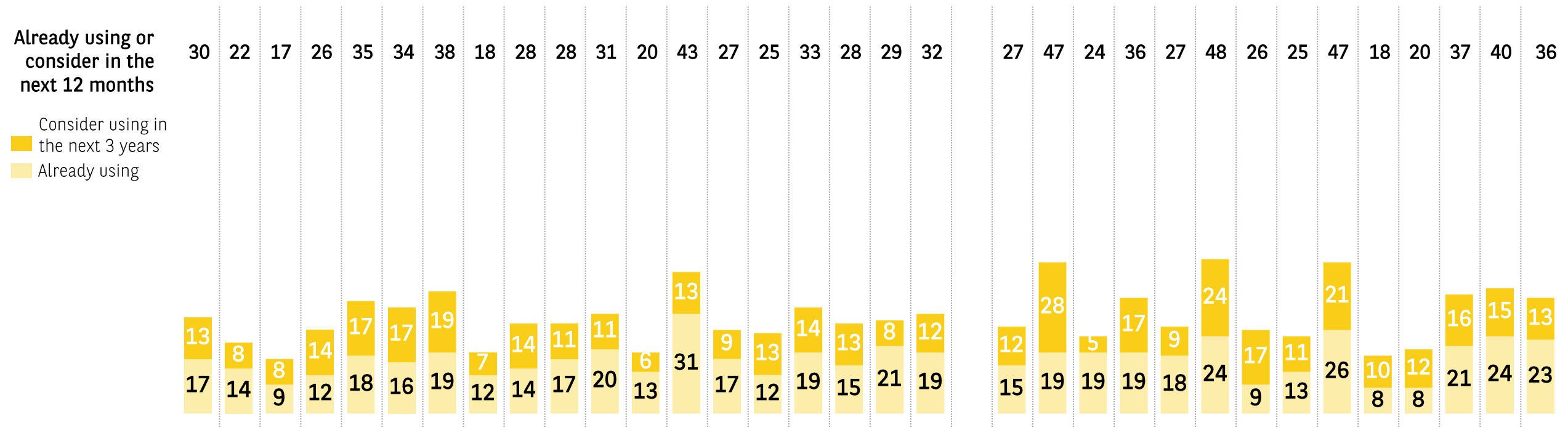
Basis: companies with corporate vehicles = 100%



HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies are already using Mobility Budget or are considering doing so in the next 3 years.

IN %

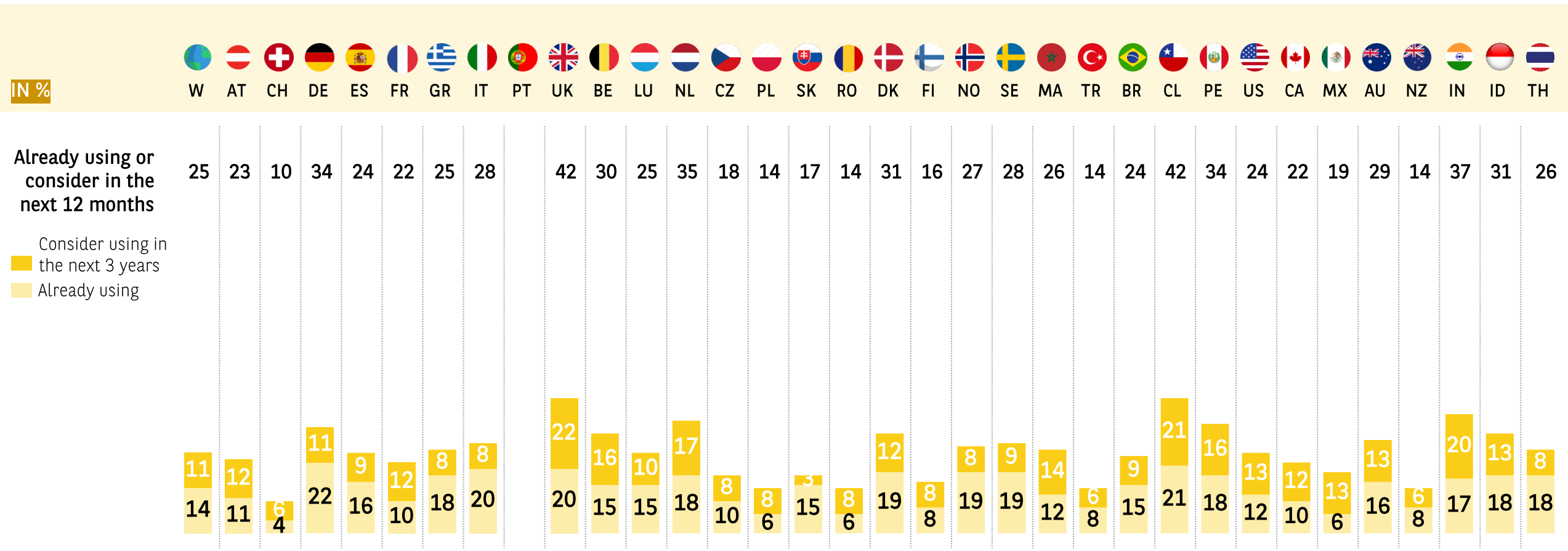


MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

PRIVATE LEASE OR SALARY SACRIFICE

HOW TO READ THE RESULTS ?

In Denmark in 2026, 31% of the companies are already using Private lease or salary sacrifice or are considering doing so in the next 3 years.



MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
 Basis: companies with corporate vehicles = 100%

SHORT OR MID TERM RENTAL VEHICLE

HOW TO READ THE RESULTS ?

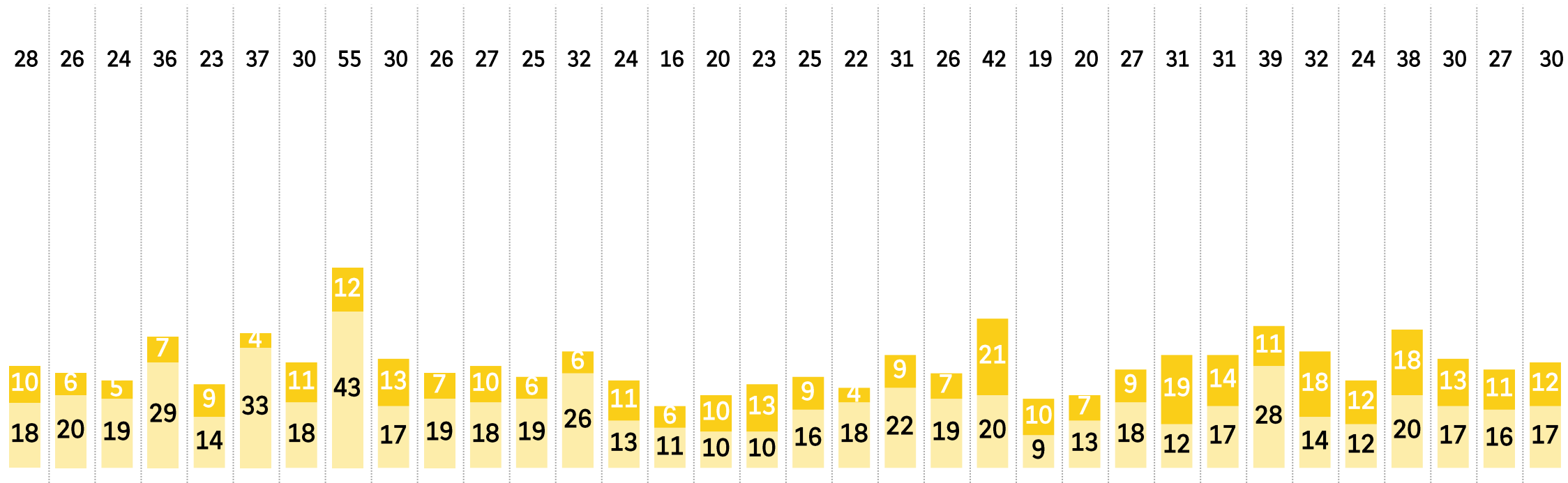
In Denmark in 2026, 25% of the companies are already using short or mid term rental vehicle or are considering doing so in the next 3 years.

IN %



Already using or consider in the next 12 months

Consider using in the next 3 years
Already using

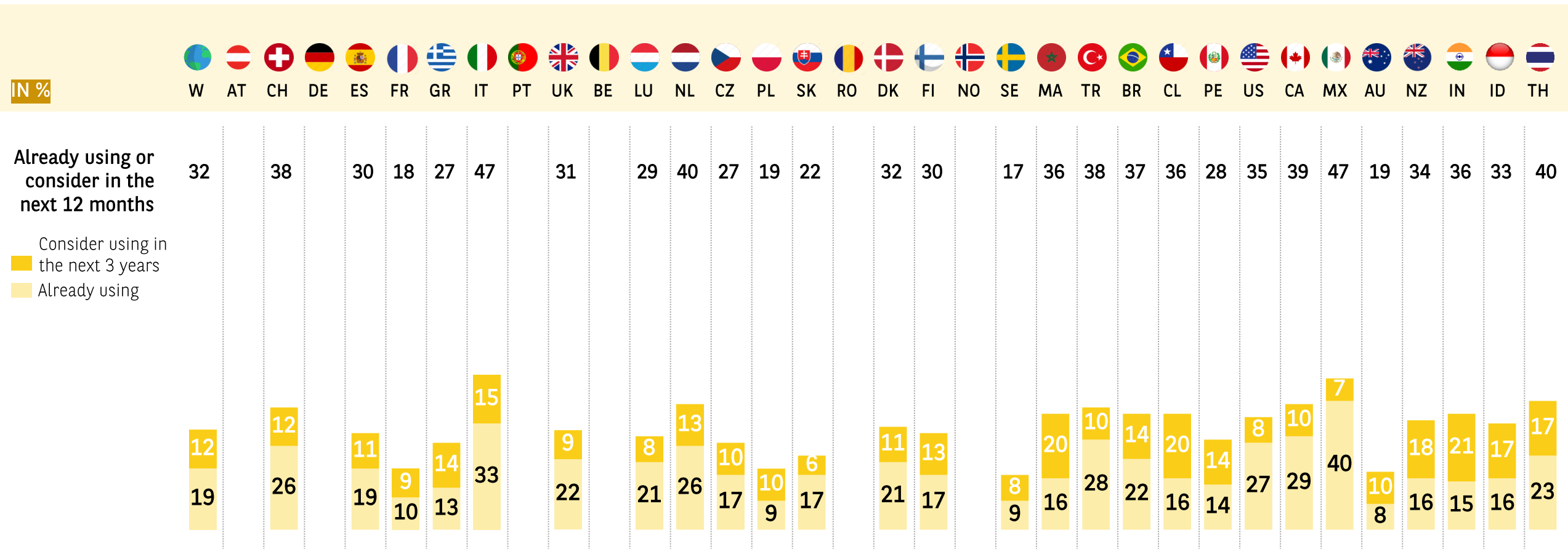


MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

CAR OR CASH ALLOWANCE

HOW TO READ THE RESULTS ?

In Denmark in 2026, 32% of the companies are already using Car or cash allowance or are considering doing so in the next 3 years.



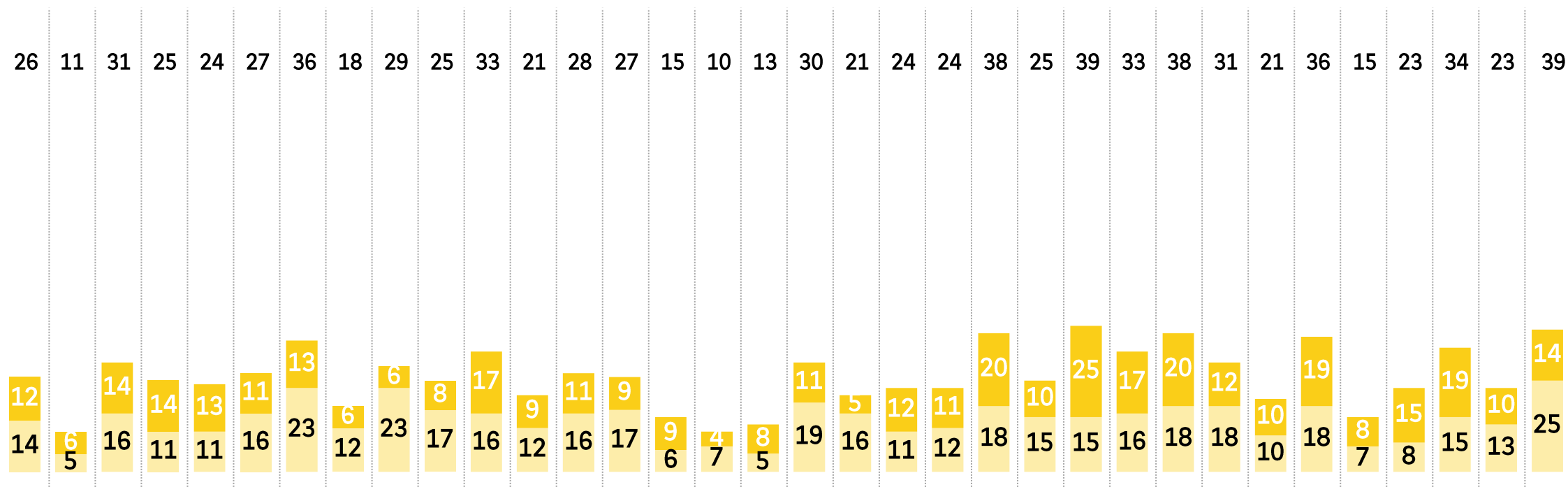
MM13. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

CAR SHARING / POOLED VEHICLES

HOW TO READ THE RESULTS ?

In Denmark in 2026, 30% of the companies are already using Car sharing / pooled vehicles or are considering doing so in the next 3 years.

IN %



MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?

Basis: companies with corporate vehicles = 100%

RIDE SHARING / CARPOOLING

HOW TO READ THE RESULTS ?

In Denmark in 2026, 33% of the companies are already using Ride sharing / carpooling or are considering doing so in the next 3 years.

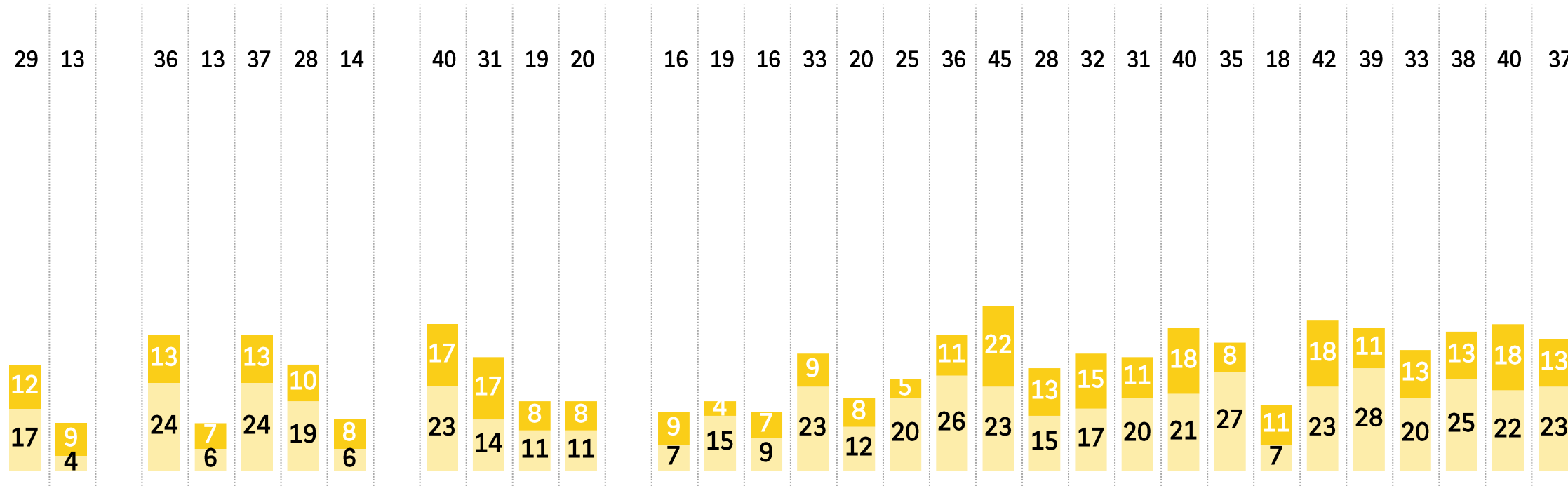
IN%



W AT CH DE ES FR GR IT PT UK BE LU NL CZ PL SK RO DK FI NO SE MA TR BR CL PE US CA MX AU NZ IN ID TH

Already using or consider in the next 12 months

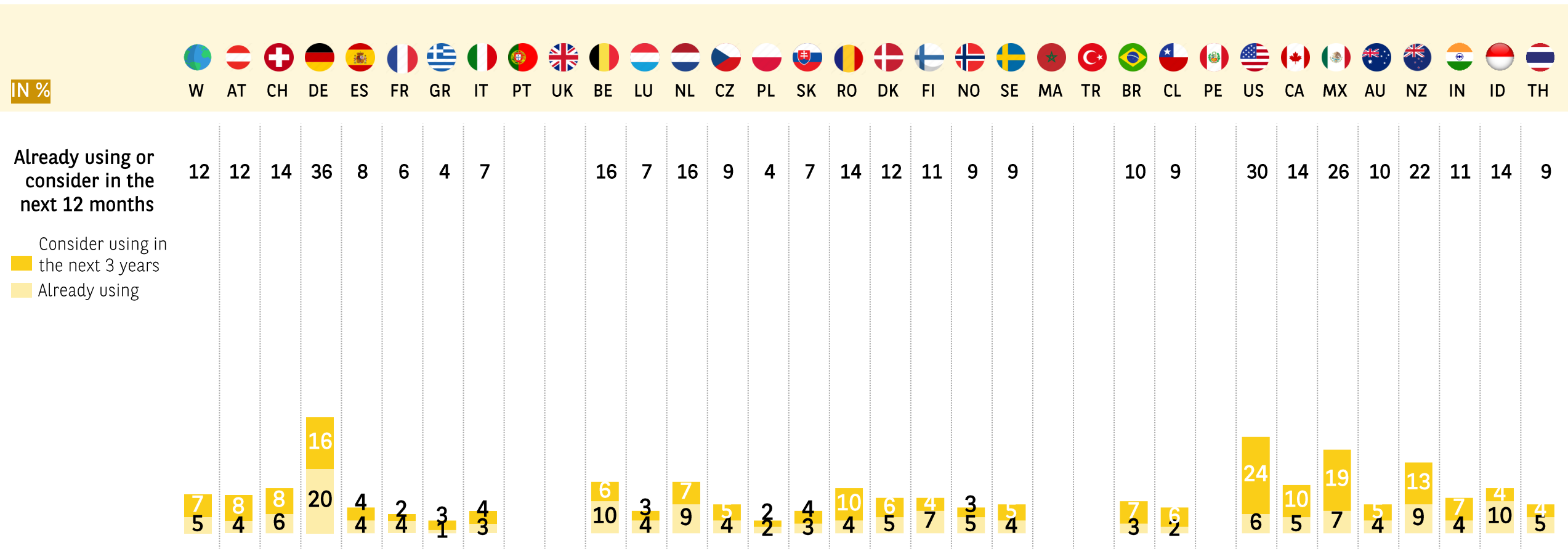
Consider using in the next 3 years
Already using



MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

In Denmark in 2026, 12% of the companies are already using Bike leasing or are considering doing so in the next 3 years.



MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

HOW TO READ THE RESULTS ?

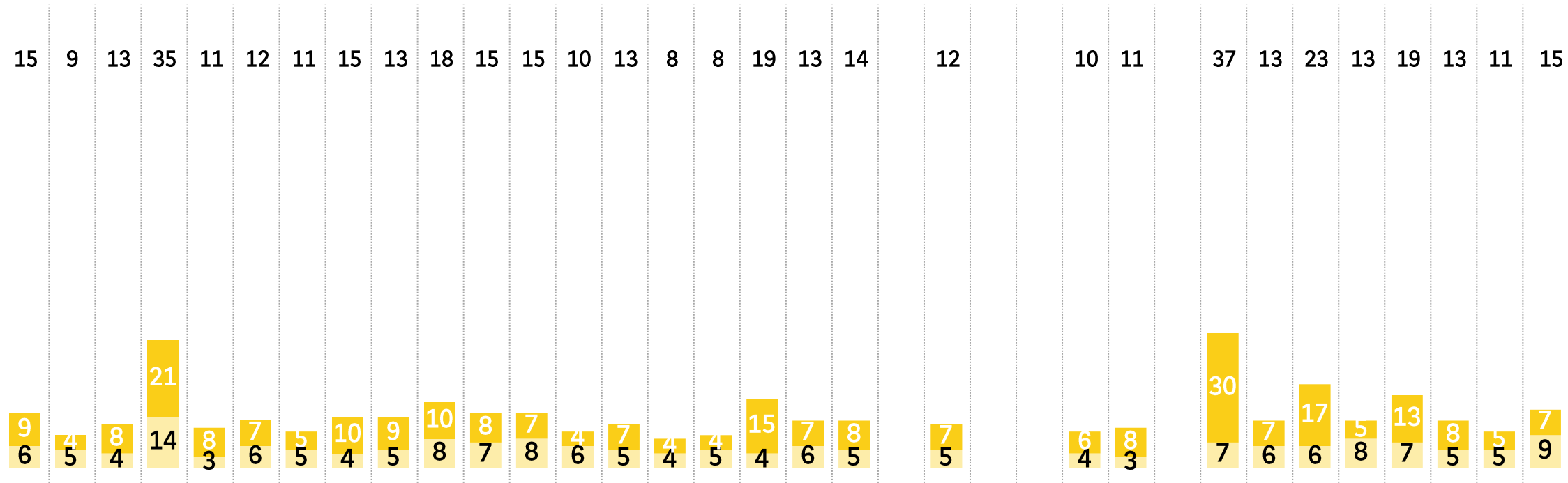
In Denmark in 2026, 13% of the companies are already using Bike sharing or are considering doing so in the next 3 years.

IN %



Already using or consider in the next 12 months

Consider using in the next 3 years
Already using

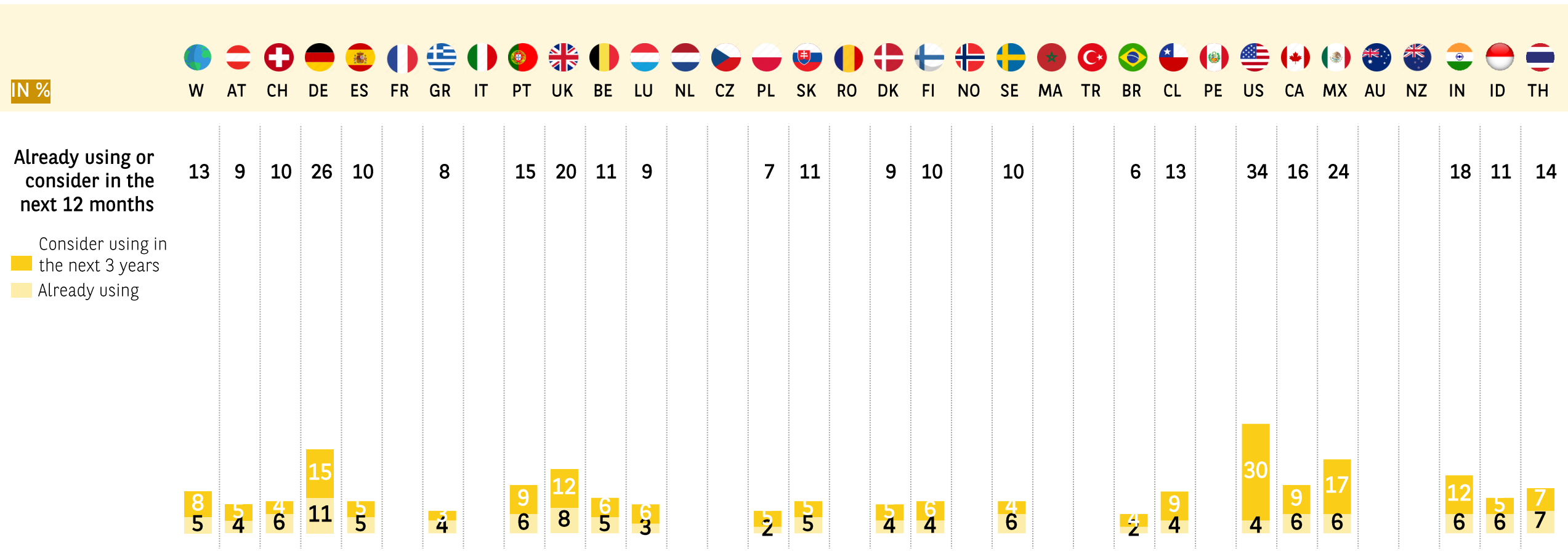


MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

SCOOTER AND MOTO LEASING

HOW TO READ THE RESULTS ?

In Denmark in 2026, 9% of the companies are already using Scooter and moto leasing or are considering doing so in the next 3 years.



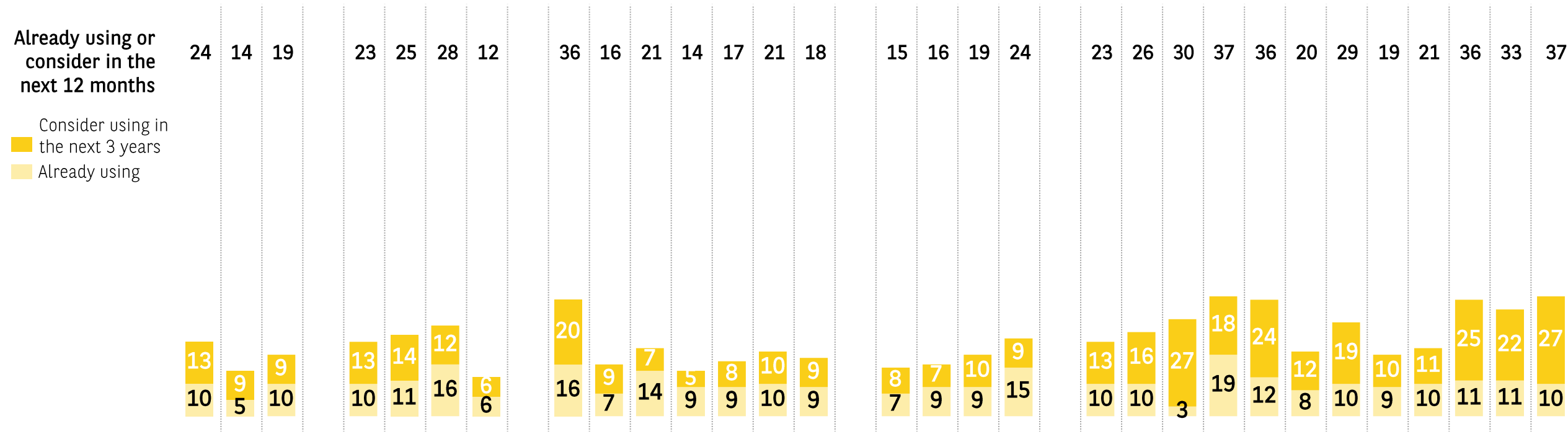
MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

AN APP PROVIDED BY THE COMPANY TO BOOK MULTIPLE MOBILITY SOLUTIONS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 15% of the companies are already using An app provided by the company to book multiple mobility solutions or are considering doing so in the next 3 years.

IN %



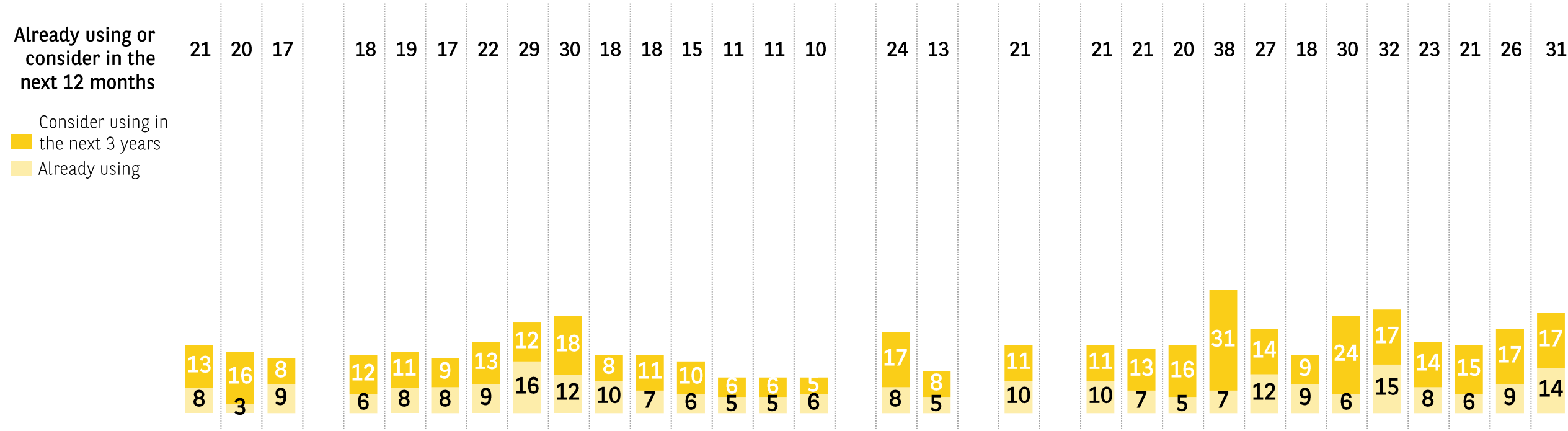
MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

A CARD PROVIDED BY THE COMPANY TO PAY MULTIPLE MOBILITY SOLUTION

HOW TO READ THE RESULTS ?

In Denmark in 2026, 24% of the companies are already using A card provided by the company to pay multiple mobility solution or are considering doing so in the next 3 years.

IN %



MM15. Which of the following mobility policies have you implemented or are you considering implementing in the next 3 years?
Basis: companies with corporate vehicles = 100%

06

FUTURE CHALLENGES

What are the future challenges for fleet management in the coming years?



Decarbonization goals in Danish companies are still implemented with limited scope

Only 12% of companies in Denmark have set targeted decarbonization goals, and 26% are currently evaluating them, consistent with the European average. Large companies are more to have set decarbonization goals (17%), and medium-sized ones to consider it (33%).

21% of Danish companies state that the contribution of employee mobility to their decarbonization targets is significant, 42% viewing it as a moderate contributor, aligning with the European level.

Fleet managers in Denmark continue to face several challenges

The top challenges include implementing alternative energy technologies (29%), adapting to restrictive ICE policies (28%), navigating low emission zones in urban areas (27%), and promoting responsible driving (27%), with other issues at similar levels.

Danish managers are in demand of innovative solutions for future fleet enhancements

45% of Danish fleet managers claim they would need help in terms of fleet performance management, and more specifically they would need:

- An all-in-one fleet management software / platform (16%)
- Automated vehicle performance monitoring and predictive maintenance (15%)
- Fuel consumption monitoring and optimization (15%)
- Cost control and financial oversight of fleet operations (15%)

They would also need help in logistics and fleet operations management (27%):

- Route and delivery optimization (14%)
- Fleet allocation, operations coordination and optimization (14%)

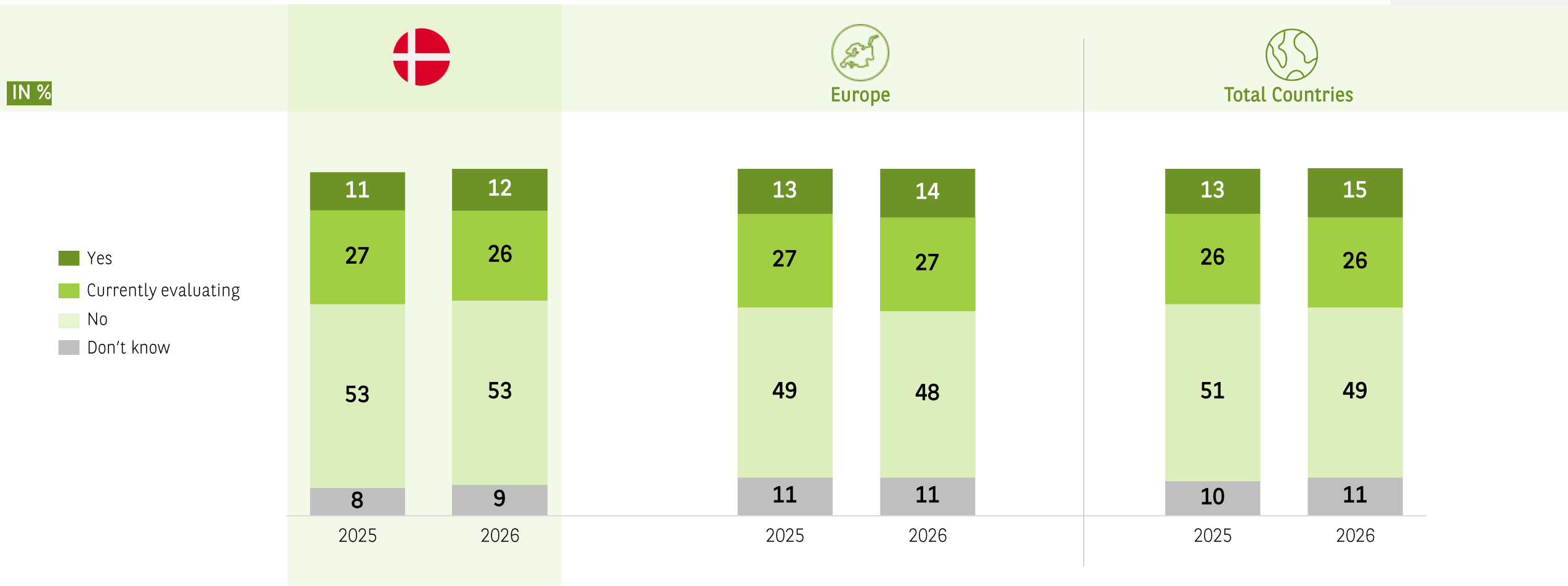
14% would also need vehicles real-time tracking and monitoring.

DECARBONIZATION GOALS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 12% of the companies have targeted decarbonization goals.

Change of question



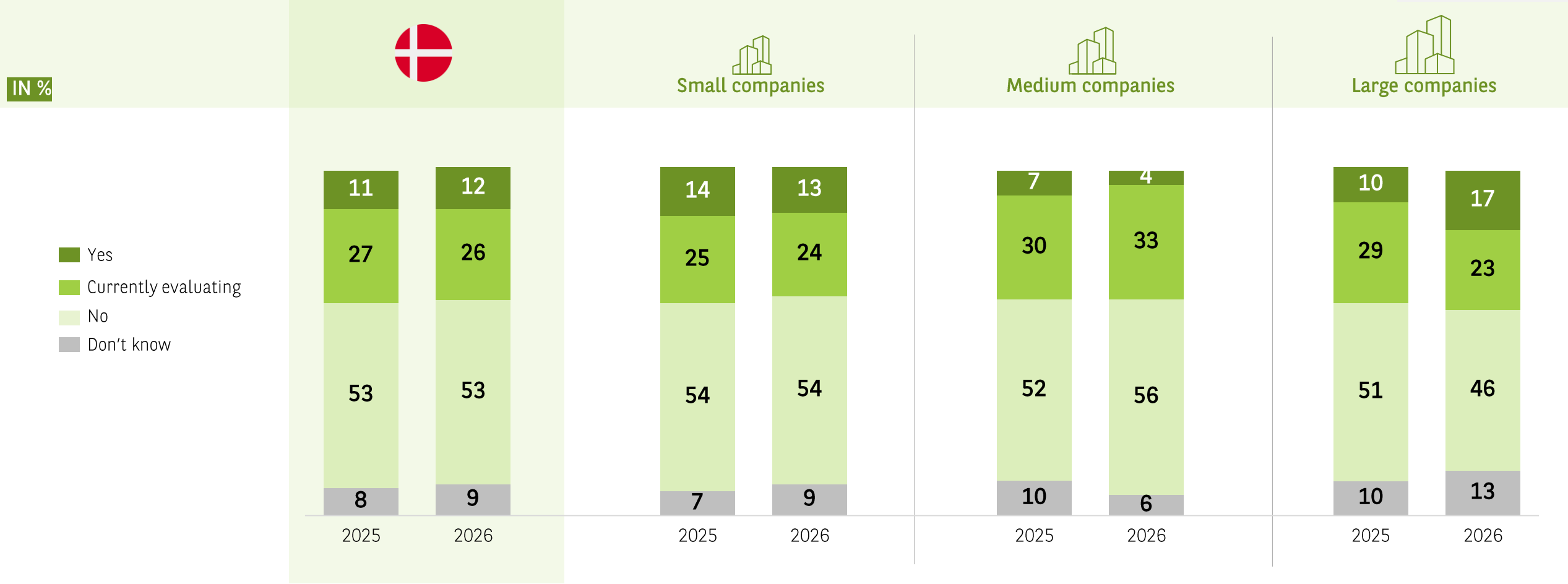
A56. Does your organization have targeted decarbonization goals? It is not limited to fleet, for instance "Net 0"
Basis: companies with corporate vehicles = 100%

DECARBONIZATION GOALS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 12% of the companies have targeted decarbonization goals.

Change of question



A56. Does your organization have targeted decarbonization goals? It is not limited to fleet, for instance "Net 0"
 Basis: companies with corporate vehicles = 100%

DECARBONIZATION GOALS

HOW TO READ THE RESULTS ?

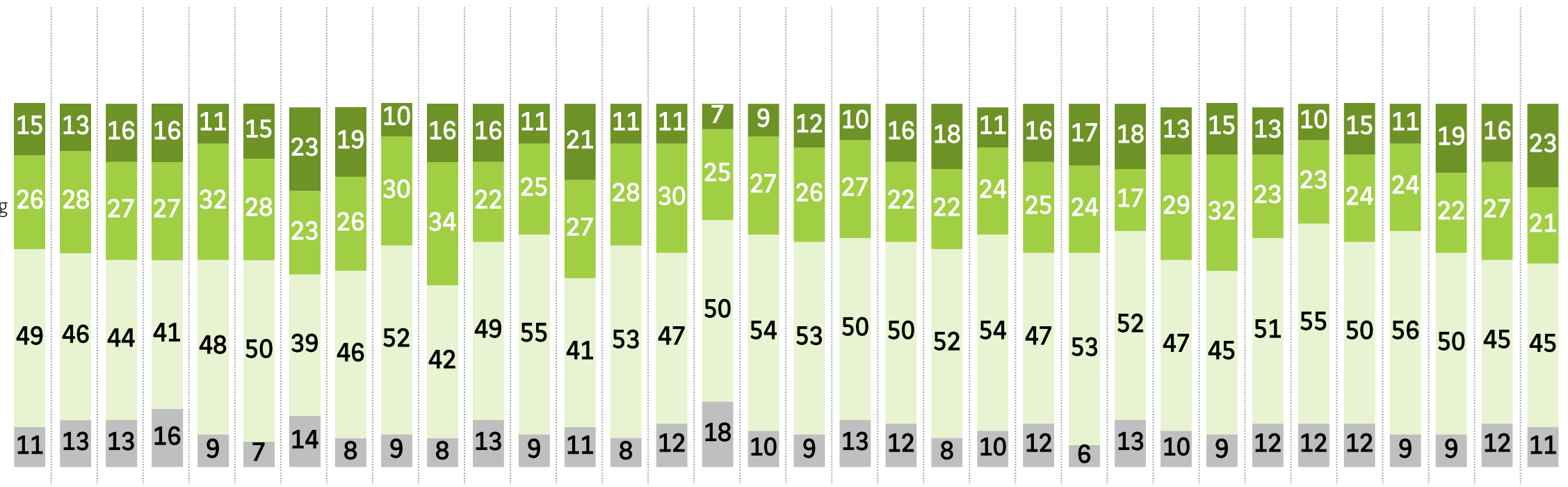
In Denmark in 2026, 12% of the companies have targeted decarbonization goals.

Change of question

IN %



■ Yes
■ Currently evaluating
■ No
■ Don't know

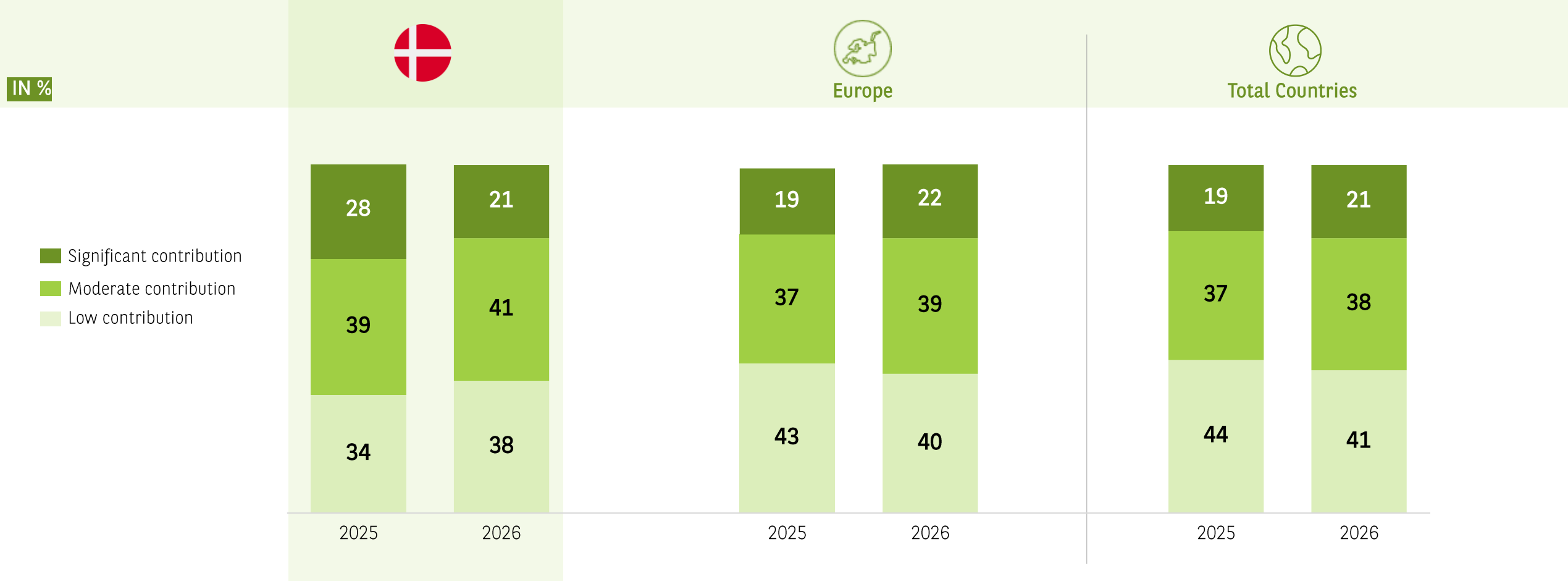


A56. Does your organization have targeted decarbonization goals? It is not limited to fleet, for instance "Net 0"
 Basis: companies with corporate vehicles = 100%

IMPORTANCE OF EMPLOYEE'S MOBILITY TO DECARBONIZATION GOALS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 21% of the companies that have targeted decarbonization goals rate the contribution of employee's mobility in these decarbonization targets as significant contribution.



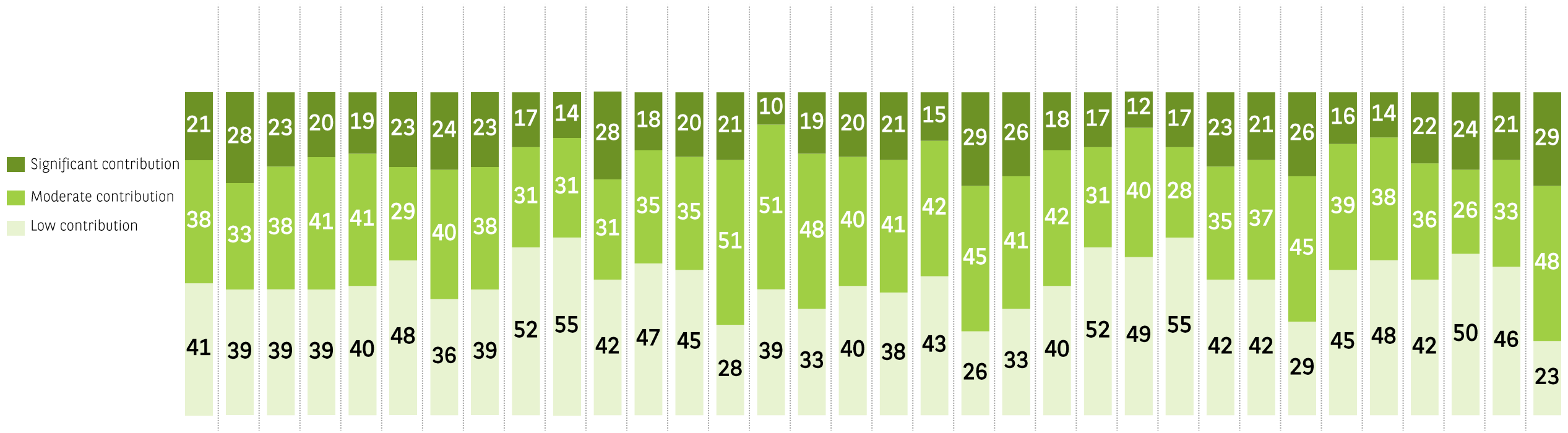
A57. How would you rate the contribution of employees' mobility in these decarbonization targets?
Basis: companies that have targeted decarbonization goals

IMPORTANCE OF EMPLOYEE'S MOBILITY TO DECARBONIZATION GOALS

HOW TO READ THE RESULTS ?

In Denmark in 2026, 21% of the companies that have targeted decarbonization goals rate the contribution of employee's mobility in these decarbonization targets as significant contribution.

IN %

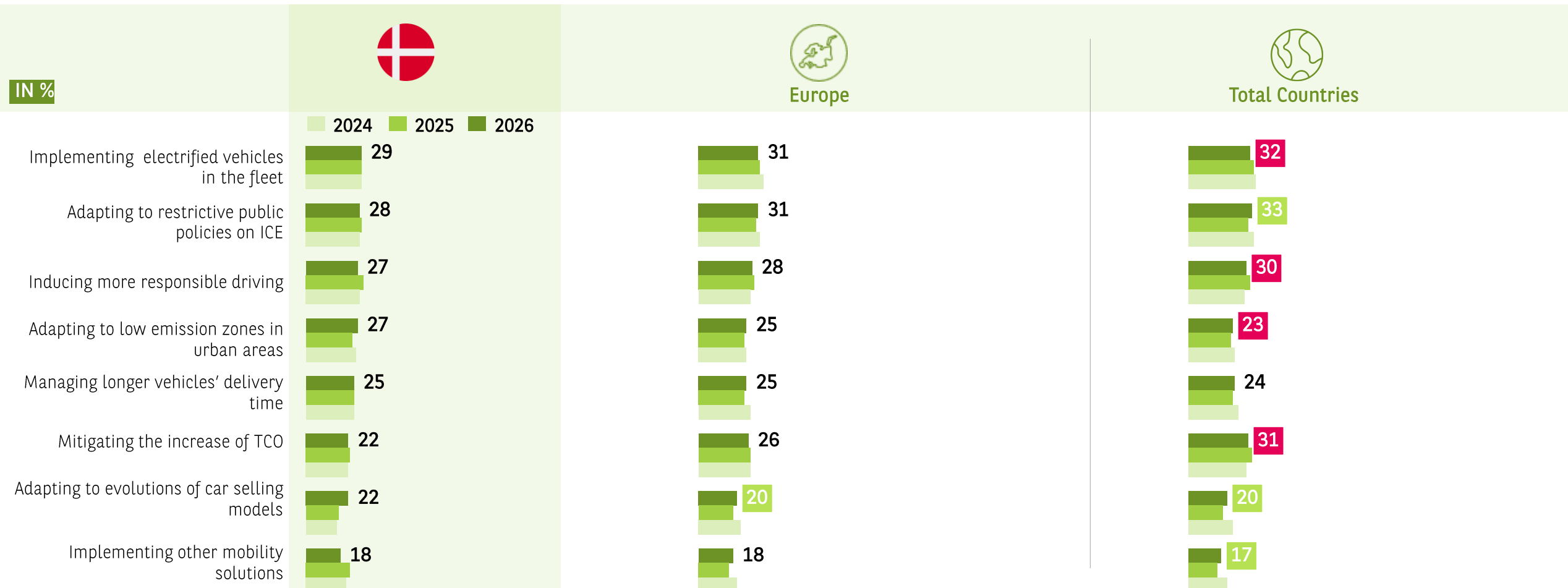


A57. How would you rate the contribution of employees' mobility in these decarbonization targets?
Basis: companies that have targeted decarbonization goals

THREE MAIN CHALLENGES FOR FLEET MANAGEMENT IN THE N3Y

HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies declare that Implementing electrified vehicles in the fleet is in the top 3 challenges for fleet management in the next 3 years.



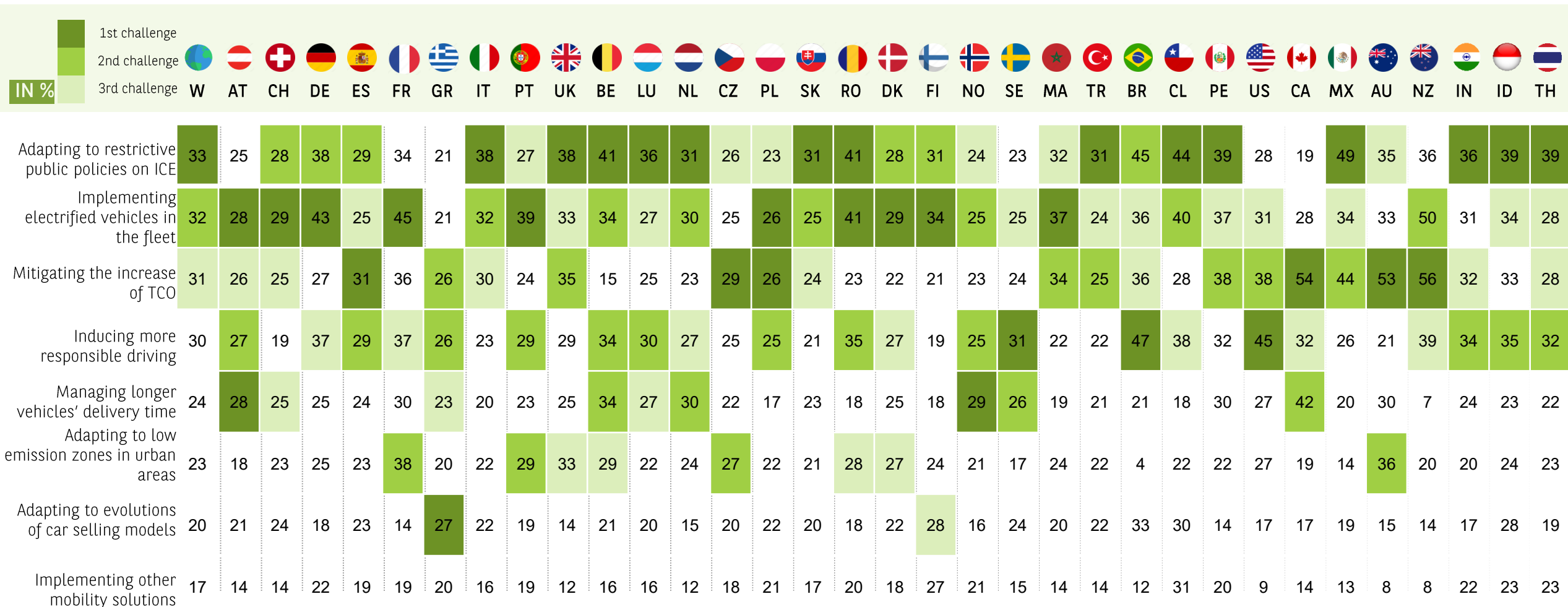
A11. According to you, what will be the three main challenges for fleet management in the next 3 years?
Basis: companies with corporate vehicles = 100%

X% Significantly higher / lower vs. previous wave

THREE MAIN CHALLENGES FOR FLEET MANAGEMENT IN THE N3Y

HOW TO READ THE RESULTS ?

In Denmark in 2026, 29% of the companies declare that Implementing electrified vehicles in the fleet is in the top 3 challenges for fleet management in the next 3 years.



A11. According to you, what will be the three main challenges for fleet management in the next 3 years?
Basis: companies with corporate vehicles = 100%

Administrative & Compliance	Proactive compliance deadline management (insurance, inspections, licenses, regulatory requirements)	Proactive reminder systems that notify users about upcoming insurance renewals, vehicle inspection dates, license expirations, and regulatory requirement deadlines. Fleet managers seek integrated platforms that reduce manual tracking burden and prevent costly lapses in compliance coverage.
	Centralizing and digitizing fleet documentation (insurances, maintenance, invoices)	Automated systems that can store, organize, and manage vehicle-related documentation (insurance papers, maintenance records, invoices, and inspection certificates). It reduces paperwork burden through digital transformation, provides automatic reminders for important deadlines, and centralizes all fleet documentation in easily accessible platforms.
Driver and safety	Driver management and safety standards implementation	Solutions that help monitor and improve driver performance, facilitate driver scheduling and shift management, and implement safety measures to prevent accidents and ensure secure transportation. It encompasses training programs for safe driving practices, telematics systems for real-time monitoring of driver behavior, safety equipment installation (cameras, sensors), and management platforms that provide comprehensive oversight of driver activities.
	Fleet security and protection systems	Anti-theft systems (remote locking, immobilizers), cargo and equipment protection during transport, driver and vehicle monitoring through dashcams and telematics, and access control systems (badges, PIN codes). It encompasses both preventive security measures and real-time monitoring capabilities.
	Vehicles real-time tracking and monitoring	GPS tracking systems, telematics platforms, fleet monitoring software, sensor-based condition monitoring, and integrated management dashboards that provide instant oversight of vehicle utilization.
Environment & Sustainability	Support for the adoption and management of electric vehicles	Electric vehicle adoption support, including battery performance monitoring, charging infrastructure access, and specialized training for electric vehicle operation. It includes tools that help evaluate the cost-effectiveness of switching from traditional to electric vehicles. Fleet managers seek both the technology and knowledge needed to successfully implement sustainable transportation solutions while reducing operational costs and environmental impact.
	Tools and practices for a sustainable fleet management	Tools and technologies that help track carbon footprint, implement sustainable driving practices, and transition to electric fleets. It encompasses solutions such as eco-driving training programs, fleet electrification support services...
	Vehicle emissions monitoring	Measurement tools, sensors, and diagnostic systems that can track vehicle pollution levels, alert when emissions exceed acceptable limits, and support decision-making for fleet renewal.






Fleet performance management	An all-in-one fleet management software / platform	Centralized dashboards that provide real-time visibility into fleet performance, costs, maintenance, and operations through customizable reporting and analytics. An all-in-one management software that combines data from various sources (telematics, maintenance, fuel consumption, scheduling) into easy-to-understand visual displays.
	Automated vehicle performance monitoring and predictive maintenance	Automated systems / platforms that continuously monitor vehicle conditions, performance, component status, and maintenance schedules while delivering real-time alerts and notifications to prevent unexpected breakdowns and optimize fleet operations. It means transitioning from reactive maintenance approaches to predictive, data-driven strategies.
	Cost control and financial oversight of fleet operations	Digital platforms and management systems that track fleet-related expenses (fuel costs, maintenance expenses, insurance costs, overall operational spending) and provide detailed cost breakdowns, expense forecasting, budget management capabilities. It encompasses solutions ranging from fuel card management systems and maintenance cost scheduling to comprehensive financial dashboards that enable total cost of ownership calculations and cost-reduction strategies across the entire fleet.
	Fuel consumption monitoring and optimization	Automated tracking systems that provide real-time fuel data, consumption reports, and alerts to identify inefficiencies or anomalies. Fleet managers seek solutions that combine both technological solutions (sensors, automated reporting systems, dashboards) and strategic approaches (driver education, route planning).
Logistics and fleet operations management	Fleet allocation, operations coordination and optimization	Tools that streamline vehicle allocation, coordinate driver assignments, track fleet status and availability, and improve overall transport efficiency. Fleet managers seek integrated systems that can automate scheduling, provide real-time fleet visibility, optimize resource utilization, and facilitate better communication between dispatchers and drivers. It encompasses solutions ranging from vehicle tracking and maintenance management to intelligent dispatch systems and automated shift planning tools.
	Intelligent cargo and load optimization	Systems that can monitor vehicle capacity, optimize loading based on cargo volume and destination, and track load conditions in real-time including specialized monitoring for fragile or sensitive cargo. The focus is on maximizing efficiency by reducing unnecessary trips, ensuring optimal vehicle utilization throughout the transportation process, and maintaining cargo integrity through intelligent monitoring of transport conditions.
	Route and delivery optimization	Digital tools and software that can plan optimal routes, track vehicles in real-time, manage delivery schedules, and coordinate logistics operations. Fleet managers seek integrated platforms that combine route planning with performance monitoring and predictive capabilities to minimize delays and reduce costs. It encompasses solutions ranging from AI-powered route optimization software and GPS tracking systems to centralized management platforms that coordinate vehicles, equipment, and personnel for improved delivery performance.
Others	Enhanced refrigerated vehicles	Refrigerated vehicles equipped with real-time temperature monitoring systems, sensors that track climate conditions, and automated alert mechanisms to prevent cold chain interruptions.
	Others	Minor topics that have not been assigned to the code frame.

OPEN-ENDED QUESTION: WHAT WOULD HELP FLEET MANAGERS?

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the respondents declare that An all-in-one fleet management software / platform would help them as a fleet manager.

New question

IN %		 Europe	 Total Countries
Fleet performance management	45%	43%	44%
An all-in-one fleet management software / platform	16%	14%	14%
Cost control and financial oversight of fleet operations	15%	11%	11%
Fuel consumption monitoring and optimization	15%	13%	13%
Automated vehicle performance monitoring and predictive maintenance	15%	17%	18%
Logistics and fleet operations management	27%	26%	27%
Fleet allocation, operations coordination and optimization	14%	13%	14%
Route and delivery optimization	14%	14%	15%
Intelligent cargo and load optimization	2%	2%	2%
Driver and safety	19%	21%	21%
Vehicles real-time tracking and monitoring	15%	17%	17%
Fleet security and protection systems	3%	2%	2%
Driver management and safety standards implementation	2%	3%	3%
Administrative & Compliance	10%	9%	9%
Centralizing and digitizing fleet documentation	8%	7%	7%
Proactive compliance deadline management	2%	2%	2%
Environment & Sustainability	6%	5%	5%
Tools and practices for a sustainable fleet management	3%	2%	2%
Vehicle emissions monitoring	3%	2%	2%
Support for the adoption and management of electric vehicles	2%	2%	2%
Others	23%	23%	22%
Other	21%	21%	20%
Enhanced refrigerated vehicles	2%	2%	2%

A13. From your personal perspective, what would help you with your daily tasks as a fleet manager and enable you to manage your fleet more effectively?

Basis: companies with corporate vehicles = 100%



VERBATIM FOR TOP 3 TOPICS

An all-in-one fleet management software / platform

16%



"A fleet management system that is integrated with other departments in the company would help with internal coordination"

Cost control and financial oversight of fleet operations

15%



"To have solutions to analyze the total costs of fleet management so that actions can be taken to reduce overall expenses"

Fuel consumption monitoring and optimization

15%



"Weekly reports that are always up-to-date with costs and fuel consumption for each vehicle"

A13. From your personal perspective, what would help you with your daily tasks as a fleet manager and enable you to manage your fleet more effectively?
Basis: companies with corporate vehicles = 100%

OPEN-ENDED QUESTION: WHAT WOULD HELP FLEET MANAGERS?

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the respondents declare that An all-in-one fleet management software / platform would help them as a fleet manager.

New question

IN %



	W	AT	CH	DE	ES	FR	GR	IT	PT	UK	BE	LU	NL	CZ	PL	SK	RO	DK	FI	NO	SE
Fleet performance management	44%	41%	47%	45%	44%	46%	39%	36%	48%	46%	41%	40%	42%	45%	38%	40%	47%	45%	41%	43%	43%
An all-in-one fleet management software / platform	14%	12%	18%	18%	17%	18%	15%	9%	13%	14%	15%	15%	11%	12%	10%	12%	12%	16%	11%	15%	11%
Cost control and financial oversight of fleet operations	11%	9%	12%	10%	11%	14%	7%	11%	15%	13%	12%	12%	8%	9%	10%	8%	12%	15%	14%	12%	10%
Fuel consumption monitoring and optimization	13%	14%	12%	10%	13%	14%	14%	11%	20%	14%	11%	12%	14%	12%	11%	14%	14%	15%	9%	10%	13%
Automated vehicle performance monitoring and predictive maintenance	18%	16%	16%	17%	17%	17%	13%	14%	16%	21%	17%	14%	18%	21%	17%	18%	21%	15%	18%	18%	16%
Logistics and fleet operations management	27%	24%	23%	23%	27%	31%	21%	29%	26%	29%	28%	26%	23%	23%	25%	29%	30%	27%	34%	24%	27%
Fleet allocation, operations coordination and optimization	14%	10%	12%	13%	13%	14%	9%	13%	14%	15%	13%	13%	12%	14%	11%	12%	16%	14%	17%	13%	14%
Route and delivery optimization	15%	15%	11%	12%	14%	19%	11%	15%	12%	13%	15%	16%	11%	13%	15%	16%	17%	14%	19%	12%	15%
Intelligent cargo and load optimization	2%	2%	2%	1%	4%	2%	2%	4%	1%	4%	3%	1%	3%	1%	2%	3%	3%	2%	3%	2%	3%
Driver and safety	21%	24%	21%	19%	18%	24%	19%	17%	21%	23%	22%	20%	17%	19%	18%	23%	26%	19%	24%	24%	20%
Vehicles real-time tracking and monitoring	17%	21%	17%	16%	14%	22%	14%	13%	18%	19%	19%	18%	13%	15%	16%	19%	21%	15%	18%	21%	16%
Fleet security and protection systems	2%	2%	3%	1%	2%	1%	4%	2%	1%	4%	0%	1%	2%	3%	2%	4%	3%	3%	4%	2%	2%
Driver management and safety standards implementation	3%	4%	3%	3%	3%	2%	4%	2%	2%	2%	3%	2%	3%	2%	1%	3%	3%	2%	3%	2%	4%
Administrative & Compliance	9%	8%	10%	13%	12%	5%	8%	14%	7%	10%	6%	7%	14%	8%	9%	9%	6%	10%	5%	7%	12%
Centralizing and digitizing fleet documentation	7%	6%	7%	11%	9%	4%	6%	8%	5%	8%	5%	5%	12%	6%	6%	7%	5%	8%	4%	6%	10%
Proactive compliance deadline management	2%	2%	2%	3%	3%	1%	2%	6%	3%	3%	1%	2%	3%	2%	3%	1%	1%	2%	1%	2%	2%
Environment & Sustainability	5%	6%	5%	5%	7%	6%	3%	6%	8%	5%	5%	6%	7%	4%	2%	5%	3%	6%	6%	5%	5%
Tools and practices for a sustainable fleet management	2%	2%	3%	2%	2%	2%	1%	1%	3%	2%	2%	3%	4%	0%	1%	2%	1%	3%	2%	2%	2%
Vehicle emissions monitoring	2%	2%	1%	2%	1%	2%	2%	1%	3%	1%	1%	2%	3%	1%	0%	1%	1%	3%	3%	2%	2%
Support for the adoption and management of electric vehicles	2%	2%	1%	2%	4%	3%	1%	4%	3%	2%	2%	3%	2%	3%	1%	3%	1%	2%	2%	1%	2%
Others	22%	24%	20%	22%	20%	22%	24%	27%	19%	23%	25%	21%	25%	23%	29%	23%	20%	23%	22%	22%	19%
Other	20%	22%	20%	21%	19%	20%	23%	26%	18%	20%	24%	20%	23%	21%	27%	22%	17%	21%	20%	20%	18%
Enhanced refrigerated vehicles	2%	2%	0%	1%	0%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	2%	2%	3%	2%	1%

A13. From your personal perspective, what would help you with your daily tasks as a fleet manager and enable you to manage your fleet more effectively?

Basis: companies with corporate vehicles = 100%



OPEN-ENDED QUESTION: WHAT WOULD HELP FLEET MANAGERS?

HOW TO READ THE RESULTS ?

In Denmark in 2026, 16% of the respondents declare that An all-in-one fleet management software / platform would help them as a fleet manager.

New question

IN %



	W	MA	TR	BR	CL	PE	US	CA	MX	AU	NZ	IN	ID	TH
Fleet performance management	44%	39%	45%	46%	45%	47%	45%	49%	47%	47%	47%	43%	51%	45%
An all-in-one fleet management software / platform	14%	13%	13%	13%	12%	15%	16%	13%	16%	15%	15%	16%	15%	15%
Cost control and financial oversight of fleet operations	11%	6%	12%	12%	15%	14%	10%	10%	12%	13%	11%	11%	9%	8%
Fuel consumption monitoring and optimization	13%	11%	12%	14%	14%	18%	11%	15%	12%	12%	17%	12%	15%	12%
Automated vehicle performance monitoring and predictive maintenance	18%	17%	21%	19%	18%	14%	20%	26%	19%	21%	19%	17%	27%	22%
Logistics and fleet operations management	27%	24%	24%	27%	29%	33%	30%	26%	32%	28%	34%	32%	24%	31%
Fleet allocation, operations coordination and optimization	14%	9%	13%	14%	15%	16%	13%	11%	19%	16%	20%	14%	11%	17%
Route and delivery optimization	15%	15%	13%	16%	14%	21%	17%	15%	21%	13%	15%	20%	12%	19%
Intelligent cargo and load optimization	2%	2%	1%	0%	3%	3%	3%	1%	1%	2%	3%	2%	1%	2%
Driver and safety	21%	19%	19%	17%	21%	17%	30%	17%	22%	18%	19%	27%	25%	25%
Vehicles real-time tracking and monitoring	17%	15%	15%	13%	18%	13%	25%	14%	18%	14%	15%	21%	21%	20%
Fleet security and protection systems	2%	4%	3%	3%	3%	4%	2%	1%	1%	1%	2%	4%	0%	2%
Driver management and safety standards implementation	3%	2%	3%	2%	2%	3%	3%	3%	4%	3%	3%	4%	5%	5%
Administrative & Compliance	9%	9%	7%	11%	11%	11%	8%	11%	11%	11%	7%	12%	9%	7%
Centralizing and digitizing fleet documentation	7%	8%	6%	9%	10%	7%	6%	9%	9%	9%	6%	9%	8%	4%
Proactive compliance deadline management	2%	2%	1%	3%	2%	3%	2%	2%	3%	2%	1%	3%	1%	3%
Environment & Sustainability	5%	5%	7%	8%	4%	4%	5%	7%	5%	5%	8%	5%	7%	3%
Tools and practices for a sustainable fleet management	2%	1%	4%	3%	2%	2%	2%	3%	2%	2%	3%	2%	4%	1%
Vehicle emissions monitoring	2%	1%	2%	3%	1%	2%	0%	3%	2%	2%	3%	2%	2%	1%
Support for the adoption and management of electric vehicles	2%	3%	3%	3%	2%	2%	3%	3%	2%	2%	3%	1%	2%	1%
Others	22%	25%	25%	21%	21%	19%	17%	21%	17%	21%	16%	16%	18%	22%
Other	20%	24%	21%	21%	19%	16%	14%	19%	16%	20%	15%	14%	16%	21%
Enhanced refrigerated vehicles	2%	2%	4%	0%	2%	3%	2%	1%	2%	1%	1%	3%	3%	1%

A13. From your personal perspective, what would help you with your daily tasks as a fleet manager and enable you to manage your fleet more effectively?

Basis: companies with corporate vehicles = 100%

APPENDIX



Vehicles in fleets

- **PC:** Passenger Cars
- **LCVs:** Light Commercial Vehicles
- **Second-hand vehicles:** Vehicles that were not new when acquired. "Not new" means already used by others outside the company. It does not consider 0 km pre-registered cars from dealers/OEMs.

Financing methods

- **Operational Leasing / Full Service Leasing with residual value risk for the lessor:** a service which, in exchange for a monthly rental, enables the customer to have a vehicle for a defined amount of time and mileage with associated optional services. The customer chooses the vehicle along with the associated optional services such as maintenance, insurance, fuel management, breakdown and replacement vehicle, tyre replacement...
- **Financial leasing with residual value risk for the lessee:** can be defined as renting a vehicle with the possibility to buy it at the end of the contract, for a price agreed at the beginning of the contract
- **Outright purchase / Direct purchase:** Using customer's own funds (cash or bank loan)

Electrified vehicles technologies

- **BEV (Battery Electric Vehicle):** Powered only by electricity using energy stored in rechargeable batteries
- **PHEV (Plug-in Hybrid):** Combines a petrol or diesel engine with an electric motor and a battery that can be recharged by plugging into an electrical outlet
- **HEV (Hybrid):** Combines a petrol or diesel engine with an electric motor and small battery, with no possibility to recharge by plugging into an electrical outlet
- **Hydrogen Fuel cell:** Uses hydrogen fuel for motive power (not related to pilot test of a vehicle)
- **FlexFuel:** Can be powered on different fuels or blends

Telematics

- **Telematics** enables transmission of data to the fleet manager to monitor fuel consumption, driver behaviour, vehicle location, driver's impact on environment... from vehicles on the move. Data is transmitted by means of a car manufacturer box or by an after sales box installed in the vehicle. Telematics do not include data transmission by the mean of the users' smartphones.

Mobility policies

- **Public transport expense reimbursement** (partial or total)
- **Personal vehicle expense reimbursement** (partial or total)
- **Mobility Budget**: predefined budget granted by the employer allowing employees to choose their mode of transport
- **Private lease or salary sacrifice**: private lease where an employee leases a car on his own behalf / salary sacrifice where an employee leases a car via their employer
- **A short or mid-term rental vehicle** to provide mobility for an employee
- **Car or cash allowance**

Mobility solutions

- **Car sharing or pooled/unassigned vehicles**: a pool of cars put at your disposal by your company that can be booked and used for professional or personal use.
- **Ride sharing**: arranging for travel between several parties in a private vehicle driven by its owner, free or for a fee, by means of a website or app provided by your company
- **Car pooling**: meaning in exchange for a payment
- **Bike Leasing**: solution provided by the company
- **Bike Sharing**: solution provided by the company
- **Scooter and moto leasing**: solution provided by the company
- **An app** provided by the company to book multiple mobility solutions
- **A card** provided by the company to pay multiple mobility solution



COMPANY SIZE SEGMENT DEFINITION



	AT	CH	DE	ES	FR	GR	IT	PT	UK	BE	LU	NL	CZ	PL	SK	RO	DK	FI	NO	SE	MA	TR	BR	CL	PE	US	CA	MX	AU	NZ	IN	ID	TH			
Small companies																																				
Less than 99 empl.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
100 - 249 empl.	●					●					●				●		●	●	●	●	●	●		●	●			●	●	●	●	●	●	●		
Medium companies																																				
100 - 499 empl.		●		●				●		●		●	●	●		●							●					●								
100 - 999 empl.			●		●		●		●																		●									
250 empl. or more	●					●					●				●		●	●	●	●	●	●	●		●	●			●	●	●	●	●	●		
Large companies																																				
500 empl. or more		●		●				●		●		●	●	●		●							●					●								
1000 empl. or more			●		●		●		●																		●									

THANK YOU